

Proposal date: 1/1/18

Proposal ID: UI8GV-3W2MN-Z3WZP-N7YCD

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Watch Demo



Request Technical Demo





Pricing

Proposal date: 1/1/18

This quote is valid for 90 days from 1/1/18

Implementation	Schools and/or Students	Subtotal
 Website design, build and launch School branded design themes (responsive and ADA compliant) ADA compliant site migration approximately 100 pages per school Dedicated project manager and support team 	14	\$3,822.00
School Communication Platform	Schools and/or Students	Subtotal
Content Management System (CMS) • Full-featured websites, teacher pages and intranets • Unlimited user access and storage • Access to "Design for life" premium theme library	14	\$14,375.76
Notifications and social media • Unlimited voice, SMS text and email notifications • Social media publishing including multiple profiles • Contact portal for managing user preferences • Dynamic list for contact segmentation • Clever integration to SIS	8200	Not Included
Branded school mobile app • Full-featured including content integration • iOS, Android and Web • Push Notifications	8200	Not Included
Campus Suite ADA Service Plan • Monthly site reporting and monitoring • Error corrections and video transcriptions/CC • Training and support	14	\$3,822.00
Support, training and upgrades		Included
Secure cloud hosting with fail-overs (AWS)		Included

First year total*: \$22,019.76

*Due upon proposal execution

**Second and third year discount only available for 36 month contract

Second year total**:

\$14,603.82

Third year total**: \$11,908.37

The Campus Suite Difference

For over 15 years, schools have counted on Campus Suite websites to help increase enrollment and improve how they communicate to their school community. Now, you can unify your website, voice, text, social media and email into one simple-to-use dashboard you can manage from anywhere – including your phone.



Safe and secure

Automatic failovers and 99.9% uptime guarantee with world-class partners assure your data remains safe, and your critical content will always be up and running.



ADA compliant

We make ADA compliance simple by handling all the testing and technology. From launch to ongoing issue resolution, you can rest easy knowing your content is fully accessible.



Design for life

A built-in Design Manager and ever-expanding library of ADA-compliant themes give you complete control to manage your website and redesign it at any given time.



App and data integration

Campus Suite works seamlessly with your SIS and popular education apps like Google Apps for Education and Microsoft 365, for total integrated communications.



Mobile first

Responsive design not only looks and works great for all your mobile users, but enables you to manage your content just as easily from your phone or tablet.



Save money and resources

As your needs change and grow, we're right alongside to provide the features, upgrades, support and training that reduce the cost of ownership in a long-term web solution.





Design a great website for all

It all starts with a great-looking, professional design that reflects all the great things your school represents.

But more than just looking good, your website has to be easy to access for everyone, simple to navigate and appealing enough to attract new families and engage your existing school community. Your parents, staff and students will know they can depend on you to deliver the content they need.

With Campus Suite Design Manager, you get premium design for life, as you can choose from an ever-expanding library of ADA-compliant themes that give you the power to manage your website – change themes, navigation, headers, footers and widgets any time you like. Design manager allows you to customize every school in your district, or you can select a fully custom option. Either way, you'll make a great impression on your mobile users, people with disabilities and anyone else who experiences your website.

FEATURES

- Premium design themes or custom design option
- Advanced navigation including mega-menus
- Flexible page layouts
- Widget library
- Responsive design
- Google integration
- Multilingual support



Design Manager



ADA compliant

www.campussuite.com/themes



ADA CEDVICEC

Keeping your website accessible

Campus Suite ADA Service Plan is for schools and districts lacking the resources or expertise to understand and manage ADA requirements for its public website. This plan is designed to keep your website compliant and keep pace with constantly changing content. Campus Suite follows the WCAG 2.0 AA standards to ensure your website works properly for those accessing your website with visual, hearing, motor and cognitive disabilities. Campus Suite provides ongoing reporting, updates and makes you aware of any issues that you are responsible for.

