

DIVERSITY & PARTNERSHIP REPORT

2019



HAAS HALL ACADEMY

EVERY SCHOLAR, EVERY DAY – COLLEGE BOUND!





TABLE OF CONTENTS

INTRODUCTION	4
HISTORY MADE!	8
ACT ASPIRE TEST — PERFORMANCE COMPARISON	10
DEMOGRAPHICS	18
CAMPUS OPPORTUNITIES	22
CAMPUS UPDATES	24
ADMISSIONS	28
DIVERSITY OUTREACH	32
PARTNERSHIPS	37

INTRODUCTION



We fully understand the purpose of a charter school as an incubator for educational ideas.

We want to share with you some of the ideas we use that make Haas Hall Academy such an effective and efficient school.

- Academics are first and foremost and rewarded with days named after scholars who do extraordinary things.
- We seek faculty having advanced degrees and previous work experience in their respective fields.
- Scholars at Haas Hall Academy carry four 90-minute courses a day. These courses are completed by the semester, not by the calendar year. Doing this provides an added 3.2 hours of instruction each week compared with a typical school day. We achieve one additional Carnegie unit class doing it this way.
- We offer a free full and inclusive tutoring program four days a week on each of our campuses. For scholars scoring below a C in any course, we require attendance at these tutoring programs.
- Scholars take the ACT and/or SAT a minimum of one time a year beginning in the 9th grade and take review courses throughout the year on test taking skills.
- Scholars are required to take the PSAT each year in grades 7-11. We collectively review the longitudinal data to confirm our curriculum is exceeding our expectations.
- We require faculty to review longitudinal AP and ACT Aspire scores each year. Department Heads are required to submit action plans for improvement or areas for increased focus in the classroom.
- Scholars at Haas Hall Academy take courses by academic ability, not by grade level, thus ensuring that a scholar's academic schedule meets his/her academic needs and abilities. The only exception is English, where scholars take one year of literature and one year of composition each calendar year.
- Haas Hall Academy personalizes a scholar's academic program to meet the needs of their intended college major. For example, at Haas Hall Academy if a scholar's intended major is engineering, he/she will enter college prepared to take Calculus III.
- Haas Hall Academy incorporates uniforms for safety and unity.

INTRODUCTION

Dear State Board of Education:

Fifteen years ago last month, Haas Hall Academy was unanimously approved by the Board as Arkansas' first open-enrollment public charter high school. We have never wavered from our mission as an accelerated, college-preparatory school for scholars with high intensity of purpose.

Since our inception in 2004, Haas Hall Academy has maintained 100% graduation and college acceptance rates. We have listened to your concerns and we continue to promote our school to those of socio-economic need. Additionally, we are diligently working to increase our minority population at all four of our campuses.

Haas Hall Academy is the multiple national award-winning model of how a charter school can strengthen communities, inspire innovation and be a catalyst for the renewal of expectations for public education. Haas Hall Academy: Every Scholar, Every Day — College Bound!

Sincerely,
 Dr. Martin W. Schoppmeyer, Jr.
 Founder of Schools



Dr. Rod Wittenburg
 Headmaster
 Bentonville campus,
 established 2015



Larry Henry
 Headmaster
 Rogers campus,
 established 2017



Jamie Bendure
 Headmaster
 Springdale campus,
 established 2017



Kelly Barnett
 Director
 of Admissions



100 PERCENT GRADUATION RATE & COLLEGE ACCEPTANCE RATE

Haas Hall Academy is recognized as an Exemplary School by the Arkansas Department of Education. The ADE has recognized the school as a Reward School for the sixth consecutive year, with Haas Hall Academy placing in the Top 5 percent in both performance and growth.

The Washington Post ranks Haas Hall Academy as one of America's most challenging schools and has listed it in the Top 1 percent for six years in a row.

GOLD MEDAL SCHOOL

Haas Hall Academy is the only Gold Medal school in the state of Arkansas for the fourth year in a row. It is ranked as the No. 1 public high school in the state for the seventh consecutive year by U.S. News & World Report.



RANKED NO. 1 IN STATE

In addition to U.S. News & World Report, Haas Hall Academy is ranked as the No. 1 public high school in Arkansas by USA Today, Niche Best Schools (K-12) and Business Insider.



RANKED NO. 19 IN NATION

Newsweek magazine has ranked Haas Hall Academy the No. 19 public high school in the nation.

