

Action Sheet

MEETING DATE:

December 15, 2021

AGENDA ITEM:

Discuss and Consider Scoreboard Advertising Agreement with UTMB

On October 11, 2021, the scoreboard at TOR softball field reached the end of its usable life; half of the scoreboard was found hanging off its support poles. The existing scoreboard was installed in 2009. Upon investigation, it was found the support brackets had rusted to a point of failure. The District engaged Spectrum (GISD's Scoreboard provider) to identify the best course of action and found that the current scoreboard repair would be comparable to the cost of replacing it with a new one.

To minimize the cost to the District and maximize the opportunities to our community partners, we requested approval to engage our communications department to solicit possible sponsors (3) to fund this purchase. The communications department advertised this opportunity on the District's website. UTMB reached out to the District and requested the entire sponsorship at a cost of \$50,000 for ten years. The Advertising Agreement is attached for your review.

RECOMMENDATION:

I move that the Board of Trustees approve the Tor Softball Field Scoreboard Advertising Agreement with UTMB for a payment of \$50,000 for a ten-year term, as presented.

Dr. Jerry Gibson
Superintendent

Connie Morgenroth
Assistant Superintendent of
Business and Operations