The OREGON Plan
The Every Student Succeeds Act

Report Card
Redesign Update

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Report Card Redesign

Requirement: ESSA requires us to add new reporting elements, meaning we have to redesign our school and district report cards.
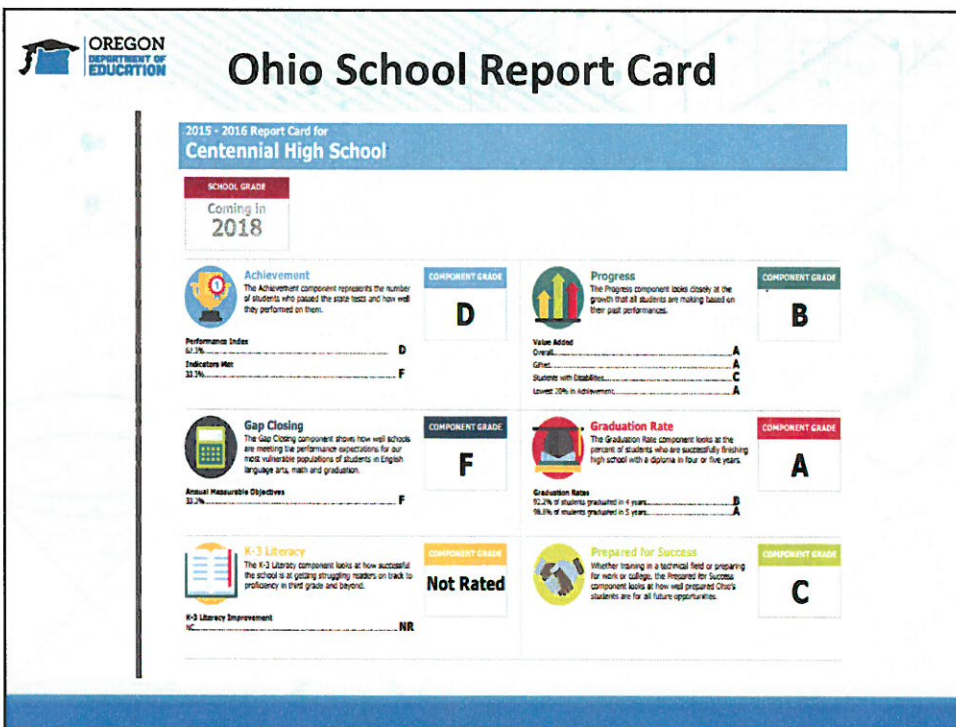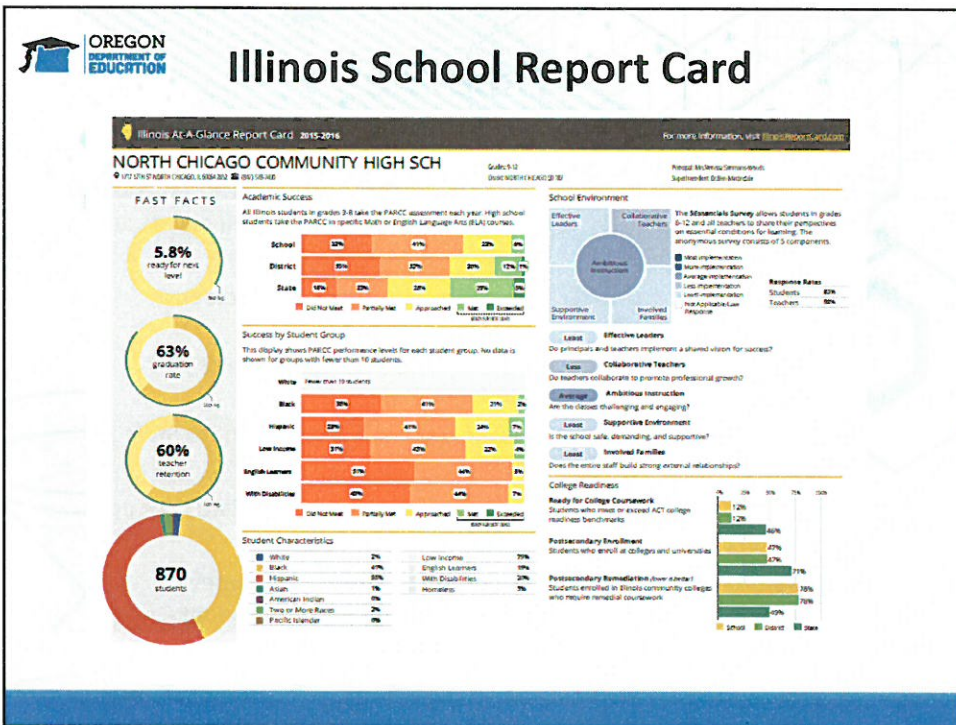
Vision: Design a report card that is more accessible and comprehensible to parents, especially parents from underserved communities.