HISTORY MADE!

2018-2019

Haas Hall Academy made history during the 2018-2019 academic year. Our four campuses were recognized as the No. 1, No. 2, No. 3 and No. 4 schools in the state of Arkansas!

NO. 1 HAAS HALL ACADEMY
FAYETTEVILLE

3.64

NO. 2 HAAS HALL ACADEMY
BENTONVILLE

3.63

NO. 3 HAAS HALL ACADEMY
@ THE LANE

3.49

NO. 4 HAAS HALL ACADEMY
@ THE JONES CENTER

3.38

STATE OF ARKANSAS

2.47



OVERALL ACT ASPIRE TEST PERFORMANCE

Subject Level ACT Aspire Test Performance (Max 4.0)

Schools (Fayetteville)	Math	Science	English	Reading	Overall
Haas Hall Academy	3.66	3.50	3.94	3.45	3.64
Fayetteville High School	2.48	2.48	3.12	2.60	2.67
State Average	2.42	2.19	3.03	2.24	2.47

Haas Hall Academy **is above** Fayetteville High School and the state average in **every category**. Fayetteville High School is below Haas Hall Academy and above the state average in every category.

Schools (Bentonville)	Math	Science	English	Reading	Overall
Haas Hall Academy Bentonville	3.70	3.51	3.96	3.36	3.63
Bentonville High School	2.58	2.62	3.23	2.64	2.77
State Average	2.42	2.19	3.03	2.24	2.47

Haas Hall Academy **is above** Bentonville High School and the state average in **every category**. Bentonville High School is below Haas Hall Academy and above the state average in every category.

Schools (Rogers)	Math	Science	English	Reading	Overall
Haas Hall Academy @ The Lane	3.56	3.39	3.83	3.20	3.49
Rogers Heritage	1.90	1.89	2.59	1.96	2.09
State Average	2.42	2.19	3.03	2.24	2.47

Haas Hall Academy @ The Lane **is above** Rogers Heritage and the state average in **every category**. Rogers Heritage is below Haas Hall Academy @ The Lane and the state average in every category.

Schools (Springdale)	Math	Science	English	Reading	Overall
Haas Hall Academy @ The Jones Center	3.40	3.22	3.76	3.13	3.38
Springdale High School	1.90	1.77	2.44	1.81	1.98
State Average	2.42	2.19	3.03	2.24	2.47

Haas Hall Academy **is above** Springdale High School and the state average in **every category**. Springdale High School is below Haas Hall Academy @ The Jones Center and the state average in every category.

FAYETTEVILLE

— ACT ASPIRE TEST PERFORMANCE BY LOCATION

Haas Hall Academy significantly outperformed each traditional school district where we have a physical location. These results indicate all students served grades 7, 8, 9 and 10 as an average.

7TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Fayetteville 98% (+9%)
 Fayetteville Public Schools 89%

Math

Haas Hall Academy, Fayetteville 96% (+43%)
 Fayetteville Public Schools 53%

Science

Haas Hall Academy, Fayetteville 92% (+32%)
 Fayetteville Public Schools 60%

Reading

Haas Hall Academy, Fayetteville 88% (+29%)
 Fayetteville Public Schools 59%

ELA

Haas Hall Academy, Fayetteville 94% (+34%)
 Fayetteville Public Schools 60%

STEM

Haas Hall Academy, Fayetteville 72% (+44%)
 Fayetteville Public Schools 28%

8TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Fayetteville 100% (+15%)
 Fayetteville Public Schools 85%

Math

Haas Hall Academy, Fayetteville 94% (+39%)
 Fayetteville Public Schools 55%

Science

Haas Hall Academy, Fayetteville 92% (+33%)
 Fayetteville Public Schools 59%

Reading

Haas Hall Academy, Fayetteville 90% (+28%)
 Fayetteville Public Schools 62%

ELA

Haas Hall Academy, Fayetteville 94% (+29%)
 Fayetteville Public Schools 65%

STEM

Haas Hall Academy, Fayetteville 73% (+54%)
 Fayetteville Public Schools 19%

9TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Fayetteville 98% (+40%)
Fayetteville Public Schools 58%

