



INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

ORLANDO | 2025

FRIDAY, APRIL 25

8:00 AM - 9:00 PM	Headquarters + Attraction Ticket Booth	W206
8:00 AM - 9:00 PM	Shop DECA + Blazer Shop	WB Lobby Reg Concourse
5:00 PM - 6:00 PM	Chartered Association Advisor Check-in <i>Chapter advisors register with their chartered association advisor at their assigned hotel</i>	W309
6:30 PM	Chartered Association Advisor Dinner <i>by invitation only</i> <i>Sponsored by Otis Spunkmeyer</i>	W309

SATURDAY, APRIL 26

7:00 AM - 9:30 PM	Headquarters + Attraction Ticket Booth	W206
7:00 AM - 9:30 PM	Shop DECA + Blazer Shop	WB Lobby Reg Concourse
8:00 AM - 5:00 PM	DECA Day in the Parks <i>Advance ticket purchase required</i>	
9:00 AM	Event Directors' Briefing	W208AB
10:00 AM	Executive Officer Candidate Orientation + Interviews	W310A
1:00 PM - 5:00 PM	Exhibit Booth Set-up	WB2
5:00 PM	Parade of Chartered Associations Rehearsal	WA1-4
7:00 PM	National Advisory Board + Executive Mentor Reception <i>by invitation only</i>	W309
8:30 PM	Grand Opening Session	WA1-4
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

SUNDAY, APRIL 27

7:00 AM - 5:00 PM	Headquarters + Attraction Ticket Booth	W206
7:00 AM - 5:00 PM	Shop DECA + Blazer Shop	WB Lobby Reg Concourse
7:30 AM	Judge Check-in	WB4 Foyer
8:00 AM	MDA Fundraising Recognition Breakfast <i>Sponsored by the Muscular Dystrophy Association by invitation only</i>	W309
8:00 AM - 11:30 AM	School-based Enterprise Academy Retail Operations <i>Sponsored by Otis Spunkmeyer</i>	OSCC
8:00 AM - 3:30 PM	Emerging Leader Series	OSCC
8:00 AM - 4:00 PM	College + Career Exhibits <i>Advisors only from 8:00 AM - 9:00 AM</i>	WB2
8:00 AM - 5:00 PM	Competitive Event Testing <i>Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Events</i>	WC + Valencia Ballroom
8:00 AM - 5:00 PM	Competitive Event Preliminary Competition <i>Business Operations Research Events, Project Management Events, Entrepreneurship Written Events, Stock Market Game</i>	WB4
9:00 AM	Virtual Business Challenge Participants' Briefing	W203 + W204
9:00 AM - 4:00 PM	Advisor Professional Learning Series	W312
9:30 AM	Executive Mentor Program	W311E
10:00 AM - 4:00 PM	Virtual Business Challenge Competition	WB2
12:30 PM - 4:00 PM	School-based Enterprise Academy Food Operations <i>Sponsored by Otis Spunkmeyer</i>	OSCC
4:00 PM	Voting Delegates' Briefing + Candidate Campaign Sessions	W311
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

MONDAY, APRIL 28

7:00 AM – 5:00 PM	Shop DECA	WB Lobby Reg Concourse
7:00 AM – 5:00 PM	Headquarters + Attraction Ticket Booth	W206
7:30 AM	Judge Check-In	WB4 Foyer
8:00 AM – 4:00 PM	College + Career Exhibits	WB4
8:00 AM – 3:30 PM	Emerging Leader Series	OCCC
8:00 AM – 6:00 PM	Competitive Event Preliminary Competition <i>Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Event</i>	WB1 + WB4
8:00 AM – 6:00 PM	School-based Enterprise Preliminary Competition	WB1
9:00 AM – 3:00 PM	Advisor Professional Learning Series	W312
10:00 AM – 4:00 PM	Virtual Business Challenge Competition	WB4
12:00 PM – 1:30 PM	Chartered Association Officer + Advisor Luncheon <i>Sponsored by the U.S. Army by invitation only</i>	W311
2:00 PM – 3:30 PM	Leadership Recognition Reception <i>by invitation only</i>	W309
2:30 PM – 4:30 PM	Meet the Candidates Session <i>Open to all members</i>	W304
3:30 PM – 4:30 PM	Competitive Events Update <i>Advisors only</i>	W312
5:00 PM – 11:00 PM	DECA Night at Universal Orlando <i>Advance ticket purchase required</i>	Universal Orlando Resort
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

TUESDAY, APRIL 29

7:30 AM – 6:00 PM	Headquarters	W206
8:00 AM	Achievement Awards Session	WA1-4
8:30 AM – 11:30 AM	Judge Check-In	WB4 Foyer
8:30 AM – 6:00 PM	Shop DECA + Finalist T-Shirts + Recognition Items	WB Lobby Reg Concourse
8:30 AM – 6:00 PM	Competitive Event Final Competition	WB4
12:00 PM	Business + Election Session	W304
6:00 PM – 7:00 PM	Scholarship + National Advisory Board Reception <i>Sponsored by National Advisory Board Partners by invitation only</i>	W203
7:30 PM	Grand Awards Session	WA1-4
12:30 AM	Curfew <i>Chapters and chartered associations may set earlier curfew times</i>	Assigned Hotel

WEDNESDAY, APRIL 30

9:00 AM – 11:00 AM	New Executive Officer Orientation	W310A
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Check deca.org/icdc for updates. Events will be held in the **ORANGE COUNTY CONVENTION CENTER (OCCC)** unless otherwise noted.