



JUL 24

June 26, 2006

Dear School Board President,

This letter is to encourage your school district during your **July** or **August** Board Meeting to consider **endorsing Grapevine-Colleyville ISD Trustee Jesse Rodríguez, to fill the vacant seat on the TASB Board of Directors, Region 11, Position A.**

On June 19, 2006, the Grapevine-Colleyville ISD Board voted to give Trustee Rodríguez their support. Mr. Rodríguez has served on the GCISD Board of Trustees since June 2002. In addition, Mr. Rodríguez has been GCISD's Delegate Assembly representative for the past three years.

I have attached a copy of Mr. Rodríguez's vita which outlines his extensive experience and public service at both local and state levels. Mr. Rodríguez is one of our community's strongest advocates for students.

Trustee Rodríguez is able and willing to devote time and effort needed to be an exemplary TASB Board Director. **Won't you join us in support of Jesse Rodríguez by completing the tan TASB Endorsement Form and submitting it to TASB between July 3 and August 29?**

Your support is appreciated.

Sincerely,

Dr. Kay Waggoner
Superintendent of Schools
Grapevine-Colleyville ISD

Enclosures: Vita
TASB Endorsement Form (Must be received by TASB before 8/29/06)

Office of the Superintendent

3051 Ira E. Woods Avenue
Grapevine, TX 76051

817/251-5501
Metro 817/481-5575
FAX 817/481-2907



Independent School District

June 22, 2006

Dear School Board President:

My name is Jesse G. Rodríguez, and I am a school board member in Grapevine-Colleyville ISD. I recently was nominated by the GCISD Board of Trustees to fill Position A on the TASB Board of Directors for Region 11.

Office of the Superintendent

3051 Ira E. Woods Avenue
Grapevine, TX 76051

I first was elected to serve on the GCISD Board of Trustees in May 2002, and I am currently in my fourth year of service. I am a graduate of the Leadership TASB Class of 2004, and I earned the distinguished title of Master Trustee.

817/251-5501
Metro 817/481-5575
FAX 817/481-2907

My entire career has revolved around education and children. I am committed to providing children of Texas the very best education that our school districts can offer. I bring to the TASB Board personal and professional experience in education—both in classroom and administration—coupled with many years of working with schools and school districts throughout Texas as manager for educational and technology publishers.

I have a broad range of experiences in education, and I am a firm believer that a greater level of success can be achieved when people work together, benefiting from the variety of credentials they bring to a task. To this end, I possess strong people skills, effective problem-solving abilities, and I am a good listener. I am also fair and trustworthy. Most importantly, I will always do what is in the best interests of our children.

When I first ran for a position on the GCISD school board, I vigorously campaigned on three major platforms: academic excellence for all students, fiscal responsibility when spending taxpayers' monies, and open communication and involvement to help solve problems. I continue to work diligently to achieve these objectives.

I understand what it means to be part of a corporate body whose decisions impact not only daily lives but, in many cases, the future of our students, teachers, and school districts. I would like to further these objectives by contributing my talents, energy, and experiences in education and business to ascertain that Region 11 becomes a showcase for academic excellence for all students in the state of Texas.

My background, experiences in education, and business knowledge are assets to the TASB Board of Directors and to school districts of Region 11. I respectfully request your support—and that of your board—and I ask that you endorse my candidacy by board action at a meeting between July 3 and August 29 for Director, Position A, Region 11. I look forward to serving you.

Sincerely,

Jesse G. Rodríguez
Grapevine-Colleyville ISD
Master Trustee

TEXAS ASSOCIATION OF SCHOOL BOARDS (TASB)
Biographical Sketch

Today's Date: June 22, 2006



Name: Jesse G. Rodriguez

Address: 2300 Broadoak Way

City: Colleyville, TX

Zip: 76034

Business Phone: (817) 707-7600

Residence Phone: (817) 424-1908

Fax (if applicable): (817) 424-1907

We communicate with our Board members via e-mail and the Internet. Do you have access to a computer and an active e-mail address?

