

February 23, 2012

Mr. Robert Westbrook, Superintendent Brackett Independent School District Box 586 Brackettville, Texas 78832-0586

Dear Mr. Westbrook:

To comply with election procedures for the Board of Directors of Education Service Center, Region 20, I am enclosing ballots for the three Board positions on which votes are to be cast by members of Region 20 school district boards of trustees. Candidate information sheets are also enclosed for your information.

Please distribute the ballots to members of your Board. Completed ballots, on the original numbered ballot forms, are to be returned to the Chairman, Board of Directors, Education Service Center, Region 20, 1314 Hines Avenue, San Antonio, Texas 78208, and must be postmarked on or before April 2, 2012 to be acceptable.

The ballots will be canvassed on May 2, 2012, and the newly-elected Board members will be announced later that day at the combined meeting of the Regional Advisory Committee and Board of Directors.

Current members of the Board include:

\*Frederick E. Maples, Jr., ChairmanElmendorf\*Ronald W. Eckel, Vice-ChairmanPothMike Petter, SecretaryPleasantonTom T. WinnSan Antonio\*Kay FranklinSan AntonioCharles A. CarlsonRio FrioEunice SosaUvalde

\*Incumbents running for reelection.

Sincerely,

Ronny L. Beard Executive Director

RLB jkd

Enclosures



<b>Board Election</b>	
TAL BALLOT	
rd of Directors ervice Center, Region 20	
for <u>THREE</u> candidates:	
<sup>7</sup> Franklin 1ald W Eckel derick E. Maples, Jr. hard W. Ruffcorn	
rrned no later than <b>April 2, 2012</b> to:	
n, Board of Directors ervice Center, Region 20 4 Hines Avenue hio, Texas 78208-1899	

Name:	Kay Fr	anklin			,, <u></u>		
Address	106 Binham Heights						
	San Ai	ntonio, TX 78249					
E-Mail Add	lress		franklin.kay@s	sbcglobal.ı	net		
Telephone Numbers:		·s:	210.448.2226		210.479.5805		
-		(Office)	(Cel	ll)	(Home)		
Occupation	:	Retired from Northside IS	D – Deputy Supe	rintenden	t for Administration		
School Dist	rict:	Northside ISD	County:	Bexar			
Length of F	Residenc	y in the State of Texas:		65	Years		
Length of F	Residenc	ey in Region 20:		39	Years		
Length of F	Residenc	y in School District:		38	Years		

### **BIOGRAPHICAL SUMMARY**

I have served on the ESC-20 Board of Directors since December 2009.

#### Why do you want to serve on the ESC-20 Board?

ESC-20 is a vital resource to all the districts it serves. I think that solid, thoughtful Board leadership is important to help perpetuate the excellence and quality that exists in the current leaders and programs provided by ESC-20. I am willing to devote my time and expertise to serve as a member of the Board.

#### What would be your contributions as a Board member?

My 44 years in public education serving as a teacher, Vice Principal, Principal, Asst. Superintendent and Deputy Superintendent have given me a breadth and depth of knowledge about how schools and districts operate effectively. I have worked closely with ESC-20 in a variety of initiatives and departments, and I have an understanding of the function and necessity for those departments. I can offer a perspective about the needs of large districts, but I also have an understanding of the different challenges that are faced by smaller and more rural districts.

I understand the function of a Board and appreciate the balance that is needed to allow the ESC-20 leaders to lead while a Board provides general oversight of the organization. In addition, I have participated in vital strategic planning for a large district, and I understand the importance of that task in a large organization like ESC-20.

Name:	Ronald	1 W. Ecl	cel				
Address	P.O. Box 306						
	Poth, 7	Fexas 7	8147				
E-Mail Ado	dress						
Telephone Numbers		rs:	830,484,3314	830.391.1899		830.484.3746	
			(Office)	(Ce	ll)	(Home)	
Occupation	1:	Partne	er, Lyssy & Eckel Feeds	· · · · · · · · · · · · · · · · · · ·			
School Dist	trict:	Poth I	SD	_ County:	Wilson		
Length of I	Residenc	ey in the	State of Texas:		54	Years	
Length of I	Residenc	ey in Re	gion 20:		54	Years	
Length of I	Residenc	ey in Sel	nool District:		54	Years	

#### **BIOGRAPHICAL SUMMARY**

I have served on the Board of Directors of Region 20 since June of 2009 and have served as Vice-Chairman since June of 2011.

#### Why do you want to serve on the ESC-20 Board?

I have always had tremendous respect for our education system, and I would like to contribute in any way I can to its improvement. Since becoming a member of the ESC-20 Board, I have come to realize the vital role education service centers play in improving the efficiencies of our education system. ESCs bring a level of professionalism to education that would not be available or affordable to most schools. I am committed to continuously improving the services offered by ESC-20.

#### What would be your contributions as a Board member?

As a Board member, I would be open-minded to the rapidly changing needs of our education system. In life and business, continuous improvement has been my daily goal. My commitment to Region 20 is to support the vast array of services offered by Region 20, so that our education system may realize the benefits of continuous improvement.

Name:	Mr. Frederick	E. Maples, Jr.	· · · · - · · · · · · · · · · · · · · ·		
Address	<b>P.O. Box 278</b>				
	Elmendorf, Te	kas 78112			
Telephone	Numbers:	(210) 635-890	50		(210) 635-8611
-	<u></u>	(Office)			(Residence)
Length of	strict: <u>East Ce</u> Residency in the Residency in Reg Residency in Sch	ion 20:	County:	Bexar 58 58 58	_ Years _ Years _ Years
		BIOGRAPH	CAL SUMMA	RY	
• Gra • For	aduate Work at Tr rmer Member and	cation and Chemistry inity in School Admi President of East Ce the Floresville Unite	nistration ntral ISD Board		

- Member, Floresville Lions Club; Member, American Legion
- Member, San Antonio Chamber of Commerce; Member, David Crocket Chapter of the Grange
- Retired Major, U.S. Army
- Member, ESC-20 Board of Directors since May 11, 1971
- Presently Chairman of the Board

### Why do you want to serve on the ESC-20 Board?

I believe that supporting our public education system is important to maintaining our democratic society; service on the Board is one way I can contribute. Because the Center has just named a new Executive Director, continuity on the Board is important for stability and maintenance of a strong, service-oriented organization. I will use my past experience to help shape a future for the Center that continues to be focused on client needs.

### What would be your contributions as a Board member?

Having worked in private business for many years and served as a school board member, I can bring both perspectives to the Board. I know that leadership for improvement efforts and good stewardship of public funds are essential. I also understand that the Board's role is a governance role (not management), so setting clear expectations for the Center and holding management accountable is critical.

Name:				
Address	RICHARD W. RUFFCORN 1149 COUNTY ROAD 467			
	STOCKDALE, TEXAS 78160			
E-Mail Address				
Contacts Numbers	830 996 1312 Office	<u>830 53</u> Hom	4 0010 e	Cell
Occupation:	EXECUTIVE DIRECTOR - LO	VING ARMS H	OSPICE	
School District:	STOCKDALE ISD	County:	WILSON	
Length of Residency Length of Residency Length of Residency			<u></u>	
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	serve on the ESC-20 Board?	RE TO IMPROV	Æ IT.	