



Transform VISION INTO REALITY



**IASB • IASA • IASBO Joint Annual Conference
NOVEMBER 22-24, 2019 • CHICAGO**

In conjunction with the 87th Joint Annual Conference IASB presents

Pre-Conference Workshops

Friday, November 22, 2019 • Sheraton Grand Chicago

Mix and match two half-day sessions or choose a full-day workshop.

Full-Day Workshops:

- Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members
- Basics of Governance
- Leading Leaders: The Job of Board President

Half-Day Workshops (Both a.m. and p.m.):

- Attention Pays
- Balancing Effective Governance and Transparency: Advanced Issues
- Equity: An Educational Imperative
- School Finance for Board Members
- The Happiness Advantage

All workshops are a part of the LeaderShop Academy program.



“ You will not find a better venue or time spent to gain so much useful information for your district. It is a wealth of information that you can customize to address your current needs. I’ve gone six straight years and every year I walk away with something new and useful. ”

— Michael J. Fleck, Huntley Community SD 158



Additional information and registration instructions at www.iasb.com



Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members PDLTPERA

Full-Day

This course satisfies the requirements for mandatory board member training per 105 ILCS 5/10-162, including instruction in education and labor law; financial oversight and accountability; and fiduciary responsibilities. Every new school board member elected or appointed must complete this training within the first year of the first term. Performance Evaluation Reform Act (PERA) training is included to prepare board members for their role in implementing the “optional alternative evaluation dismissal process,” as required per 105 ILCS 5/24-16.5.



Presenters: **Michelle A. Todd** and **Jeffrey C. Goelitz**, Attorneys, Hodges, Loizzi, Eisenhammer, Rodick & Kohn LLP, Arlington Heights and members, Illinois Council of School Attorneys (ICSA).

Basics of Governance BOG

Full-Day

Your success depends on your ability to work with the rest of the board and the superintendent. School board work is a group effort. This workshop will focus on board and board member roles and responsibilities, and how boards in high-functioning districts can make a positive impact on student learning. Specifically, this workshop will help you to

- Identify the role and work of the school board.
- Distinguish board work from that of the superintendent and staff.
- Understand how each member relates to the full board.
- Discuss effective board and board member best practices.



Presenters: **Patrick Allen**, **Perry Hill IV**, and **Laura Martinez**, Field Services Directors, IASB.

Leading Leaders: The Job of Board President LLJBP

Full-Day

Leaders set the tone and expectations for the groups they serve. The board president has the influence and ability to impact the quality of the board's work. Effective presidents do far more than “run the meeting.” They are expected to keep the board focused on setting district direction; provide the opportunity for airing divergent views without acrimony or favoritism; maintain open lines of communication with the superintendent, other board members, and the public; be knowledgeable of board legal requirements; and much more. This interactive workshop will explore the challenging roles and responsibilities of the board president, including legal responsibilities, keys to effective meetings, managing board conflict, communications, and teamwork.



Presenters: **Dee Molinare** and **Reatha Owen**, Field Services Directors, IASB.

Full-Day Workshop tuition is \$280.

Includes continental breakfast, lunch, breaks, and workshop materials.

Half-Day Workshop tuition is \$140.

Morning workshops include continental breakfast, breaks, and workshop materials (lunch is not included).
Afternoon workshops include lunch, breaks, and workshop materials (continental breakfast is not included).

Registration for Pre-Conference Workshops is open only to those who have registered for the 2019 IASB • IASA • IASBO Joint Annual Conference.

Morning
Afternoon

Attention Pays ATPAM, ATPPM

People often see attention as a transaction, something to trade, but it's much more than that. Neen James has identified that people pay attention at three different levels: personal, professional, and global; and she's designed a powerful methodology that makes it easy to leverage all three. Her Intentional Attention model helps individuals and organizations be more deliberate about the choices we make and the actions we take. Join speaker, author, and "sassy little Aussie" Neen James to discover what makes attention valuable and why paying attention in very specific ways drives profitability, productivity, and accountability.



Presenter: Neen James, Keynote Speaker, Sales and Leadership Coach, and Author.

Balancing Effective Governance and Transparency: Advanced Issues BEGAM, BEGPM

Morning
Afternoon

As a school board member, you know the basic rules governing board and board member conduct, such as the Open Meetings Act, the Freedom of Information Act, and the First Amendment. This session will address advanced issues, with a focus on OMA, to help you strike the balance between effective governance and the transparency required by the law. From OMA and FOIA, to board member attendance issues, to the use of personal electronic devices for board member communications and public comment, we will tackle the toughest issues so that you leave armed with the knowledge necessary to effectively lead.



