

**June 2021 -  
Present**

**WEST MICHIGAN CONSTRUCTION INSTITUTE  
President**

- 501c3 non-profit executive leadership including strategic planning, board relations, budgeting, fund development, and staff management
- Launched a comprehensive commercial construction education facility in January 2022
- Lead a team of 7 full-time staff and over 30 part-time instructors
- Lead high school career and technical education programs, adult apprenticeship and craft training programs, and construction professional development courses quadrupling enrollment in 3.5 years
- Owner overseeing two WMCI building construction projects, including a \$3M state and county grant funded expansion project
- Established educational and industry partnerships with Kent ISD, Ferris State University, the Literacy Center of West Michigan, and regional construction companies

**September 2015-  
June 2021**

**ASSOCIATED BUILDERS AND CONTRACTORS  
WESTERN MICHIGAN CHAPTER**

**Vice President of Operations**

July 2018- June  
2021

- Oversaw daily operations of a 400+ company member association supporting the commercial construction industry and extending throughout Western, Northern, and the Upper Peninsula of MI
- Led a team of 5 association staff
- Worked in collaboration with the President/CEO and Board of Directors to develop and implement strategic plans

**Vice President of Workforce Development**

August 2017 – July  
2018

- Supported the workforce development initiatives for the West Michigan commercial construction industry
- Led career outreach events and acted as a spokeswoman for career opportunities in commercial construction with students, school stakeholders, and parents
- Developed and implemented construction craft training programs in partnership with Grand Rapids Community College MTEC
- Team member for ABC National Workforce Taskforce who developed a national training branding and implementation plan for 70 ABC chapters across the country

**Director of Workforce Development & External Affairs**

September 2015 –  
August 2017

**Membership & Marketing Director**

January 2014 –  
September 2015

**December 2011 –  
January 2014**

**PROFESSIONAL ASSOCIATION RESOURCES [PAR]**

- Association Executive managing 4 professional associations and charitable organizations in a 12-client association management company
- Led and supported boards of directors in their strategic and visionary goals

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**PAR SPECIFIC ASSOCIATION CLIENT WORK INCLUDED:**

**Executive Director**  
US Green Building Council West Michigan Chapter

**Association Executive**  
National Association of Community Development Extension Professionals

**Association Executive**  
Michigan State Club of West Michigan

**Association Executive**  
American Advertising Federation of West Michigan

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**November 2007 –  
August 2011**

**C.D. BARNES CONSTRUCTION**  
Director of Marketing & Business Development

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**Board Experience**

**Grand Rapids Planning Commission**  
Appointed Commissioner  
*2025 - present*

**West Michigan Works!**  
Workforce Development Board Member  
*2022 - present*

**Grand Rapids Downtown Development Authority**  
Appointed Board Member  
*2018 - present*

**Grand Rapids Public Schools Board of Education**  
Elected Trustee  
Officer Roles: President, Vice President, Treasurer, Secretary  
Committee Leadership: Finance Chair, Policy Chair, Legislative Chair,  
Ad Hoc Facilities Chair  
*March 2016 –December 2024*

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**Awards +  
Recognition**

**Crain's Grand Rapids: 200 Most Influential Business Leaders**  
September 2023 + October 2024

**Crain's Most 50 Influential Women in West Michigan**  
May 2024

**Grand Rapids Business Journal: 2022 Newsmaker of the Year**  
Real Estate/Construction Category  
February 2023

**Grand Rapids Business Journal: 40 Under Forty Honoree**  
August 2016 + October 2019

**YWCA West Central Michigan: Tribute Winner**  
Business, Management, Industry & Labor Category  
October 2018

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**Licenses +  
Certifications**

**Indiana University: Non-profit Executive Leadership Certificate**  
Anticipated Completion February 2025

**National Center for Construction Education + Research**  
Master Trainer

**Michigan Political Leadership Program**  
2017 Fellow

**Cosmetology**  
State of Michigan License

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