Yes No / E-mail: cmredu@comcast.net

School District: Grapevine-Colleyville ISD

Local Term Expires: May/2008 **Years on Board:** 4
Month/Year

Upon expiration of current term on your local board, will you seek re-election:

Yes No

Board positions held/dates: Master Trustee, 2004-present

Occupation: Southern Regional VP, Business Development

Employer: Peoples Education, Inc. **Dates:** January, 2002 – Present

Spouse's Name: Joanne
Matthew – 12

Children (Names and Ages): Christopher – 23,

Birthdate: January 28, 1952

Birthplace: Harlingen, TX

Education-High School: San Benito HS

College: Texas A & I University, Kingsville, TX

Other Education: Master of Science, Mid-management **Degrees:** BS, History, Political Science; MS, School Administration; Certificate of Superintendency

Hobbies/Special Interests: Golf, Reading, Racquetball, Karate

Business/Professional/Civic Group memberships; offices held and dates: (See attached resumé.)

Additional Comments: (Use reverse side if additional space is required.)

Must be received in the TASB Austin office on or before JUNE 30, 2006

RETURN TO:

TASB, Attn: Management Services
P.O. Box 400, Austin, Texas 78767-0400
or FAX (512) 467-3554

JESSE G. RODRÍGUEZ

2300 Broadoak Way
Colleyville, TX 76034
(817) 707-7600

Career Profile

Innovative, results-oriented sales manager seeks position in which professional experiences and background complement the organization's operational efficiency, sales growth, and professional standing.

SALES

- Developing and executing approved sales strategies
- Formulating and exceeding sales goals and quotas
- Initiating new business and maintaining contact with established customers
- Implementing effective time management techniques
- Building reputation/corporate image with customers

MANAGEMENT

- Supervising and evaluating sales staff
- Training sales staff and consultants in product and presentation skills
- Conducting regional meetings
- Ensuring conformity of all activities with company policy and procedures
- Assessing organizational needs in terms of cost efficiency and effective operations
- Collaborating for organizational problem-solving

REGIONAL OPERATIONS

- Forecasting sales and developing revenue projections
- Generating operating budgets for assigned states
- Arranging and scheduling product campaigns
- Conducting product sales presentations
- Attending conventions and exhibits
- Generating business through direct contact
- Planning and implementing effective sales and marketing techniques
- Coordinating regional and divisional sales meetings
- Planning marketing and sales strategies for maximum utilization of funds
- Solving customer problems and ensuring good relations

STRENGTHS

- Aggressive, competitive, and self-motivated
- Strong organizational techniques
- Effective communication and interpersonal skills
- Innovative manager and leader
- Outstanding ability to assess and address customers' needs
- Handle situations and challenges with eagerness, quickness, tact, and diplomacy

Professional History

- Southern Regional Vice-President for Business Development** *Peoples Education* Saddle Brook, NJ 2002-Present
Direct sales, marketing efforts and staff for publisher of instructional student assessment materials.
Continue to exceed quota for assigned states.
- Owner/Director** *Primrose School of the Mid-Cities* Hurst, TX 1998-2002
Responsible for day-to-day operations of private preschool; working with teachers, parents, and children; exceeding all state and national requirements
- Vice-President of Sales** *Jostens Learning* Irving, TX 1995-1998
Responsible for sales development of technology-based product to educational institutions nationwide.
- Regional Vice-President** *SRA Division of the McGraw-Hill Companies* Arlington, TX 1993-1995
Supervised 10 sales representatives and 40 sales associates. Responsible for sales, sales strategies, and campaigns in Kansas, Arkansas, Louisiana, Oklahoma, Texas, New Mexico, Colorado, and Arizona. Secured in excess of 40% market share in pre-kindergarten and kindergarten campaigns in Texas.
- Region Manager** *Silver Burdett Ginn/A Division of Paramount Publishing* Dallas, TX 1986-1993
Supervised regional sales representatives and consultants. Responsible for sales, sales strategies, and campaigns in Texas and New Mexico for reading, social studies, science, language arts, music, and mathematics. Exceeded all sales goals in assigned territories.
- District Sales Manager** *Ginn and Company* Dallas, TX 1983-1986
Supervised sales representatives. Coordinated sales and sales campaigns in Texas, New Mexico, and Oklahoma. Achieved 115% of total business in South Texas.
- Sales Representative** *D.C. Heath and Company* San Antonio, TX 1981-1983
Oversaw all aspects of South Texas and West Texas sales territory. Obtained over 40% of the high school foreign language market share in territory and exceeded revenue quota by 112%.
- Sales Representative** *American Book Company* San Antonio, TX 1980-1981
Responsible for sales and management of South Texas sales territory. Sales exceeded \$1 million.
- School Administrator** *Coakley Junior High School* Harlingen CISD, TX 1977-1980
Coordinated administration and student services. Formulated and implemented discipline and school attendance policies.
- Social Studies Chairperson/Teacher** *Weslaco High School* Weslaco ISD, TX 1974-1977
Supervised and evaluated 22-member teaching staff. Taught world history, government, and economics.

