



Texas Association of School Boards

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Serving Texas Schools Since 1949

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Dear Superintendent:

January 2014 is **School Board Recognition Month** and an ideal time to focus on the crucial role an elected board of trustees plays in our communities and schools. Plan now to show your school board members you appreciate their dedication and hard work. They are extraordinary people who voluntarily tackle the enormous job of governing school districts. Their actions and decisions affect the present and future lives of our children.

Recognizing board members for this commitment and sacrifice takes a combined effort on the part of all those they serve: administrators, school staff, students, and the community. Although showing appreciation should be a year-round process, taking advantage of the designated **School Board Recognition Month** in January assures that these important people receive some of the thanks they deserve.

Such recognition can encourage veteran trustees to continue to make the commitment board service requires; other citizens might be encouraged to get involved in the schools and help make positive change. A full month of activities allows local districts, PTAs, booster clubs, community leaders, and individual campuses to organize activities convenient and appropriate for them. And when the celebration is done, **please return your evaluations**. TASB faithfully includes what each district reports and these ideas consistently rate as the most valuable part of the celebration kit each year.

Take this opportunity to help acknowledge thousands of public servants who make the time to share their vision and voice about the future of Texas children. Our best wishes for a productive month of building awareness and support in your community.

Sincerely,

Barbara Williams
Public Information Officer