ADMINISTRATION RECOMMENDATION/REPORT
The District President recommends that the Board of Trustees approves the contract renewal for cloud-based data warehouse and business intelligence (DWBI) software from ZogoTech for the Institutional Research Office.

BACKGROUND
ZogoTech DWBI software plays a pivotal role in the district's efforts to foster increasingly agile decision-making by enhancing access to actionable data. ZogoTech is a DWBI industry leader sharply focused on student success within the community college environment linking data from diverse sources, making information accessible for various users, and making it possible to conduct forecasting, analysis, and research that was not possible in the past.

ZogoTech has continuously served the needs of the district by focusing on student success since 2016. ZogoTech has provided a DWBI tool that enables staff to identify and support at-risk students and identify program completers who were falling through the cracks.

Reference (REF) Number 3992 was issued to track the contract spend for cloud-based DWBI software on behalf of the Institutional Research Office. ZogoTech is a sole source provider of cloud-based DWBI software and is exempt from competitive bidding per Section 44.031(j) of the Texas Education Code.

IMPACT OF THIS ACTION
Understanding and predicting student behaviors, risks, and success requires data from multiple sources. Programming transforms raw data into descriptive and predictive reports, dashboards, and alerts, allowing for on-demand decision-making.

BUDGET INFORMATION (INCLUDING ANY STAFFING IMPLICATIONS)
This purchasing request is for spend authorization of $1,017,500, which is budgeted in the Institutional Research Offices' FY22 operating budget and subsequent years' budgets subject to Board approval.

MONITORING AND REPORTING TIMELINE
The contract term will be five (5) years beginning October 1, 2021 through August 31, 2026

RESOURCE PERSONNEL
Dr. Sherry Schumann, Executive Vice President
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