Tiger Logo/Branding Committee

Purpose: To have a consistent image among our athletic programs and all of our teams. This includes logos, colors and typography.

Logo Committee Members

TJ Salutari

Chris Farrell

Robin Halloran

Terri Ajaski

Mike Czaja

Brian Gouin

Michelle O'Dea

Rob McConville

Mike Shirley

Tim Treadwell

Sue Leckey

Cara Rich

Diane Infantine-Vyce
John Mastrobattisto

Timeline of Events

❖ The committee met to review current practice(s).
❖ Reviewed old yearbooks.
❖ Decided on recommendation of fonts and also school colors. School colors had no change. There were just some inconsistencies over the years.
❖ A new tiger was born!
❖ Brought to the head varsity coaches in June and unanimously loved it!

Colors and Typography

Color - Gold HEX code is #FFD100 (named university gold or campus gold)

Black Hex Code is #000000

Font: APOTEK