

MICU 2017-2018 Evaluation Survey Results

Population and Survey Respondents

- 25 member presidents surveyed
- 18 member president responses

Response range options:

0 – Not observed 1 – area for improvement → 5 - exceptional

MICU Leadership

MICU president's overall leadership of the organization

- Median response: 5
- Response range: 4-5

MICU president's administration and management of the organization

- Median response: 5
- Response range: 4-5

MICU president's preservation, promotion, and enhancement of the MICU brand

- Median response: 5
- Response range: 4-5

Comments on MICU Leadership

- “I appreciated that Robert and Colby came to the January ribbon cutting to kick off the new era at Marygrove. I plan on meeting with him in the future to see how a graduate only college will fit in with the other initiatives. In the meantime, we participate in the workman's comp program and other benefits of membership.”
- “He [Robert] is a highly respected organizational representative in Lansing!”

Advocacy

MICU's advocacy efforts on behalf of a stronger Michigan Tuition Grant program

- Median response: 5
- Response range: 4-5

How well has MICU used data to inform and strengthen advocacy efforts?

- Median response: 4
- Response range: 4-5
- Not observed: 1

Comments on MICU Advocacy

- “A 2% [20%] increase is unprecedented. Now the problem is we will all be expecting you to get the Promise back, based on this success.”
- “We have never had the sort of data we do today, nor--more significantly--have we ever presented data in a more compelling fashion. Robert and Colby are telling the story in thoughtful, persuasive, coherent presentations that are advancing the interests of all in the organization.”
- “Success in this area is a key value to our university”
- “Much better than below [before]. Data driven decision making is increasingly important”
- “we need to work on our brand strategy”

Strengthening the Profile of Independent, Higher Education

How well does MICU actively engage board members in representing MICU concerns in Lansing and Washington, D.C.?

- Median response: 4
- Response range: 4-5
- Not observed: 2

How well did MICU develop and implement an “Advocacy Day” to include MICU presidents and board members from colleges and universities?

- Median response: 4
- Response range: 3-5
- Not observed: 4

MICU's advocacy to increase participation in the Michigan Education Partners PAC to develop strong relationships with Michigan legislators.

- Median response: 4
- Response range: 3-5
- Not observed: 2

MICU's efforts to grow strategic alliances with other statewide stakeholders

- Median response: 4
- Response range: 3-5
- Not observed: 3

MICU's use of quantitative and qualitative data to identify the unique contributions of MICU members compared with their competitors

- Median response: 4
- Response range: 3-5
- Not observed: 1

MICU's creation and execution of an independent colleges caucus in the Michigan Legislature during the 217-218 year

- Median response: 4
- Response range: 4-5
- Not observed: 5

MICU's planning and execution of a gubernatorial summit between the MICU member presidents and Governor Snyder during the 217-217 year

- Median response: 5
- Response range: 3-5
- Not observed: 3

Comments on Strengthening the Profile of Independent Higher Education

- *No comments provided*

Providing High-Value Member Services to MICU Members

MICU's performance in monitoring of draft legislation that will have a negative effect on MICU members and advocating on behalf of MICU members' concerns.

- Median response: 5
- Response range: 3-5
- Not observed: 1

How well as MICU implemented the strategic plan and process?

- Median response: 4.5
- Response range: 3-5

MICU's performance on growing membership and affiliate membership

- Median response: 4
- Response range: 3-5
- Not observed: 4

MICU's performance on maintaining high-value member services and gaining participation in member services

- Median response: 5
- Response range: 4-5

How well has MICU implemented additional member service programs that will provide value to members and create non-dues revenue for the association?

- Median response: 5
- Response range: 3-5

MICU's work to strengthen role-alike working groups of MICU members to share best practices and consider opportunities for collaboration while looking to add additional role-alike groups

- Median response: 4
- Response range: 3-5
- Not observed: 1

Comments on MICU's Member Services

- "You all are clearly monitoring carefully and addressing our interests. I think we have some opportunity to make members better aware of the issues as they are coming on the horizon and perhaps as well to discuss member perspectives on the issues before we've taken a position. This would simply create more buy-in and demonstrate (again!) the value of the organization to all."
- "The College has had many challenges this year. Once we get through HLC show cause, I look forward to learning what MICU has done for the other graduate only colleges and partnering with them."

Overall Comments

- "Robert works hard and was very effective on our behalf. He is an excellent leader for MICU."
- "Robert is an excellent leader. I am very pleased with his strategic leadership and execution on the goals and objectives set forth for this review. Keep up the good work!"
- "We are appreciative of the good work that MICU continues to do on behalf of members. The leadership of Robert is impressive as is the productivity of his team."
- "My inability to answer certain questions suggests either that I'm not paying close enough attention to MICU communications or that MICU could in general do a better job of communicating its activities to the members. It's probably some of both. I'll try to pay closer attention, but I also think that MICU's communications could be improved, with more direct communications from Robert."
- "Robert is doing well."

- “MICU leadership doing a fine job. We need to support and appreciate his efforts.”
- “Robert and staff do an excellent job. We are fortunate to have Colby too!”
- “I am very pleased with Robert's leadership and effectiveness. Colby has been a great addition as well.”
- “Another great year. I think that all in MICU can see the potential of the organization now that the sp [strategic planning] process is behind us and Robert has organized us to be a thriving service-oriented organization rather than a one-issue lobby. Kudos!”
- “An excellent job in every area. Thank you.”
- “Robert is an effective leader and doing a good job.”
- “Robert is an outstanding leader and we are fortunate to have him.”