ADA SERVICES		CAMPUS SUITE	CUSTOMER
-	Reporting* Ongoing monthly website reports for accessibility errors	✓	
<u>^</u>	Text alternates Descriptive text applied to all non-text based elements (i.e. images)	✓	
	Semantic markup Content follows standard semantic formatting such as H1, H2, etc. along with accessibility-specific markups	✓	
	Keyboard navigation Pages are easy to navigate without a mouse, using only keyboard	✓	
Q	Easy to find information Information can be accessed through search, site map and optional page navigation	✓	
	Tables Tables are checked and formatted to meet required standard	✓	
(b)	Videos Up to 60 minutes per year of English captioning and transcription	✓	
	Forms Make all forms meet requirements (e.g., complex forms may need simplified, print or phone call options)		✓
	PDFs Properly tagged PDFs to meet required standard		✓
97	Training and support Video training for best practices and access to helpdesk for support	✓	

^{*}Monthly reporting and updates are conducted September through June.





Empowering your staff

The challenge for many school districts is keeping the website content fresh. Often, the system is not easy to use and you don't have the training resources.

Campus Suite helps you empower your staff to contribute to the website, delegating the publishing responsibilities, so you can keep your content up to date. It's powerful enough for your web admins to be efficient, simple enough for any user – regardless of their tech skills – to use it confidently.

The simplicity of Campus Suite's design enables any school – regardless of the range of your staff's technical abilities – to shift how content is managed on your school website. Permissions are easily managed using administrator tools that enable you to decentralize communications and give content ownership to the staff, faculty and others responsible for their respective content.



Create and edit with ease

With Campus Suite tools, it's easy and even fun to create and manage a modern and interactive website that keeps your site fresh. Tools so easy to use, you'll gain immediate buy-in from all your users.

Page publishing is a breeze, and at the heart of it all is a **revolutionary new page editor** that enables you to edit all your pages – including your homepage – with full control of seeing how they look before you go live. You get an accurate view of your page and can preview how they'll appear on mobile devices, without bouncing back and forth between views. Your pages automatically follow the brand and color standards you establish.

Choose from a variety of widgets, page layouts; upload files, images and videos; and create drafts for approval before going live. Image rotators, and data feeds from built-in modules like calendars, staff directories and news give you the ability to pull in the content you want.

FEATURES

- Easy-to-use for faculty and staff
- Powerful inline editor
- Adjustable layouts
- Built-in school brand styles
- Library of widgets for interactivity
- Third party embedments
- Share content to other pages
- Icon libraries
- GAFE integration
- Mobile friendly

Detailed feature matrix:

www.campussuite.com/matrix



Lighten the load on your IT team

Your school's IT team has better things to do than support your website. Campus Suite's integrated solution streamlines data management and provides the tools to make it easy for not just your tech team, but faculty and other staff. There's no drain on your school's IT resources to help manage the back or front end of the your CMS.

From ease in managing all your users to security management, your IT team will appreciate the comprehensive solution Campus Suite provides. With single sign-on, access and permission control, custom roles, detailed control and activity logs – you now have a centralized way to build out all your schools and departments.

For the smaller school districts where budgets and personnel are already tight, Campus Suite is a blessing for the overworked staffer handling anything digital or otherwise electric at your school. For all school districts, Campus Suite is leading the way in shifting how you should approach your discipline. Campus Suite helps you address issues like merging technology with curriculum, help-desk processes, mobile technology integration and generally education technology best practices.

Besides eliminating IT hassles, bottlenecks and workloads, Campus Suite CMS can play an important role in how your school's IT functions evolve.

FEATURES

- Responsive interface
- Role- and group-based security
- Customize roles for users
- Document management
- Complete template management
- SSO and SIS integration
- Multi-website management
- Intranets

Clever





Detailed feature matrix:

www.campussuite.com/matrix



Link teacher, family and school

Classroom websites greatly improve home-to-school communications, so why not make it easy on your faculty members to create their own websites that not only engage parents but put the best foot forward for your school?

The Campus Suite 'Teacher Pages' feature allows your teachers to quickly publish a powerful website that's more than just a homework list. Because they are integrated into the school website, teacher pages readily incorporate shared content from calendars, photo galleries, news, blogs and more. Google Apps for Education are also easily integrated into teacher pages using Campus Suite's single sign-on.

All your teacher sites are branded consistent with the school website and part of the website architecture, helping connect parents to not just your child's classroom, but your school.

