

EAST COUNTY FACTOIDS

EAST COUNTY definition: Essentially, Portland east of 82nd and the cities of Fairview, Troutdale, Gresham, and Wood Village. East County accounts for 14% of the greater metropolitan area's population and 10% of its jobs.

POPULATION

Population: 303,233: 13.6% of the MSA, 41.1% of Multnomah County.

- 1 in 7 MSA residents and 2 in 5 Multnomah County residents live in East County
- Gresham is the state's 4th largest city
- East County is:
 - Twice the size of Salem
 - Over 3 times larger than Hillsboro or Beaverton
 - About the size of Pittsburgh and Anchorage
 - 235 times the size of Wheeler County, the state's least populous county
- If it were a county, it would be the 6th largest in Oregon

Population Growth:

East County has grown by nearly 19,000 residents since 2000: +6.6%. In comparison, Multnomah County grew by 11.6% (76,600) and the MSA by 15.8% (305,000). East County accounts for over one-third of the county's growth, and just under 10% of the MSA's.

DIVERSITY

Race:

- 25% of East County's population is nonwhite (76,864). More diverse than the county (22%) and the greater metro area (18%).
 - Largest nonwhite group is Asian, accounting for over one-third of the nonwhite population.
- Increasing diversity: Nonwhite share of population increased from 19% in 2000 to 25% in 2012.
- East County's nonwhite population grew by 42% between 2000 and 2012 (22,700; or about the size of the town of Forest Grove/Ashland/K Falls/Milwaukie/Roseburg/Wilsonville)

Ethnicity:

- 16% Hispanic (compared to 11% in the county and the MSA)

MEDIAN INCOME

Median household income: about \$46,900; 91% of Multnomah County and 81% of the MSA
Income varies wildly within East County, from a high of \$61,000 to a low of \$35,800. (by zip code)

JOBS

Over 100,000 people employed at 8,000 establishments in East County (2012): about one-quarter of Multnomah County's job totals and 10% of the MSA's.

According to rough estimates, private-sector employment is nearly back to pre-recession levels.

EDUCATIONAL ATTAINMENT

19.1% of East County's adults have a Bachelor's or higher (37,614), compared to 39.2% in Multnomah County, 34.3% in the MSA, 29.2% in Oregon, and 28.5% nationally.

On the flip side, 33,881 (or 17.2%) of East County's adults lack a high school diploma. This compares unfavorably to Multnomah County (10.5%), the MSA (9.5%), the state (10.8%) and the nation (14.3%).

40-40-20 (Bachelor's, Associate, HS)

East County population (25 years and older):

19%-8%-56%

(The remaining 17%= no HS degree)

- For 40-40-20, we'd need about 41,400 more Bachelor degrees and 63,100 more Associate degrees.

SCHOOL ENROLLMENT

45,467 currently enrolled in the region's school districts (public K-12)
(Centennial, Corbett, David Douglas, Gresham-Barlow, Parkrose, Reynolds)

Of this cohort, 40-40-20 means about 18,200 college graduates.

52% of the region's students are minority (23,500).

Minority enrollment nearly doubled over the last 10 years (+11,407; +94.3%).

Meanwhile, school enrollment up 7.8% (3,293)

FREE AND REDUCED LUNCH

31,656 students eligible for free or reduced lunch; +129.8% between 2000 and 2014 (+17,883)

GRADUATION RATE

66.7% = East County's 4-year high school graduation rate (2,276 of 3,410).

Multnomah County: 71.8%

State of Oregon: 68.7%

Graduation rate for Hispanics: 54.4% East County, 55.6% Multnomah County, 60.8% statewide

For African Americans: 56.9% East County, 54.3% Multnomah County, 57.1% statewide

For English Language Learners: 48.2% East County, 49.1% Multnomah County, 49.1% statewide

UNEMPLOYMENT

5-year estimates: 18,766 ('during the recession?'); 12.2%

Multnomah County: 10.4%, MSA: 10.1%

Current numbers:

Multnomah: 27,400 unemployed (6.6%)

MSA: 78,700 (6.6%)

Unavailable for East County

Gresham: Unemployment peaked at nearly 11%, currently at 6.6%.

EARNINGS

20,915: Full-time, year-round workers earning less than \$25,000 (24.0% of total, full-time year-round workers) (18.3% in Multnomah County, 16.6% MSA)

POVERTY

61,346 in poverty: 20.2% (Multnomah: 17.1%, MSA: 13.1%)

Almost double the number in 2000 (32,385)

OTHER: ECONOMY

East County's largest industries are retail trade and health care/social assistance.

Compared to the MSA, East County is:

- more concentrated in retail, health care/social assistance, and accommodation and food services
- less concentrated in information, professional and business services, and management of companies

Average wage: \$38,620, or about 75-80% of Multnomah County, MSA, and U.S. (\$49,638; \$49,914; \$49,289)

OTHER: COMMUTING

Nearly three-quarters of East County's residents commute outside the area. The vast majority of commuters travel to the city of Portland for work.

Two-thirds of all jobs located in East County are held by nonresidents.