



Governing Board Agenda Item

Meeting Date: June 13, 2024 Agenda Item No: H.9

From: Susan Rose, Director of Procurement

Subject: Award of Invitation for Bid 25-03-29 Non-Apparel Promotional Products

Strategic Priority: To plan for future needs in a proactive, accountable manner

Consent Action Discussion

Background:

On April 17, 2024, Marana Unified School District (MUSD) issued an Invitation for Bid (IFB) 25-03-29 for Non-Apparel Promotional Products. This solicitation requested bids for the District to obtain the best pricing for promotional products District-wide in accordance with School District Procurement Rules in the Arizona Administrative Code (A.A.C.) Title7, Article 10.

Strategic Alliance of Volume Expenditures (SAVE) Cooperative language was included to benefit other cooperative members in Arizona. MUSD will contract with an awarded vendor. SAVE members may use the awarded vendors based on their needs.

Invitations were sent to 36 vendors and nine responded with an offer and one with a no bid. Formal advertisement in the Daily Territorial was completed on April 17, 2024.

Award is recommended to the following lowest priced responsible and responsive vendors, to support the needs of the District and SAVE members for Non-Apparel Promotional Products with an effective date of July 1, 2024. The anticipated annual usage is approximately \$15,000.00.

- **Blink Marketing Inc.**
- **Blank Canvas**
- **Creative Concepts International**
- **Southwest Solutions AZ. Inc.**


This is a multi-term contract with renewal options for four additional one-year periods through June 30, 2029.

Recommended Motion:

I move that the Governing Board approve award of Invitation for Bid 25-03-29 Non-Apparel Promotional Items to the following vendors:

- **Blink Marketing Inc.**
- **Blank Canvas**
- **Creative Concepts International**
- **Southwest Solutions AZ. Inc.**

Approved for transmittal to the Governing Board:



Dr. Daniel Streeter, Superintendent