FEATURES

- Integrated into school website
- Teacher-friendly content tools
- Modules: calendar, photo galleries, announcements, blogs, links, homework
- GAFE integration
- Calendar synchronization
- Single sign-on for all apps
- Branded to match the school website
- Easy access from faculty directory

Detailed feature matrix:

www.campussuite.com/matrix







Create a mobile-first school

The Campus Suite mobile app is the preferred way many parents and students would like to connect to your school.

A mobile app is a quick way for users to get the info they need most. A simple menu takes you to all the key resources your parents need to stay current – synchronized calendars, contacts, latest news and more. Links to your school's SIS, website, and payment centers make a mobile a valuable link to your school.

A digital gateway to and from your school, the Campus Suite mobile app, powered by SchoolInfoApp, enables you to target any group with push notifications. Your mobile app also integrates with your website, social media feeds, giving your school community another way to automatically stay up with just the events and info that pertain to them.

FEATURES

- Push notifications
- Content integration
- Website integration
- School-branded or generic theme
- iOS and Android
- Translation
- Calendars, news, contact directories and more.









Built for the speed of school

Good schools these days require great communications that puts timely information in the hands of your parents just how they want it and when they need it. That's why a dependable, easy-to-manage notification system is a necessary component to successful schools.

The beauty of the Campus Suite notification system is that it's built right into the same dashboard where all your other online communications reside. Create automated voice, SMS text messages, social media posts, emails and website alerts from one central spot. Feed customized content across all your critical communications channels – and do it right from your phone.

Create one message and automatically format it to multiple channels. Target messages any way you want. Broadcast news across the district, to certain schools, or any defined user group such as grade level, classroom and individuals. Users can configure their own preferences to select the kinds of info they want to receive.

FEATURES

- Centralized command center
- User-configurable preferences
- Multi-channel distribution
- Create/send messages from mobile devices
- Segmented list
- Message editor
- Schedule delivery
- SIS integration
- Facebook and Twitter
- Website alerts

Clever







Safeguard your data

When you go with Campus Suite to host your school website, it comes with the industry's strongest protection against data security vulnerabilities.

We've partnered with web hosting and data integration leaders like Amazon Web Services and Clever application management to provide you with the highest level of data security that many schools, businesses and public institutions rely on for protection. What's more, your Campus Suite website data plan is fully scalable with unlimited bandwidth and file storage.

From common authentication and authorization issues to sensitive data exposures, from the benign to the malicious, Campus Suite will protect your school and provide the peace of mind that comes with knowing your website resides in a fail-safe environment that insures your data remains safe and private.

FEATURES

- High-level security
- Fail-safe environment with remote zone failovers
- Automatic back-ups
- Elastic and scalable
- SSL
- Protection against DDoS attacks and other breaches
- Unlimited bandwidth
- Unlimited file storage



Detailed technical document:

www.campussuite.com/technical







Support at every turn

Because we know that some of your users may need a helping hand after your project is launched, we include ongoing full support with every website.

We know what's easy to some, might not be to others, so our Campus Suite support spans every level of user. From the non-techie teacher or staffer creating content for the first time, or the more-advanced site administrator needing a refresher on creating pages or shifting up the navigation. We provide live and recorded training webcasts, phone support, easy-to-follow self-guided resources, access to a comprehensive knowledge base, and a support ticket process per your service level agreement (SLA).

Unlike some website providers, we don't go away after your site is launched. We're there for you, living up to our customer support guarantee. It's a big part of our promise to make web communications easy, and assure that you'll continue to get the most from your Campus Suite-powered website.

FEATURES

- Live Chat
- User support dashboard
- Help desk and phone support
- Guaranteed response times
- Online user guide
- Video training
- Weekly webinars
- Platform upgrades

Service Level Agreement

www.campussuite.com/sla







A playbook for success

Because we know building or redesigning a website is a major and important undertaking for a school, we've taken the Campus Suite formula and created a 'how-to' for producing a powerful, ADA-compliant school website – efficiently and confidently.

Designed to help you plan smartly and save time, the Campus Suite 'Playbook' includes a project roadmap and a site-building tool built right into the dashboard. These help you get your arms around the process and lay out a step-by-step plan for a smooth, coordinated effort. This Playbook enables you to take advantage of the very technology we've developed in more than 15 years of designing, building and launching school websites.

