



February 23, 2012

Mr. Robert Westbrook, Superintendent  
Brackett Independent School District  
Box 586  
Brackettville, Texas 78832-0586

Dear Mr. Westbrook:

To comply with election procedures for the Board of Directors of Education Service Center, Region 20, I am enclosing ballots for the three Board positions on which votes are to be cast by members of Region 20 school district boards of trustees. Candidate information sheets are also enclosed for your information.

Please distribute the ballots to members of your Board. Completed ballots, on the **original numbered ballot forms**, are to be returned to the Chairman, Board of Directors, Education Service Center, Region 20, 1314 Hines Avenue, San Antonio, Texas 78208, and must be postmarked **on or before April 2, 2012** to be acceptable.

The ballots will be canvassed on May 2, 2012, and the newly-elected Board members will be announced later that day at the combined meeting of the Regional Advisory Committee and Board of Directors.

Current members of the Board include:

*Frederick E. Maples, Jr., Chairman	Elmendorf
*Ronald W. Eckel, Vice-Chairman	Poth
Mike Petter, Secretary	Pleasanton
Tom T. Winn	San Antonio
*Kay Franklin	San Antonio
Charles A. Carlson	Rio Frio
Eunice Sosa	Uvalde

\*Incumbents running for reelection.

Sincerely,

Ronny L. Beard  
Executive Director

RLB jkd

Enclosures

<p style="text-align: center;"><b>2012 Board Election</b></p> <p style="text-align: center;"><b>OFFICIAL BALLOT</b></p> <p style="text-align: center;"><b>Board of Directors</b> <b>Education Service Center, Region 20</b></p>
<p style="text-align: center;">Vote (X) for <u>THREE</u> candidates:</p> <p style="text-align: center;"><input type="checkbox"/> Kay Franklin <input type="checkbox"/> Ronald W Eckel <input type="checkbox"/> Frederick E. Maples, Jr. <input type="checkbox"/> Richard W. Ruffcorn</p> <p style="text-align: center;">Ballot must be returned no later than <b>April 2, 2012</b> to:</p>
<p style="text-align: center;"><b>Chairman, Board of Directors</b> <b>Education Service Center, Region 20</b> <b>1314 Hines Avenue</b> <b>San Antonio, Texas 78208-1899</b></p>

**2012 ESC-20 BOARD ELECTION  
APPLICANT INFORMATION SHEET**

**Name:** Kay Franklin

**Address** 106 Binham Heights

San Antonio, TX 78249

**E-Mail Address** franklin.kay@sbcglobal.net

**Telephone Numbers:** 210.448.2226 210.479.5805  
(Office) (Cell) (Home)

**Occupation:** Retired from Northside ISD – Deputy Superintendent for Administration

**School District:** Northside ISD **County:** Bexar

**Length of Residency in the State of Texas:** 65 Years

**Length of Residency in Region 20:** 39 Years

**Length of Residency in School District:** 38 Years

**BIOGRAPHICAL SUMMARY**

I have served on the ESC-20 Board of Directors since December 2009.

**Why do you want to serve on the ESC-20 Board?**

ESC-20 is a vital resource to all the districts it serves. I think that solid, thoughtful Board leadership is important to help perpetuate the excellence and quality that exists in the current leaders and programs provided by ESC-20. I am willing to devote my time and expertise to serve as a member of the Board.

**What would be your contributions as a Board member?**

My 44 years in public education serving as a teacher, Vice Principal, Principal, Asst. Superintendent and Deputy Superintendent have given me a breadth and depth of knowledge about how schools and districts operate effectively. I have worked closely with ESC-20 in a variety of initiatives and departments, and I have an understanding of the function and necessity for those departments. I can offer a perspective about the needs of large districts, but I also have an understanding of the different challenges that are faced by smaller and more rural districts.

I understand the function of a Board and appreciate the balance that is needed to allow the ESC-20 leaders to lead while a Board provides general oversight of the organization. In addition, I have participated in vital strategic planning for a large district, and I understand the importance of that task in a large organization like ESC-20.



# 2012 ESC-20 BOARD ELECTION

## APPLICANT INFORMATION SHEET

Name: Mr. Frederick E. Maples, Jr.

Address P.O. Box 278

Elmendorf, Texas 78112

Telephone Numbers: (210) 635-8960 (210) 635-8611  
(Office) (Residence)

Occupation: Retired Owner and Operator of Maples Poultry Farm

School District: East Central ISD County: Bexar

Length of Residency in the State of Texas: 58 Years

Length of Residency in Region 20: 58 Years

Length of Residency in School District: 58 Years

### BIOGRAPHICAL SUMMARY

- B.S. in Physical Education and Chemistry
- Graduate Work at Trinity in School Administration
- Former Member and President of East Central ISD Board of Trustees
- Former Chairman of the Floresville United Methodist Church Finance Committee
- Member, Floresville Lions Club; Member, American Legion
- Member, San Antonio Chamber of Commerce; Member, David Crocket Chapter of the Grange
- Retired Major, U.S. Army
- Member, ESC-20 Board of Directors since May 11, 1971
- Presently Chairman of the Board

### Why do you want to serve on the ESC-20 Board?

I believe that supporting our public education system is important to maintaining our democratic society; service on the Board is one way I can contribute. Because the Center has just named a new Executive Director, continuity on the Board is important for stability and maintenance of a strong, service-oriented organization. I will use my past experience to help shape a future for the Center that continues to be focused on client needs.

### What would be your contributions as a Board member?

Having worked in private business for many years and served as a school board member, I can bring both perspectives to the Board. I know that leadership for improvement efforts and good stewardship of public funds are essential. I also understand that the Board's role is a governance role (not management), so setting clear expectations for the Center and holding management accountable is critical.