Education

- Texas A & I University, Kingsville, TX** 1977-1978
 - Mid-management certification in school administration
 - Certificate of superintendency
- Texas A & I University, Kingsville, TX** 1975-1977
 - Master of Science in school administration
- Texas A & I University, Kingsville, TX** 1970-1975
 - Bachelor of Science in history and political science

Community Involvement

Grapevine-Colleyville ISD	School Trustee, 2002-Present
Leadership TASB, Class of 2004	Master Trustee
North Texas Area Association of School Boards	Director
TASB/TASA Convention	Director
North East Tarrant County Arts Council	Voting Delegate, 2003-Present
Colleyville Chamber of Commerce	Member
Grapevine Chamber of Commerce	Member
Colleyville's Women's Club	Celebrity Waiter
GCISD Education Foundation	Director
GCISD Budget Review Stakeholder Committee	Member
Glenhope Dad's Club	President, Member
Glenhope Elementary	CEC Parent Member, School Board Liaison to PTA; PTA Executive Board



STEPHENVILLE INDEPENDENT SCHOOL DISTRICT

2655 West Overhill Drive, Stephenville, Texas 76401

254-968-7990

Fax: 254-968-5942

Dr. Darrell G. Floyd
Superintendent

May 24, 2006

JUN 08

Dr. James Veitenheimer
Superintendent
Keller ISD
350 Keller Pkwy
Keller, TX 76248-3447

Dear Dr. Veitenheimer:

I am writing this letter to encourage your school district (at your July Board Meeting) to consider **endorsing Stephenville ISD's Board President, Dr. Ann Calahan, to fill the vacant seat on the TASB Board of Directors - Region 11, Position A.**

On May 22nd, the Stephenville ISD School Board voted unanimously to give Dr. Calahan their full support for this endeavor. She has served on the SISD Board of Trustees in an exemplary fashion since 2001 and served as our Board President since 2004.

In addition to volunteering her time to serve on the school board, Dr. Calahan is the Department Chair of Curriculum & Instruction (Education Department) at Tarleton State University. She will also be participating in the year-long Leadership TASB class in 2006-2007.

In order for you and your school board to become more familiar with Dr. Calahan, I am attaching a copy of her abbreviated resume and biographical sketch. As you can see, she has given much to the field of education in her career. She has served our school district, Tarleton State University, and our community very well for many years.

Dr. Ann Calahan is willing to fully commit to this venture if elected to Region 11, Position A of the TASB Board of Directors. I feel that you will be well pleased with her representing you, your school board, and our region in that capacity. Please consider completing the tan TASB Endorsement Form and submitting it to TASB between July 3 and August 29th.

Thanks in advance for your support.

Sincerely,

Dr. Darrell G. Floyd
Superintendent of Schools
Stephenville ISD

TEXAS ASSOCIATION OF SCHOOL BOARDS (TASB)
Biographical Sketch

Today's Date: 5-31-2006



Name: Margaret ANN Calahan

Address: 269 County Road 560

City: Stephenville, TX

Zip: 76401

Business Phone: 254-968-9933

Residence Phone: 254-968-6877

Fax Number (if applicable): 254-968-9947

We communicate with our Board members via e-mail and the internet.
Do you have access to a computer and an active e-mail address?

Yes No / E-mail: acalahan@tarleton.edu

School District: Stephenville ISD

Local Term Expires: Years on Board: 5
Month/Year 5/2007

Upon expiration of current term on your local board, will you seek re-
election: Yes No

Board positions held/dates: Vice-President, 2003-2004; President 2004-Present

Occupation: Professor and Department Head, Department of Curriculum & Instruction

Employers: Tarleton State University Dates: 9-1-1987 to Present

Spouse's Name: John S. Calahan, Jr., Ph.D Children (Names and Ages): Kimberly Wilson, 36; Geoff Kraatz, 35; Shelby Knight, 21

Birthdate: 4-25-1947

Birthplace: Oildale, CA

Education-High School: Winters High School College: Tarleton State University, B.S. and M.Ed.; Texas A&M University, College Station, Ph.D., Curriculum & Instruction

Other Education: Reading Course at University of North Texas Degrees: B.S. Elementary Education; M.Ed. Educational Administration; Ph.D., Curriculum & Instruction