When you arrive at your 'go-live' date, there'll be no surprises, just the satisfaction of knowing you have a winning website that's going to meet your web communication goals.

FEATURES

- Establish requirements
- Planning guidance
- Website goal setting
- User survey forms
- Critical path timeline
- Quality assurance checklist



Site Builder



ADA compliant

View our detailed process

www.campussuite.com/playbook



Campus Suite Terms and Conditions

THIS AGREEMENT ('Agreement') is entered into on (1/1/18), between Innersync Studio LLC ('Licensor'), with its principal place of business located at 752 Dunwoodie Dr., Cincinnati, Ohio 45230 and Duluth Public Schools (FINAL) ('Licensee'), with its principal place of business located at 3215 West 3rd Street, Duluth, MN 55802 and shall be effective as of (1/1/2018) (the 'Effective Date').

RECITALS

WHEREAS, Licensor is engaged in the business of providing access to Software and Licensor's application server; WHEREAS, Licensee desires to retain Licensor to perform the services provided for in this agreement.

NOW, THEREFORE, Licensor and Licensee agree as follows:

1. Grant of License

Subject to the terms and conditions herein, Licensor hereby grants Licensee a nonexclusive license to (i) access and utilize Campus Suite Hosted Edition (the 'Software') on Licensor's application server over the Internet, and (ii) transmit data related to Licensee's use of the Software over the Internet.

2. Use and Access

A. Subject to the restrictions on use as set forth herein, Licensee will have access to the Software and Licensor's application server for the purpose of using the software for its intended purpose and in accordance with the specifications set forth in any documentation relating to the Software provided by Licensor. Such use and access will be continuous on a 24/7 basis except for interruptions by reason of maintenance or downtime beyond Licensor's reasonable control.

B. Licensee will use the Software only for its internal school operations and will not permit the Software to be used by or for the benefit of anyone other than Licensee. Licensee will not have the right to re-license or sell rights to access and/or use the Licensed Software or to transfer or assign rights to access or use the Software, except as expressly provided herein. Licensee may not modify, translate, reverse engineer, decompile or create derivative works based upon the Software. Licensee agrees to use the Software in a manner that complies with all applicable laws including intellectual property and copyright laws. Licensor expressly reserves all rights not expressly granted to Licensee herein.

C. Licensee will not: (i) transmit or share identification or password codes to persons other than authorized users (ii) permit the identification or password codes to be cached in proxy servers and accessed by individuals who are not authorized users, or (iii) permit access to the software through a single identification or password code being made available to multiple users on a network.

3. Unlimited Calling, E-mailing and Texting Restriction

Licensee may send unlimited calls, emails and texts during the term of this Agreement to the recipient numbers and email addresses based on the enrollment number provided (qualifying personnel included in service at no extra charge) at the time of sign up or on the renewal date. Calls and texts will be limited to the North American Numbering Plan. Valid recipients include (parents, guardians, students, employees, faculty and administrative staff. Calls, emails, or texts to others outside of this

enrollment and qualifying personnel are strictly prohibited. All recipients must opt into communications from your school to be called, emailed, or texted.

4. Definition of Unlimited Calls

Certain plans are classified as "unlimited," which means you can send an unlimited number of time-sensitive messages to a relatively static list of members or recipients, provided, however, that messages conform with all FTC and FCC regulations, and are not considered as "spamming" by your recipients. The following results may result in a plan adjustment or account cancellation by Licensor: Frequently changing recipient lists; frequently sending messages that have a high percentage of disconnected numbers; frequent hang-ups by recipients shortly after the call begins; receiving a high percentage of opt-out requests from your recipients.

5. Minimum Age

You are prohibited from using or registering for the Campus Suite system for notifications for individuals under the age of eighteen. By using or registering for the Campus Suite system, you represent and warrant to Licensor that your users are above the age of eighteen, or have parental consent.

