

Presented by
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Becker HS
DECA
proposal



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*"We prepare emerging leaders
and entrepreneurs for college
and careers" –DECA*

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What is DECA?

- Distributive Education Clubs of America
- DECA is a business club
 - local, state and nationwide competitive events.
 - Collegiate environments as a continuation of high school involvement
- Students develop practical business skills:
 - applied to a variety of simulated scenarios
 - Network with their like-minded peers



- Critical thinking
- Problem solving
- Creativity
- Communication
- Public & professional speaking
- Presentations

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21st Century Skills

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Business Skills

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- Marketing
- Finance
- Management
- Entrepreneurship
- Hospitality and Tourism

Start up

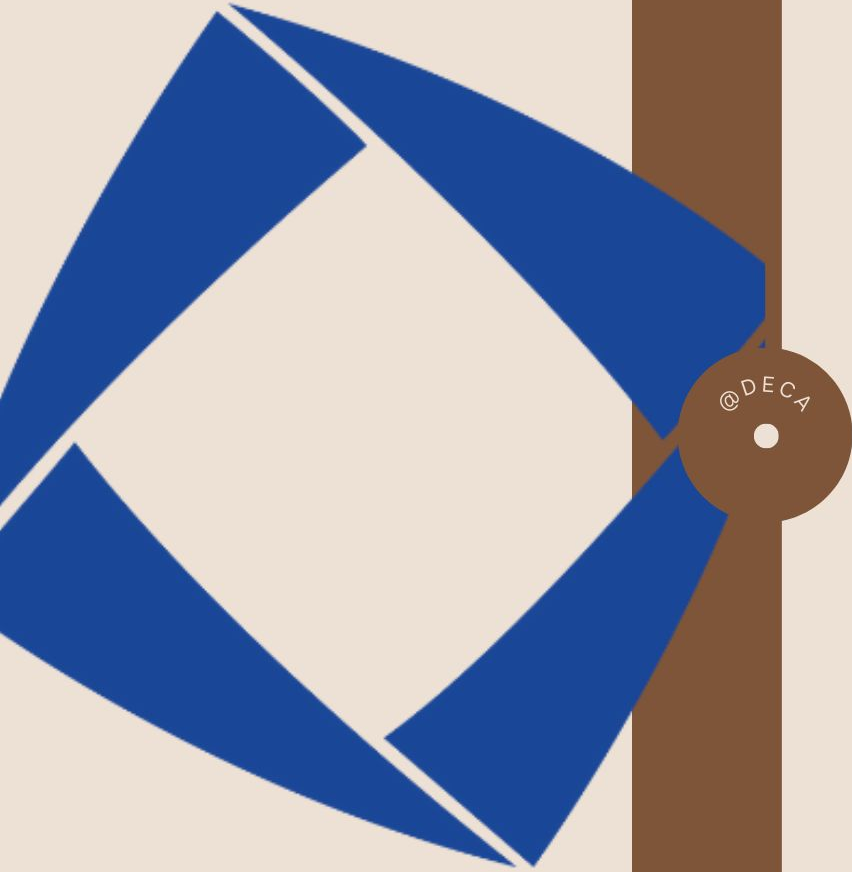
- Building a team
 - Anyone in high school is welcome & encouraged to join
- Competitive season
- Transfer ownership of Chewy's School store to DECA responsibility
- Create partnerships





Student Expectations

- Weekly meetings will be held throughout the school year with frequency ramping up during the competitive season.
- Students will pay a registration fee of \$95 which will cover state and national dues and entry to local competitions.
- Students will have the opportunity to raise money through the school store toward paying additional travel, registration fees for state and national competitions.



Advisor Expectations

- Set up meeting schedule
- Host meetings
- Recruit members
- Create local business opportunities/connections
- Coordinate registration and travel arrangements for competitions
- Recruit judges
- Coach students on competitive events
- Manage school store inventory, marketing, staffing, product development, production, training



Potential Costs

- Travel to local competition & events
- Registration for competitions
- State and national dues
- Guest speakers
- Advisor stipend

*Feel free to contact us
if you have any
questions!*

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DECA.org