Presenters: Nicki B. Bazer and Jacqueline F. Wernz, Attorneys, Franczek P.C., Chicago and members, Illinois Council of School Attorneys (ICSA).

Equity: An Educational Imperative EQEDAM, EQEDPM

Morning
Afternoon

Have you ever felt as if you just don't know what to say anymore to someone culturally different from you?



Are you ever unsure if you're doing something to offend or demean others when you have the best of intentions? In this fast-paced, interactive seminar, you will receive greater confidence and skill practice in valuing and working across racial and cultural differences and identifying unconscious exclusive behaviors (which we all exhibit at times). You will develop an understanding of the important and central role you play in creating an equitable school environment that leads to greater student success.

Presenters: Bea Young, Founder and President, and **Susan O'Halloran**, Senior Consultant, Bea Young Associates, LLC: Collaboration for Educational Equity; and **Sandra Kwasa**, Director, Board Development, IASB.

School Finance for Board Members SCFIAM, SCFIPM

Morning
Afternoon

Join Bill Phillips and Ralph Grimm for this informative, next-level look at Illinois school finance. Explore such topics as district bonding, property tax levy, annual school district budget, and the calculation and impact of the Evidence-Based Funding formula.



Presenters: Bill Phillips and Ralph Grimm, Field Services Directors, Illinois Association of School Administrators

The Happiness Advantage HAPAM, HAPPM

Morning
Afternoon

A positive engaged brain is the greatest competitive advantage in the modern economy. It is essential in rapidly changing environments and is needed in education today more than ever before. The Happiness Advantage/Orange Frog workshop provides a blueprint for increasing staff, faculty, classroom, and community engagement as well as tapping into people's intrinsic motivations. Positive environments are performance enhancers leading to higher productivity, less turnover and absenteeism, and more resilient cultures. Speaker, author, and avid storyteller Devin Hughes draws on a variety of ideas, disciplines, and experiences to inspire "Big Thoughts" and facilitate conversations for positive change.



Presenter: Devin Hughes, Senior Consultant, International Thought Leader Network.



When and Where?

All Pre-Conference Workshops will take place at the Sheraton Grand Chicago, one level above the main lobby, on Friday, November 22, 2019.

Full-Day Workshops

8-9 a.m. Continental Breakfast and Registration
9 a.m.-3 p.m. Workshop
11:30 a.m.-12:30 p.m. Lunch (included)
3 p.m. Adjournment

Half-Day Morning Workshops

8-9 a.m. Continental Breakfast and Registration
9-11:30 a.m. Workshop
11:30 a.m. Adjournment
(lunch is not included)

Half-Day Afternoon Workshops

11-11:30 a.m. Registration
11:30 a.m.-12:30 p.m. Lunch (included)
12:30-3 p.m. Workshop
3 p.m. Adjournment



Registration

Registration for these workshops is open only to those who have registered for the 2019 IASB ■ IASA ■ IASBO Joint Annual Conference.

Registration instructions are posted at www.iasb.com.

Board superintendents/roster managers — For instructions on registering your members, go to www.iasb.com.

School board members — Contact your district office and ask to be registered for Pre-Conference Workshops, or contact the IASB Registrar at registrar@iasb.com or 217/528-9688, ext. 1145.

Full-Day Workshop tuition is \$280. Includes continental breakfast, lunch, breaks, and workshop materials.

Half-Day Workshop tuition is \$140. Morning workshops include continental breakfast, breaks, and workshop materials. Afternoon workshops include lunch, breaks, and workshop materials.

Participants may register for two half-day workshops for a total of \$280, which includes continental breakfast and lunch.

Workshop space can be held with advance payment by check, ACH, purchase order, or credit card. A 3% transaction fee will be added for credit card payments. Advance registrations will be accepted until 4:30 p.m. on Friday, November 8, 2019, as long as space is available.

Confirmations and badges will be mailed in early November to the district office address.

On-Site Registration — On-site registration at the Sheraton Grand Chicago can be accepted Friday morning only if space is available, at a fee of \$330 for a full-day workshop and \$190 for a half-day workshop.

Cancellation — Advance registrants who need to cancel must notify the IASB Registrar by email to registrar@iasb.com or fax at 217/528-2831. Pre-Conference Workshop registration fees will be refunded if cancellation is received by noon on Thursday, November 14.

Questions about the Pre-Conference Workshops? Please contact Peggy Goone (ext. 1103) at either 217/528-9688 or 630/629-3776, email pgoone@iasb.com.

IMPORTANT NOTE REGARDING THURSDAY NIGHT LODGING:
Workshop attendees may want to consider a Thursday night reservation at a Conference hotel in order to arrive on time Friday morning.