6. Customer Represent and Warrants

Customer Represents and warrants that one (1) user is knowledgeable concerning the restrictions under federal, state and local laws and regulations that may apply to customer's use of Campus Suite and other automated communication services ordered hereunder, and two (2) each use by the user of Campus Suite shall comply in all respects with all such applicable laws and regulations, including but not limited to the type and identity of each call recipient, transmission of a valid caller-ID, customer's relationship to each call recipient, the call date and time selected by the user and the content and timing of each call. Any unlawful use by the user of Campus Suite is strictly prohibited. Customer and the person executing this Agreement jointly and severally represents and warrant that such person is fully authorized to execute and deliver the Agreement on behalf of the customer.

7. Price and Payment

A. Licensee will pay Licensor the following per annual subscription cost for the license of the Software and access to Licensor's application server: \$22,019.76 per the first year, \$14,603.82 per the second year and \$11,908.37 per the third year for notifications and for website CMS. Licensor will invoice the licensee for quantity pricing on the first day of the contract date. Licensor reserves the right to change pricing based on, provider cost changes, additional features, or excessive utilization of the software resources. The licensor will notify the licensee 30 (thirty) days in advance of any price changes.

- B. The fees for the license of the Software do not include taxes. If Licensor is required to pay or collect any federal, state, local, or value-added tax on any fees charged under this Agreement, or any other similar taxes or duties levied by any governmental authority, excluding taxes levied on Licensor's net income, then such taxes and/or duties will be billed to and paid by Licensee immediately upon receipt of Licensor's invoice and supporting documentation for the taxes or duties charged.
- C. One-time fee of \$3,822.00 is due upon execution of the proposal and the software, support and hosting fee is due on (1/1/2018) (the 'Effective Date').

8. Technical Support

Licensor will supply telephone and/or email support to Licensee based on support level (Premium, professional or standard) regarding the Software on a reasonable and necessary basis to Client within business hours – Monday to Friday 9 am to 6 pm EST, exclusive of holidays. Licensor will provide a listing of detailed hours, holidays, and service availability on their website, and reserves the right to modify the times technical support is available.

9. Term and Termination

A. The term of service shall be (36) months starting (1/1/2018) with voluntary one year extensions. The parties agree that unless either party provides written (letter, facsimile, email) notice of intent not to extend the contract for an additional year within 30 days of the applicable termination date to the authorized representative contact below, the contract will be extended for a term of one year.

B. Either party may terminate this agreement for material breach, provided, however, that the terminating party has given the other party at least twenty-one (21) days written notice of and the opportunity to cure the breach. Termination for breach will not preclude the terminating party from exercising any other remedies for breach.

10. Ownership of Intellectual Property

Title to any proprietary rights in the Software or Licensor's web site will remain in and be the sole and exclusive property of Licensor. Licensee will be the owner of all content created and posted by Licensee.

11. Confidentiality

A. Licensee acknowledges that the Software and other data on Licensor's application server embodies logic, design and coding methodology that constitute valuable confidential information that is proprietary to Licensor. Licensee will safeguard the right to access the Software and other software installed on Licensor's application server using the same standard of care that Licensee uses for its own confidential materials.

B. All data pertaining to Licensee disclosed to Licensor in connection with the performance of this Agreement and residing on Licensor's application server will be held as confidential by Licensor and will not, without the prior written consent of Licensee, be disclosed or be used for any purposes other than the performance of this Agreement. Licensor will safeguard the confidentiality of such data using the same standard of care that Licensor uses for its own confidential materials. This obligation does not apply to data that: (i) is or becomes, through no act or failure to act on the part of Licensor, generally known or available; (ii) is known by Licensor at the time of receiving such information as evidenced by its written records; (iii) is hereafter furnished to Licensor by a third party, as a matter of right and without restriction on disclosure; (iv) is independently developed by Licensor as evidenced by its written and dated records and without any breach of this Agreement; or (v) is the subject of a written permission to disclose provided by Licensee. Further notwithstanding the forgoing, disclosure of data will not be precluded if such disclosure: (i) is in response to a valid order of a court or other governmental body of the United States; (ii) is otherwise required by law; or (iii) is otherwise necessary to establish rights or enforce obligations under this Agreement, but only to the extent that any such disclosure is necessary.

12. Warranty and Disclaimer

Licensor warrants the Software is developed and will be provided in conformity with generally prevailing industry standards.