Hobbies/Special Interests: Reading and RVing, Grandchildren

Business/Professional/Civic Group memberships; offices held and dates: TASB, Association for Supervision and Curriculum Development, Phi Delta Kappa – President Cross Timbers Chapter 1989-1991; Delta Kappa Gamma, Yearbook Editor and Secretary 1996; Texas Teacher Educators – President 1999-2000; Consortium for State Organizations of Texas Teacher Educators, Board Member, 1998-2000; Association of Teacher Educators, National Convention Delegate, 1999-2000; Texas Staff Development Council, Board Member, 1992-1995; Faith Lutheran Church

Additional Comments: (Use reverse side if additional space is required.)

Must be received in the TASB Austin office on or before JUNE 30, 2006
RETURN TO: TASB, Attn: Management Services
P.O. Box 400, Austin, Texas 78767-0400 or FAX (512) 467-3554

Vitae

Margaret Ann Calahan, Ph.D.
269 County Road 560
Stephenville, TX 76401
254-968-6877
acalahan@tarleton.edu

EDUCATION

Degree	University	Date of Attendance	Degree Date
	University of North Texas Denton	Fall 1987	
Ph.D. Curriculum and Instruction	Texas A & M University College Station	1981 - 1986	December 1986
M Ed. Administration	Tarleton State University	1980 - 1982	August 1981
B. S. Elementary Ed	Tarleton State University	1978 - 1981	May 1980
	University of Texas Austin	1966 - 1968	
	Baylor University	1965 - 1966	
Diploma	Winters High School	1965	

EXPERIENCE

Employer	Title	Dates	Brief description of duties
Tarleton State	Professor and Head	1996- present	Department Head/
Tarleton State University	Assistant Professor	1989 - present	Teaching/ Director of Interdisciplinary Studies
Tarleton State University	Assistant Professor	1987 - January 1990	Certification Officer/Director of Teacher Education Admissions/ Teaching
Granbury I S D	Teacher	1984 - 1987	Teaching fourth grade
Texas A&M University	Administrative Assistant	1983 - 1984	Assist Dean of College of Education

	Graduate Research Assistant	1981 - 1983	Develop School/ Community Collaboration Model for the Texas Education Agency
Tarleton State University	Graduate Assistant	1980 - 1981	Teaching developmental reading courses
Vernon Board of Education, Rockville, Conn	Aide	1971 - 1976	Help with GED and ESL classes in an adult evening school

Professional Conferences and Workshops Attended:

TASB Annual Conferences 2001-2005, Summer Leadership Institute 2003

The Effective Schools Project Conferences

Assessment Institute, PEAK Learning Institute, Vail, Colorado, July 2004
Induction and Mentoring, San Jose California, January 2004

ASCD Conference on Teaching & Learning: Connecting Curriculum and Assessment, Nashville, Tennessee. October 19-21, 1998.

Kagan Cooperative Learning, Disneyland, CA, July, 1998.

19th Annual Leadership Certification Institute: Teaching Students through their Individual Learning Styles, New York City, New York, June 28 - July 5, 1996.

SERVICE

Academic Council – 1999-present

Teacher Education Council 1987 - present

Computer Services Committee 1992 – present

Core Curriculum Committee 2002 - present

Calendar Committee 1992 – 1993

University-level select committee (Task Forces)

Academic Advising Center Team Leader - Present

University Student Leadership Steering Committee 1992

University Implementation of H B 2185 (TASP) Task Force, 1989

University Interdisciplinary Studies Task Force 1987 - 1988, 1993 - present

College and departmental committees and task forces

Director of Field Experiences Search Committee present

Effective Schools Project 1988 - present

TMATE Advisory Council 1992 - present

Center for Professional Development and Technology 1992 - present
Departmental Leadership Team 1992 - present
Departmental Scholarship and Awards Committee 1992 - present

Membership in professional organizations

Association for Supervision and Curriculum Development - national and state
Phi Delta Kappa - President Cross Timbers Chapter 1989 - 1991
Delta Kappa Gamma
Texas Teacher Educators - President 1999-2000
Consortium for State Organizations of Texas Teacher Educators Board Member 1998-2000
Texas Staff Development Council - Elected Board Member 1992 - 1995

ESP (Effective Schools Project)

Stephenville ISD School Trustee - 2000- present
Board President 2004 - present

BOARD OF TRUSTEES

FAYE BEAULIEU, Ph.D.
President

TOMMY TAYLOR
Vice-President

ELLEN JONES
Secretary



GENE A. BUINGER, Ed.D.
Superintendent of Schools

BOARD OF TRUSTEES

JEFF BURNETT, D.Min.

