

2200 West Parkway Blvd. Salt Lake City, Utah 84119-2099

March 14, 2025

To Whom It may concern,

The Leader in Me[®] is a whole-school transformation model and process, developed in partnership with educators utilizing FranklinCovey's library of content and copyrighted books, including its flagship brand; *The 7 Habits of Highly Effective People*®. The curriculum not only engages the student/teacher connection, but also the student/family connection.

The Leader in Me® curriculum helps students learn how to become self-reliant, take initiative, plan ahead, set and track goals, do their homework, prioritize their time, manage their emotions, be considerate of others, express their viewpoint persuasively, resolve conflicts, find creative solutions, value differences, and live a balanced life. The curriculum helps students develop the skills and self-confidence they need to lead their lives and succeed in school and beyond. The premise is that every child possesses unique strengths and has the ability to be a leader.

Because of the uniqueness of our approach, FranklinCovey is the only approved supplier of the training materials used in conjunction with its licensed programs. The following Leader in Me® materials and the license for use are available only from FranklinCovey.*

- 1. The 7 Habits of Highly Effective People® and derivative courses including The 7Habits for Teens®
- 2. The 4 Disciplines of Execution® and derivative courses
- 3. Leading at the Speed of Trust®, and derivative courses, including Speed of Trust® Foundations
- 4. The Choice is Yours®, The Decision is Yours®, The Leader in Me® and affiliated products such as, but not limited to, the Student Activity Guide, Annotated Teacher Edition Activity Guide and posters.
- 5. The Leader in Me® Vision Day, Implementation and Lighthouse Team Training
- 6. The Leader in Me® website license and subscription for teachers
- 7. Empowerment Day and Achieving Schoolwide Goals
- 8. LeaderU® Solutions

* Because of the breadth of FranklinCovey's product offerings for the education sector, this list may not be inclusive of all sole-source materials.

If you have any questions or need additional information, please contact me at 801-817-5616. Federal Tax ID: 87-0561601.

Sincerely,

Kimberly Neville Director of Legal Services