Licensee must report any material deficiencies in the Software to Licensor in writing within thirty (30) days of Licensee's discovery of the defect. Licensor's exclusive remedy for the breach of the above warranty will be for Licensor to provide access to replacement Software within a commercially reasonable time. THIS WARRANTY IS EXCLUSIVE AND IS IN LIEU OF ALL OTHER WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE AND ANY ORAL OR WRITTEN REPRESENTATIONS, PROPOSALS OR STATEMENTS MADE ON OR PRIOR TO THE EFFECTIVE DATE OF THIS AGREEMENT. DEVELOPER EXPRESSLY DISCLAIMS ALL OTHER WARRANTIES.

13. Limitation of Liability, Indemnification

Neither party will be liable to the other for special, indirect or consequential damages incurred or suffered by the other arising as a result of or related to the use of the Software, whether in contract, tort or otherwise, even if the other has been advised of the possibility of such loss or damages. Licensee will indemnify and hold Licensor harmless against any claims incurred by Licensor arising out of or in conjunction with Licensee's breach of this Agreement, as well as all reasonable costs, expenses and attorneys' fees incurred therein. Licensor's total liability under this Agreement with respect to the Software, regardless of cause or theory of recovery, will not exceed the total amount of fees paid by Licensee to Licensor during the twelve month period immediately preceding the occurrence or act or omission giving rise to the claim. Licensor is not liable for any damages, claims, or costs from loss of access to the software, or loss of licensee data for disconnection for non-payment. ADA compliant web content is the responsibility of the Licensee and Licensor is not held liable for any related circumstances related to ADA compliant lawsuits brought forth from the effective date.

14. Relation of Parties

Nothing in this Agreement will create or imply an agency or employment relationship between the parties, nor will this Agreement be deemed to constitute a joint venture or partnership between the parties.

15. Non-assignment

Neither party will assign this Agreement, in whole or in part, without the prior written consent of the other party, and such consent will not be unreasonably withheld. This Agreement will inure to the benefit of, and be binding upon the parties hereto, together with their respective legal representatives, successors, and assigns, as permitted herein.

16. Arbitration

Any dispute arising under this Agreement will be subject to binding arbitration by a single Arbitrator with the American Arbitration Association (AAA), in accordance with its relevant industry rules, if any. The parties agree that this Agreement will be governed by and construed and interpreted in accordance with the laws of the State of Ohio. The arbitration will be held in Ohio. The Arbitrator will have the authority to grant injunctive relief and specific performance to enforce the terms of this Agreement. Judgment on any award rendered by the Arbitrator may be entered in any Court of competent jurisdiction.

17. Attornevs' Fees

If any litigation or arbitration is necessary to enforce the terms of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees and costs. Licensor's total liability under this Agreement with respect to the Software, legal fees, or damages regardless of cause or theory of recovery, will not exceed the total amount of fees paid by Licensee to Licensor during the twelve month period immediately preceding the occurrence or act or omission giving rise to the claim.

18. Severability

If any term of this Agreement is found to be unenforceable or contrary to law, it will be modified to the least extent necessary to make it enforceable, and the remaining portions of this Agreement will remain in full force and effect.

19. Force Majeure

Neither party will be held responsible for any delay or failure in performance of any part of this Agreement to the extent that such delay is caused by events or circumstances beyond the delayed party's reasonable control.

20. Waiver and Modification

The waiver by any party of any breach of covenant will not be construed to be a waiver of any succeeding breach or any other covenant. All waivers must be in writing, and signed by the party waiving its rights. This Agreement may be modified only by a written instrument executed by authorized representatives of the parties hereto.

21. Entire Agreement

This Agreement constitutes the entire agreement between the parties with respect to its subject matter, and supersedes all prior agreements, proposals, negotiations, representations or communications relating to the subject matter. Both parties acknowledge that they have not been induced to enter into this Agreement by any representations or promises not specifically stated herein.

Signatures

IN WITNESS WHEREOF, the parties have executed this Agreement by their duly authorized representatives.

PROVIDER: Innersync Studio, LLC

By: ______ Date: _____
Authorized Representative
Innersync Studio, LLC

USER: Duluth Public Schools (FINAL)

By: _____ Date: _____

Print name: _____

Authorized Representative

Duluth Public Schools (FINAL)