

LYON COUNTY SCHOOL DISTRICT

Staff Travel Report to School Board of Trustees

Your recent request to travel has been approved. Within two weeks of the date of the conference, the following report is due in the office of the Deputy Superintendent via Margaret Heim.

Please Download & TYPE the following information.

Staff Member:	<small>Rebecca Mayer, Nicole Taylor, James Glanville, Talaah Hinkley, Heather Moyle, Stacy Cooper, Eric Ozelina, Duane Matlock, Kayleen Larkins, Lindsey Elser, Damon Elser, Stephanie Peterson, Ashlyn Elery, Ryan Cook, Herman Salas, Rachel Stewart, Jessica Billings, Patrick Billings, Davis Palmer, Stephanie Copland, Styler Tremaine, Thomas Kingston, Jackie Kingston, Amber Taylor, Patrick Whitehead, Rob Jacobson</small>	School:	District Wide
Assignment:	July 15-17th 2025	Name of Conference :	Nevada Association for Career and Technical Education
		(Do not use acronyms)	
Location of Conference:	Stateline, NV	Dates Attended:	

General Overview: Do not use acronyms

The 98th annual NV Association for Career and Technical Ed (ACTE) Summer Conference theme was "Rooted in Purpose: Growing Our Future," this was a chance to strengthen Nevada's CTE community and plant seeds for success. Attendees had the opportunity to hear from Mark Perna and learn more about Career Trees, collaborate with fellow educators, learn best practices, and increase their knowledge around Career and Technical Education in Nevada and nation wide.

How will this impact student learning in a positive way?

Attendees had the following comments:

****SSHS will be implementing Career Trees this upcoming school year. Mark Perna, creator of the Career Trees, presented at the conference. I was able to attend all of his sessions and conceptually understand why Career Trees are necessary to today's learner and how to successfully implement them. Students need to understand how new learning will benefit their needs. Today's learner must be able to relate learning to their future goals and desires. Career Trees allow teachers to design a system for their content that will promote relevancy and vision for a career path for their students. This conference allowed me to gain the knowledge to make this practice become a foundation at SSHS.**

****Being able to connect both my CTE and academic course material to foundational CTE understandings will help establish a career pathway approach to my teaching. Additionally, utilizing the resources and concepts from Mike Perna will help me make stronger and more meaningful connections with my students.**

****Enhanced focus on career readiness and entrepreneurship will help students connect classroom concepts to real business applications**

****NACTE impacts student learning in a positive way by helping attendees to understand the gap between generations, as this was a common theme throughout the conference. Students focus on the here and now, while older generations tend to think about the long term future. Bringing in guest speakers to our schools to conduct career exploration in this field as well as simulated work experiences.**

****One key point was the idea of separating content for a two-year sequence into 80% in year one and 120% in year two instead of 100/100. This frees up time to work on the development of relationships, keeping kids coming back for year two.**

*How will I implement what I learned and how will I share
this information with my colleagues?*

Attendees had the following comments:

****I will implement the Career Trees to all my courses so that they have access to Perna's unique illustration of the school-to-career pipeline. Additionally, as a teacher Leader I will attempt to master the new School Links software to ensure staff are comfortable with implementing this tool in their advisory classes.**

****At the beginning of the year, I will present Career Trees to my staff and the vision aligned for the implementation process of the Trees for the school year. SSHS staff will also be participating in a book study, "Answering Why" by Mark Perna. The implementation of Career Trees aligns with our SPP action step of having every 10th grader taught the Workkeys curriculum which will also directly correlate with students discovering areas of interests that relate to the work field. This action step directly relates to increasing our graduation rate which is one of our SPP goals. In today's world, it is a must for schools to shift the mindset from everything being about the college ready to being about career ready. College isn't for everyone and there are more and more opportunities for our youth to attain certification (without college) in areas that will allow them to be passionate and successful. Graduating kids from SSHS with the tools in hand to go and explore their aspirations is most definitely something every educator at SSHS wants!**

****The work that Mark Perna presented was very powerful. Sharing and teaching students about competitive advantage will have a huge positive impact. Students always want to know why they need to do something or learn what is being taught, and presenting it through the lens of competitive advantage will help bring purpose to students.**

Other Comments:

Attendees had the following comments:

I look forward to sharing the career tree information with my colleagues. I hope that my school and the district consider implementing Career Trees and exploring how each subject relates to current and future goals, potential jobs, and opportunities for students. I would also like to do a book study with my colleagues on Mark Perna's book, "Answering Why".

A big thank you to LCSD executive leadership for providing us the opportunity to attend the NVAECTE Summer Conference. The support is appreciated!

Thank you to LCSD for supporting the large number of staff to attend this event. The more engaged staff we have to the "inspirational focus," the better chances we have at connecting to students through innovative efforts.

I appreciate the board approving the travel for this conference and I greatly appreciate President Hendrix and Member Bull for attending and participating in one of the greatest aspects of our district's curricular and instructional pathways. This was one of the most productive conferences I have attended in some time.

Site Principal/Supervisor Approval

Deputy Superintendent Approval

8/7/2025

Date

8/8/25

Date