



Sharon Williams, Ed.D.
Superintendent of Schools

To: RIMSD 41 Board of Education
From: Dr. Sharon Williams
Cabinet Champion: Mike Emendorfer, Rock Island High School Athletic Director
Date: June 24, 2025
Re: Universal Cheerleading Association Camp

For several years, the Rock Island High School Cheerleading team has participated in the Universal Cheerleaders Association (UCA) overnight camp held at Western Illinois University in Macomb, IL. This camp, hosted by Varsity Spirit, LLC d.b.a. UCA offers high-quality instruction that fosters trust, teamwork, and camaraderie among athletes, laying a strong foundation for a successful cheer season. Beyond skill development, the camp experience creates lasting memories with UCA staff and reinforces the deeper purpose of cheerleading: being a positive leader both on and off the field.

Through participation in the Varsity Spirit/NFHS Squad Credentialing program, cheerleaders also gain valuable leadership skills that extend well beyond their time in high school.

It is recommended that the Board of Education approve the Rock Island High School Cheerleading team's attendance at the 2025 UCA Cheer Camp, hosted by Varsity Spirit, LLC at 711 North Front Street, Suite 100, Memphis, TN 38107, at a total cost of \$26,880 in July 2025.

Investment Period: July 2025
Total Investment: \$26,880
Funding Source: Athletic Department Funds