

Brandon Radford – Principal Contract Goals (2026–2030)

Goal 1: Building and Maintaining Collaborative Relationships

(Standard 4 – Collaboration with Families and Communities)

Goal Statement:

Strengthen collaborative relationships with families, students, and community partners by expanding communication channels, embedding student voice into decision-making, and promoting district-wide Pretzel Pride through community-based initiatives and partnerships.

Rationale:

To create a strong network of support for students by engaging families, staff, and community members in shared ownership of school success. Open communication and mutual trust will promote a sense of belonging for all stakeholders.

Action Plan:

- Continue digital community newsletter highlighting academic, athletic, and extracurricular accomplishments.
- Create monthly student advisory meetings to gather input and strengthen student voice.
- Build community partnerships with at least three local businesses or organizations annually to support PBIS, SEL, or schoolwide initiatives.
- Recognize and celebrate community involvement through Pretzel Pride spotlights and social media features.

Goal 2: Creating and Sustaining a Culture of High Expectations

(Standard 6 – High Expectations and Equity for All Students)

Goal Statement:

Create and sustain a culture of high expectations by aligning academic growth, behavioral supports, and social-emotional learning to the district's vision of equipping individuals with the tools to achieve their personal best and demonstrate Pretzel Pride.

Rationale:

Every student deserves an environment that promotes both academic achievement and social-emotional well-being. By maintaining high expectations and providing targeted support, the principal ensures equitable opportunities for all students.

Action Plan:

- Increase the percentage of students meeting typical growth targets in i-Ready Math and Reading by 10% annually.
- Reduce Tier 2 and Tier 3 behavior referrals by 15% through proactive PBIS interventions and SEL lessons.

- Implement monthly MTSS meetings to review academic and behavioral data, adjusting interventions based on student progress.
- Lead at least one schoolwide SEL or character education initiative per semester aligned with Panorama data trends.
- Promote consistent staff and student expectations aligned with the district's vision and PBIS matrix.

Goal 3: Instructional Leadership and Data-Driven Improvement

(Standard 1 – Living the Vision; Standard 2 – Teaching and Learning)

Goal Statement:

Strengthen instructional leadership by using data-driven practices to support staff development, instructional consistency, and measurable student growth across all content areas.

Rationale:

To ensure instruction remains rigorous, responsive, and aligned to the district's academic and SEL priorities, with data at the center of decision-making.

Action Plan:

- Conduct i-Ready data reviews after each diagnostic and share progress with staff and families.
- Implement instructional coaching cycles and walkthroughs focused on Danielson-aligned practices.
- Support grade-level teams in developing SMART goals tied to student growth outcomes.
- Track and communicate schoolwide academic growth trends through staff meetings and newsletters.