



July

**2025 Website Activity and Social Media Report
Dixon Schools**

App Downloads 1.76k Android 1.75k Apple

District Website – dps170.org

5.8K Users 22K Page Views

<u>Sessions by Device</u> 3,292 Mobile 2,451 Desktop 49 Tablet 2 Smart TV	<u>City</u> 1,523 Dixon 705 Chicago 291 Sterling 205 Clifton
<u>Browser</u> 2,723 Chrome 2,218 Safari 521 Edge 81 Firefox 63 Android	<u>Operating System</u> 2,214 iOS 1,685 Windows 1,123 Android 378 Macintosh 167 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,363

Reach 123,666 - times our posts were presented to Facebook users

Top post– 7-15 Dixon Performance Perfect Attendance



District Twitter account - @DPS 170

Followers 1,353

**Top Tweet –
7-15 Dixon Performance Perfect Attendance**

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,353	2,660	588	284	214	241

Instagram – dixonschools – 1,468 followers