



# Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 12/16/2025

Item Title: Consultants for Professional  
Development Sessions for Campus  
Staff Development

X Action  
Information  
Discussion

## **BACKGROUND:**

Professional development sessions are essential to strengthening educators' skills and effectiveness. These sessions expand teachers' knowledge base, deepen their awareness and understanding of instructional processes and emerging technologies, and enhance their ability to implement evidence-based teaching practices. By participating in targeted training, educators are better equipped to adapt to the evolving needs of students and today's learning environment.

The overarching purpose of professional development is to directly impact student achievement, improving instructional quality, closing learning gaps, and ensuring that all students have equitable opportunities to succeed. Lead4ward consultants will be providing this service to Besteiro and Lucio Middle School teachers at the next Campus Staff Development Day on January 6, 2026.

## **FISCAL IMPLICATIONS:**

Categorical and/or Bilingual Funds not to exceed \$9,000.00

## **RECOMMENDATION:**

Recommend approval to contract Lead4Ward consultants to support district-wide initiatives and practices that include priority campus support for secondary educational staff based on district needs and funding. Total amount not to exceed \$9,000.00.

*Teresa Nunez*  
*Lupita Perez* by *[Signature]*  
Submitted by: Principal

Approved for Submission to Board of Education:

*[Signature]*  
Recommended by: Asst. Supt./Middle Schools

*Jesús H. Chávez*  
Dr. Jesus H. Chavez, Superintendent

*[Signature]*  
Approved by: Chief Academic Officer

When Necessary, Additional Background May Follow This.



## quote

3400 Coit Rd #261007  
Plano, TX 75026-1007  
info@lead4ward.com

date: 11/18/2025

quote created for	
district/campus:	Brownsville ISD
contact/title:	Lupita Perez
email/phone:	luperez@bisd.us

service, membership or product	price	quantity	amount
accountability and instruction for emergent bilingual success, (3 hours pm only) 1/6/2026	\$4,500 for up to 50 total participants	1	\$4,500
total amount			\$4,500

schedule trainings, complete a pd request form: <https://lead4ward.com/pd-all/>  
register for memberships: <https://lead4ward.com/learning-yearly-services/>  
purchase products: <https://store.lead4ward.com/>

quote is valid for services to be performed between June 2025-May 2026  
if number of total participants is greater than what is listed above, there will be an increase in fee

rfp or contract #:

mail payment to:  
lead4ward, llc.  
3400 Coit Rd #261007  
Plano, TX 75026-1007

questions regarding this quote:  
contact marie deasy  
512.201.2999 ext. 4  
marie@lead4ward.com

pay by ACH:  
email [ach@lead4ward.com](mailto:ach@lead4ward.com) for account information

vendor information (ie. w9, sole source):  
<https://lead4ward.com/about/vendor-information/>



your lead4ward quote

Event Details		EPS No. 12251
District/Campus	BROWNSVILLE ISD	
Event/Workshop	targeted campus support - Besteiro MS.	
Presenter	Brad Gibson    brad@lead4ward.com	
Date	1/6/2026	
Starting time	8:30 am (Please have facility open for set up 1 hr. prior.)	
Ending time	3:30 pm	
Location name	Besteiro Middle School	
Location address	6280 Southmost Road, Brownsville, TX 78521	
Contact Name / Title	Teresa Nuñez, Principal	
Contact office phone	956-698-0321	
Contact cell phone	956-459-3442	
Contact email	tnunez@bisd.us; lycolunga-salinas@bisd.us	
Participants	<input checked="" type="checkbox"/> Leaders <input checked="" type="checkbox"/> Teacher Leaders <input type="checkbox"/> Teachers <input type="checkbox"/> Central Office <input type="checkbox"/> Other	
Grade Span of participants	6-8	
Planned number of participants	30	
Other lead4ward training attended by most of these participants		
Curriculum		
Data System		
Contract	lead4ward to create	
Contract Contact Name	Teresa Nunez ( tnunez@bisd.us )	
lead4ward Fee	\$4,500 for up to 50 total participants	
Event Details		
Audio Visual	<input checked="" type="checkbox"/> Projection system <input checked="" type="checkbox"/> Extension Cord/multi-plug strip <input checked="" type="checkbox"/> Speakers/sound from <input checked="" type="checkbox"/> Screen(s) <input checked="" type="checkbox"/> Wireless Microphone	
Room set-up	Participants seated in table groups	
Send Handout Master to (Name) Send Handout Master to (Email) <small>Handout Master will be sent one week prior to workshop for client to print</small>	Teresa Nunez tnunez@bisd.us	
Registration	<input checked="" type="checkbox"/> Client will register <input checked="" type="checkbox"/> Client will issue certificates <input checked="" type="checkbox"/> Client will print handouts	
Covid-19	For in-person trainings, visit the lead4ward COVID-19 website for recommended protocols: <a href="https://lead4ward.com/covid19/">https://lead4ward.com/covid19/</a>	
Billing Contact	Teresa Nunez	
Billing Email	tnunez@bisd.us	
Billing Phone	956-459-3442	
Billing Address	6280 Southmost Road, Brownsville, TX 78521	

Questions?

Event Details: pd@lead4ward.com

Contract and PO: business@lead4ward.com

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