



Rockford Town Baseball

BRINGING THE
COMMUNITY TOGETHER

Why Town Baseball?

- Attendance is on the rise... Over 3,000 to the local Region Tournament held in Delano in 2021, The state tournament attracted 21,013 in 2021 and 28,007 in 2023. People moving away from large venues in downtown Minneapolis.
- Local TV (FOX9) giving more exposure doing town baseball spots.
- Local pride. Something for young kids to go with their family and see older people in their community play and look up to.
- Potential draw to the community. Places to eat and activities can attract more families.
- There is a history of Town Baseball in Rockford. The historical society has pictures and information of the Rockford Rox that played in the 60's. There also was a team in the late 90's and early 2000's of the River Bandits.
- The local North Star League approved the new team for 2022 on Monday, September 27th, 2021.
- We play games at the High School Baseball Field. A majority of our players are recent Rockford Graduates
- We have completed 3 seasons, and attendance is between 60-100 people per game. We typically host 9-11 home games per season.

Why am I here?

- Request approval for the ability to negotiate with the School District to offer beer and seltzer sales during games
- Feed back from fans is they would like the opportunity to have a drink or two at the game
- It also helps build more revenue for the team. Current revenue is from player fees, admissions, concessions, apparel sales and sponsorships. Expenses are umpires, field rental, light rental, uniforms, caps, bats, baseballs, insurance, apparel costs, other equipment, Hennepin County food license, and other miscellaneous expenses
- It is a requirement to host a Region Tournament in the future.

Rockford High School baseball field:

Area of use is fenced in on all sides with the exception of the tar path. This will help to contain the alcohol. We would also have someone posted at the main entrance to reduce if not eliminate any container from going to the parking lot or closer to the school.

We will work with the custodial staff and request a garbage/recycling container be placed by the entrance/exit to assist with the control.

My initial plan would be to have a tent to sell the beer/seltzers from to keep it completely separate from the concession stand. All unsold cans would be removed from the premises after each game.



Other concerns?

- The Rockford Lions have agreed to partner with the Rockford Crows to sell the beer and seltzers. They have liquor liability insurance in place for other fundraising they do and have experience working with the City and State to get proper licensing in accordance with the Minnesota Statutes 340A.
- The Crows have had insurance with the District being named additional insured for every season
- The request would be to not overlap with School Sponsored Activities. See attached season schedule for 2025:

ROCKFORD CROWS home schedule 2025

- May 28 - Wed - 7:00PM vs St Augusta
- June 4 - Wed - 7:30PM vs Hutchinson (last day of school)
- June 8 - Sunday - 1:00PM vs Howard Lake
- June 18 - Wed - 7:00PM vs Hamel
- June 20 - Friday - 7:30PM vs Waverly
- June 27 - Friday - 7:30PM vs Litchfield
- July 9 - Wed - 7:00PM vs Cokato
- July 11 - Friday - 7:30PM vs DC
- July 18 - Friday - 7:00PM vs Luxemburg
- Playoffs for the Region will be in Eden Valley and Litchfield

RHS Spring Sports

Baseball

- 5/12 last home regular season
- 5/29 last potential Section host
- 6/14 State Championship Game

Softball

- 5/19 Last home regular season
- 5/22 1 round of Sections
- 6/6 State Championship Game

Track

- 5/20 last chance meet
- 6/12 State Championships

Tennis - Boys

- 6/6 State Championships

Golf

- 5/15 Conference Tournament
- 6/11 State Championships

Trap

- 6/20 State Championships