Curriculum Proposal for Board of Education Curriculum Committee

Guidelines for Curriculum Proposal

Please provide clear, concise, and thorough statements for each of the following that apply.

A. **Current Curricular Description**
B. **Standards for Learning**
C. **Expected Student Learning Outcomes**
D. **Time Requirements**
E. **Personnel Requirements**
F. **Facilities/Equipment Requirements**
G. **Teaching Strategies and/or Methodologies**
H. **Material/Textbook Needs**
I. **Costs**
J. **Schedules**
K. **Evaluation Procedures**
L. **Follow-up**
M. **Other Staff Affected**

Building Administrator: Bobbi Jo Stoner **Date: 12/15/25**

Dept./Gr. Level Chair: Brad Lange **Date: 12/15/25**

Other Staff Affected:

CURRICULUM PROPOSAL FORM

Proposal must be submitted to the Director of Curriculum & Instructional Technology

2 weeks prior to presentation before the Board of Education Committee

Proposal / Course Title: AP Business with Personal Finance (CTE)

Staff Member Requesting: Andrea Hudson **Department/Grade Level:** Business, 11-12

THIS IS A PROPOSAL FOR (*italicize* all that apply):

New Course ***Course Content Change (replaces Entrepreneurs and Business Leaders CTE)***

Textbook Review or Change **Other**

Number of Classes: 1 section (A, B & C)

Total Number Students: Maximum 31

Total Number of Teachers: 1

Requirements (facilities, materials, textbooks, anticipated costs, equipment):

NEW Curricular Description for AP Business with Personal Finance:
AP Business with Personal Finance introduces students to the knowledge and skills they'll need to grow their careers, manage money, and get a head start toward the most popular college major in the U.S. Students explore entrepreneurship, marketing, finance, accounting, and management through real-world projects, case studies, and experiential learning. The course prepares students for the AP Exam in May, which may qualify them for college credit depending on exam score and college policy, and it satisfies the high school personal finance graduation requirement. Students also have opportunities to earn professionally recognized credentials, including Microsoft Office Specialist (MOS) certifications, providing additional career-ready skills.

AP Business with Personal Finance will replace the current GLHS course offering of Entrepreneurs and Business Leaders.

B. Standards for Learning:
In addition to the current Michigan CTE standards covered in the course, students learn and apply the College Board–established expectations for AP Business with Personal Finance, including all National Standards for Personal Financial Education developed by the Council for Economic Education and the Jump$tart Coalition for Personal Financial Literacy.

C. Expected Student Learning Outcomes:

- Unit 1: Businesses, Competition, and New Ideas
  - Students will analyze how businesses create value, compete in markets, and develop innovative ideas in response to economic and consumer needs.
- Unit 2: Marketing
  - Students will evaluate and apply marketing strategies—including market research, pricing, promotion, and distribution—to meet customer needs and business goals.
- Unit 3 - Part 1: Personal Saving and Borrowing
  - Students will apply personal finance strategies related to saving, credit, loans, and debt management to make informed financial decisions.

- Unit 3 - Part 2: Business Finance and Accounting
    - Students will interpret financial statements and use basic accounting and financial concepts to assess business performance and financial health.
- Unit 4: Management and Strategy
    - Students will examine management practices and strategic decision-making processes that guide organizational planning, leadership, and operations.
- Unit 5: Personal Goals, Budgeting, and Investing
    - Students will develop and evaluate personal financial plans that incorporate goal setting, budgeting, risk management, and investing principles.

College Credit Equivalency

AP Business with Personal Finance, launching nationwide in Fall 2026, is generally equivalent to a one-semester Introduction to Business or Personal Finance course (3 college credits). Colleges typically apply the exam to degree requirements—allowing students to bypass the introductory course and continue in the business or finance sequence—rather than as a free elective. Business school recognition varies, with some granting core credit and others applying it to general education or as an elective. Michigan-specific policies are expected in Spring 2026.

D. Time Requirements:

Year long class that will fulfill 1 business credit and .5 personal finance credit.

E. Personnel Requirements:

One teacher and they would need to attend AP Summer teacher training.

F. Facilities and Equipment Requirements:

Instructor's current computer lab is sufficient to operate this course.

G. Teaching strategies and methodologies:

Instruction emphasizes project-based learning that engages students in applying college-level business and personal finance concepts to authentic, real-world problems. Students analyze contemporary case studies to evaluate business decisions and leadership practices across industries. The course develops transferable skills aligned to multiple business pathways, preparing students for success in postsecondary education and a wide range of careers.

H. Materials and Textbook needs:

AP Course content provided by College Board, GMetrix and Certiport certification curriculum (currently used in the current entrepreneurs and business leaders course).

I. Costs:

- Industry recognized Microsoft certifications cost approximately $5000 per year (pending CTE 61 grant funding)
- The AP Summer Institute for AP Business with Personal Finance typically costs $900–$1,075, and the teacher is applying for a grant to cover this expense.

J. Schedules:

One full year class.

K. Evaluation Procedures:

AP Business with Personal Finance Exam in May and Microsoft Office Certification Exams.

AP Exam in May:

Section	Question Type	Number of Questions	Timing
I	**Multiple-Choice Questions:** • Business Topics • Personal Finance Topics	60	70 minutes
II	**Free-Response Questions:** • Business Canvas Project • Personal Finance • Business Concept Application • Business Decision	4	90 minutes

L. Follow up: n/a

M. Other staff affected: n/a