Plan:

1. Create a two-page "at-a-glance" designed with parents in mind.
2. Supplement with a web-based "dashboard" report card that contains all required reporting elements.

Nearly every state is in the process of redesigning report cards.

Current Report Card for Schools

Current Report Card Rating Details Report for Districts

Illinois School Report Card

Ohio School Report Card

Timeline

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Date	Activity
September – October 2017	Conduct statewide survey and parent focus groups.
November 2017	Analyze results of the stakeholder engagement; Begin drafting prototype "at-a-glance" reports.
December 2017	Present results of engagement to State Board
January 2018	First read of revised Report Card OAR update to SBE
March 2018	Finalize "at-a-glance" prototypes; Present final design to SBE; adopt OAR.

Statewide Survey

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- Open August 15th to October 13th in English and Spanish
- Asked questions related to:
  - Use and Access;
  - Information Preferences;
  - Design and Clarity
- 570 respondents
  - 73% Women, 85% White, 85% with Bachelor or higher
  - mostly educators (as expected)

Statewide Survey

Category	Parent Feedback
Opportunity to Learn	✳ Class size
	Teacher Quality and Quantity
	Teacher Turnover
	Per Pupil Spending
	✳ Change in data over time
Academic Success	English learner proficiency
	✳ Achievement gaps
	8th graders passing Algebra 1
	✳ Growth on State Tests

✳ Non-Parents: chronic absenteeism

Statewide Survey

Category	Parent Feedback
College and Career Readiness	✳ Four-year graduation rate
	✳ Freshmen on-track
Well-Rounded Education	✳ STEM programs
	✳ Curriculum offerings
	✳ CTE

✳ Non-Parents: dropout rate

Statewide Survey

Design and Clarity:
The vast majority of respondents said <u>they want a clean, clear, easy-to-read report card</u>

- Prioritize graphics over text

- Get rid of clutter

- Preserve depth of information

- Make it visually appealing

Survey under the Equity Lens

Examples of what parents or non-whites were more likely to want:

- A statement on how the school supports diversity
- Average spending by district/school
- Reporting on achievement gaps
- Statement on opportunities for community involvement
- Statement on student safety policies
- Statement on college and career readiness opportunities
- Access to STEM opportunities
- EL progress to English language proficiency

Parent Focus Groups

ODE partnered with community-based organizations, tribal leaders and affiliates, and school districts to bring together parents and families who represent historically underserved students:

- Spanish-speaking students
- Native American and Alaska Indian students
- Black and African American students
- Migrant youth
- Rural and low-income students
- Students with disabilities and special needs
- Students attending Charter Schools

What's Important to Parents?

Parents were asked the following questions:

- What is important to you to know about your school?
- What does a parent and family-friendly report card look like?
- How can we ensure the report card is valuable to you?

Emergent Themes

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Theme 1:
A desire to know more about how a school or district creates a welcoming, safe, and inclusive environment for all students and their families.

- Safety and security matter
- A space for students to learn life skills and enrichment opportunities
- Importance of class size
- Schools that value growth over proficiency
- Skilled and compassionate staff with culturally responsive practices
- Value diversity, support social and emotional learning

Emergent Themes

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Theme 2:
A design that is simple, multi-colored design that is easy to read and understand

- Color, graphics, and symbols
- Clear, concise, uses white space; less is more
- Use ratings in specific areas (e.g., graduation, attendance)
- Avoid jargon, acronyms, detailed graphs
- Available in multiple languages
- Contain a narrative about school initiatives

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Emergent Themes

| Theme 3: |
| A report card that <u>emphasizes progress through relevant and actionable school-specific data</u> |

- Student demographic information
- School-wide info on funding, graduation, attendance
- Access to school or district priorities
- Information on teachers and administrators (e.g., demographics, turnover)
- Supports for students with special needs (SpEd, TAG)
- Dual enrollment, AP or IB
- How parent and community-based organization can be engaged

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Next Steps

January 2018

- Convene the external ESSA Advisory Committee;
- Revise OARs

February – March 2018

- Continued stakeholder engagement
- Design and finalize "at-a-glance"

October 2018

- Publish "at-a-glance"

Thank You

Please contact Jon Wiens
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