MARK CYRIER

KAY MILLER

JIM SCHOOLER

JUN 08

June 1, 2006

Dear Fellow Superintendent:

As you know, HEBISD Board of Trustees President, Dr. Faye Beaulieu was elected last year to the TASB Board of Trustees, Position 11D, for an unexpired term. Hopefully you will agree with me that Dr. Beaulieu has represented position 11D in an admirable manner and is deserving of the continued support of area board members.

Attached is a copy of a letter that Faye Beaulieu is sending to board of trustees' presidents in the region. However, with the changes in board leadership that occur this time of year, I wanted you to be aware of Dr. Beaulieu's candidacy for the District 11D opening.

Sincerely,

Gene Buinger, Ed.D.
Superintendent of Schools

enclosures

BOARD OF TRUSTEES

FAYE BEAULIEU, Ph.D.
President

TOMMY TAYLOR
Vice-President

ELLEN JONES
Secretary



GENE A. BUINGER, Ed.D.
Superintendent of Schools

BOARD OF TRUSTEES

JEFF BURNETT, D.Min.

MARK CYRIER

KAY MILLER

JIM SCHOOLER

June 1, 2006

Dear Fellow Board President:

I am writing to introduce myself and to seek your support for my reelection this fall to seat 11D on the TASB Board of Directors. Elected last October to serve the remaining year of an unexpired term, I am now seeking a full term as a TASB Director. My first year has been educational and productive, and I would like to continue to serve as the organization helps school boards across Texas understand the impact of new legislation affecting school finance and related issues.

Elected to the Hurst-Eules-Bedford ISD local board in May of 1995, I have avidly pursued opportunities for board member training. I graduated from the Leadership TASB program in September of 1997, and I have since then encouraged other members of my local board to participate; currently, three of us are graduates and a fourth has applied for a place in the upcoming class.

In addition, I have served on the executive board of our regional association, the North Texas Area Association of School Boards, and in April I was elected to serve as president of that group for the next two years. I have also participated in training offered by the Center for Reform of School Systems, which has complemented well the training offered by TASB.

I have served as president of our local school board for the past three years, and during that time our trustees have worked through and nearly completed a board self-assessment. The district has undertaken a process of continuous improvement, reworking and aligning its curricula to address specific district goals and strategies. Our new vision statement sums up our new direction: Empowering Today to Excel Tomorrow. I look forward to the years ahead as we move toward fulfilling those goals.

In the weeks ahead, as the formal process for the nomination to fill seat 11D proceeds, you will receive more detailed communication regarding my candidacy. If, after reviewing those details, your board would consider formally supporting my nomination by board action at a meeting between July 3 and August 29, I would be grateful. I feel that I am the kind of leader who will continue to represent you credibly on the TASB Board.

Sincerely,

Dr. Faye Beaulieu, President
Hurst-Eules-Bedford ISD
Board of Trustees

cc: Superintendent of Schools

ENDORSEMENT FORM

Date _____

Robert Sepulveda, Chair
TASB Nominations Committee
P. O. Box 400
Austin, Texas 78767-0400

This form to be used to endorse a nominated individual from a BOARD within your TASB Region who has completed the June 30, 2006 requirements.

Endorsements will only be accepted if acted on from JULY 3 to AUGUST 29. Must be received in the TASB Austin office on or before AUGUST 29, 2006.

Dear Dr. Sepulveda:

Our school board endorses the candidacy of the following individual nominated to fill a position on the TASB Board of Directors.

CANDIDATE INFORMATION

NAME: _____
SCHOOL DISTRICT: _____
MAILING ADDRESS: _____
CITY: _____, TEXAS ZIP _____

This endorsement was approved by our school district's board of trustees at a duly called meeting on _____
(Date)

Sincerely,

(BOARD PRESIDENT)

NAME: _____
SCHOOL DISTRICT: _____
MAILING ADDRESS: _____
CITY: _____, TEXAS ZIP _____

Must be received in the TASB Austin office on or before AUGUST 29, 2006

**RETURN TO:
TASB, Attn: Management Services
P.O. Box 400, Austin, Texas 78767-0400
or FAX (512) 467-3554**