

DATE 3/13/2025



COMMUNITY LINKAGE COMMITTEE PLAN

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As required by GP 4.8, the Community Linkage Committee is required to submit an annual plan to the Board. The committee is recommending that this plan be a two-year rolling plan for these reasons:

- A rolling plan because while this is a committee plan, community engagement is the job of the entire board and, as such, the board will be driving the work of the committee and approving updates to the plan.
- A two-year plan to support consistency and achievement of goals that may require more than one year.

OBJECTIVE

Charter per Board Policy GP 4.8: This committee will facilitate multiple methods of School Board communication with owners that provide input and inform the School Board of ownership values as they relate to School Board policies, as well as provide valuable information to owners.

PURPOSE

- Build Trust in the School Board
- Build Support for the School District
- Identify Community Values Relative to Education
- Communicate and Educate About the Board's Role and District Performance
- Listen and Gather Input
- Acknowledge Community Concerns and Direct to Appropriate District Staff

TARGET AUDIENCES

Owners: Eden Prairie Residents and Taxpayers

Specific Segments:

- Legislators
- Business Owners
- Others?

Stakeholders: EPSD Staff

Customers: EPSD Families and Students

QUESTIONS THE BOARD WANTS TO ASK/TOPICS TO COMMUNICATE AND EDUCATE

What do we want to communicate/find out? This will be the rolling part of the plan, updated as new topics are identified by the board. Questions can be a function of ongoing community engagement or related to specific topics.

- Role of the School Board
- Measuring What Matters
- Inspiring News

METHODS FOR ENGAGING WITH EACH GROUP

This will be determined as questions are identified which will drive the most effective method to engage. The Committee will also ensure that information is accessible (i.e. translations) and look to leverage District communication and engagement methods (i.e. Inspiring News, community surveys, community input as a result of the strategic planning or Flight Plan 2035 processes, the district website, master district events calendar, etc.)

ACTION PLAN

This section will include specific events/tasks/projects, ownership, due dates, etc. as audiences, questions, and methods are determined.

The action plan will include:

- Task/Program
- Owner
- Question/Topic
- Engagement Method
- Target Date
- Next Steps