



Whereas, the Galveston ISD Superintendent has informed the Board of Trustees of the proposal to augmentat Support Center Staff to best lead the district.

Whereas, the Texas Education Agency and changing requirements imposed by legislative action require differentiated skills and responsibilities to meet the expectations and requirements moving forward in the best interest of the school district.

Whereas, up until this point senior staff have absorbed additional duties, roles and responsibilities, and while successful to a point, the continued burden on a few senior staff cannot be sustained and cannot support GISD Student Outcome Goals, strategic plan initiatives and the District's mission.

Therefore, be it resolved that the GISD Board of Trustees hereby authorizes that the following steps be taken to advertise for and employ two additional cabinet level staff positions:

- 1) Chief Communications & Outreach/Marketing Officer, whose responsibilities will include the management of the District's communications with members of the public and the media, as well as the development of outreach and marketing campaigns to ensure that stakeholders, coordinating government agencies, potential partners and members of the public are informed participants.
- 2) Chief of Strategic Planning and Innovation, whose responsibilities will include the ongoing development, promotion and sustainability of the District's Theory of Action and strategic plan

Resolved further that the GISD Board of Trustees supports this initiative to grow and innovate for the sustainability of the District. We the undersigned certify that the foregoing resolution is duly passed by the GISD Board of Trustees and has been duly recorded in the minutes.

In Witness Whereof the undersigned have executed this Resolution at a meeting held on the 20th day of November, 2019.

Anthony Brown, President
Galveston ISD Board of Trustees

Monica Wagner, Secretary
Galveston ISD Board of Trustees