Math

Haas Hall Academy, Fayetteville 89% (+54%)
Fayetteville Public Schools 35%

Science

Haas Hall Academy, Fayetteville 82% (+50%)
Fayetteville Public Schools 32%

Reading

Haas Hall Academy, Fayetteville 86% (+43%)
Fayetteville Public Schools 43%

ELA

Haas Hall Academy, Fayetteville 97% (+54%)
Fayetteville Public Schools 43%

STEM

Haas Hall Academy, Fayetteville 71% (+51%)
Fayetteville Public Schools 20%

10TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Fayetteville 100% (+36%)
Fayetteville Public Schools 64%

Math

Haas Hall Academy, Fayetteville 96% (+68%)
Fayetteville Public Schools 28%

Science

Haas Hall Academy, Fayetteville 80% (+43%)
Fayetteville Public Schools 37%

Reading

Haas Hall Academy, Fayetteville 89% (+53%)
Fayetteville Public Schools 36%

ELA

Haas Hall Academy, Fayetteville 98% (+52%)
Fayetteville Public Schools 46%

STEM

Haas Hall Academy, Fayetteville 67% (+48%)
Fayetteville Public Schools 19%

BENTONVILLE

ACT ASPIRE TEST PERFORMANCE BY LOCATION

Haas Hall Academy significantly outperformed each traditional school district where we have a physical location. These results indicate all students served grades 7, 8, 9 and 10 as an average.

7TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Bentonville 100% (+11%)
 Bentonville Public Schools 89%

Math

Haas Hall Academy, Bentonville 93% (+21%)
 Bentonville Public Schools 71%

Science

Haas Hall Academy, Bentonville 81% (+14%)
 Bentonville Public Schools 67%

Reading

Haas Hall Academy, Bentonville 81% (+22%)
 Bentonville Public Schools 59%

ELA

Haas Hall Academy, Bentonville 100% (+34%)
 Bentonville Public Schools 66%

STEM

Haas Hall Academy, Bentonville 57% (+20%)
 Bentonville Public Schools 37%

8TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Bentonville 100% (+10%)
 Bentonville Public Schools 90%

Math

Haas Hall Academy, Bentonville 96% (+25%)
 Bentonville Public Schools 71%

Science

Haas Hall Academy, Bentonville 93% (+27%)
 Bentonville Public Schools 66%

Reading

Haas Hall Academy, Bentonville 91% (+20%)
 Bentonville Public Schools 71%

ELA

Haas Hall Academy, Bentonville 96% (+28%)
 Bentonville Public Schools 68%

STEM

Haas Hall Academy, Bentonville 59% (+23%)
 Bentonville Public Schools 36%

9TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Bentonville 100% (+26%)
Bentonville Public Schools 74%

Math

Haas Hall Academy, Bentonville 88% (+35%)
Bentonville Public Schools 53%

Science

Haas Hall Academy, Bentonville 95% (+40%)
Bentonville Public Schools 55%

Reading

Haas Hall Academy, Bentonville 96% (+38%)
Bentonville Public Schools 58%

ELA

Haas Hall Academy, Bentonville 100% (+37%)
Bentonville Public Schools 63%

STEM

Haas Hall Academy, Bentonville 82% (+53%)
Bentonville Public Schools 29%

10TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy, Bentonville 97% (+21%)
Bentonville Public Schools 76%

Math

Haas Hall Academy, Bentonville 89% (+44%)
Bentonville Public Schools 45%

Science

Haas Hall Academy, Bentonville 85% (+35%)
Bentonville Public Schools 50%

Reading

Haas Hall Academy, Bentonville 89% (+40%)
Bentonville Public Schools 49%

ELA

Haas Hall Academy, Bentonville 93% (+34%)
Bentonville Public Schools 59%

STEM

Haas Hall Academy, Bentonville 75% (+48%)
Bentonville Public Schools 27%

ROGERS

ACT ASPIRE TEST PERFORMANCE BY LOCATION

Haas Hall Academy significantly outperformed each traditional school district where we have a physical location. These results indicate all students served grades 7, 8, 9 and 10 as an average.

7TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Lane 98% (+16%)
Rogers Public Schools 82%

Math

Haas Hall Academy @ The Lane 91% (+40%)
Rogers Public Schools 51%

Science

Haas Hall Academy @ The Lane 88% (+39%)
Rogers Public Schools 49%

Reading

Haas Hall Academy @ The Lane 79% (+33%)
Rogers Public Schools 46%

ELA

Haas Hall Academy @ The Lane 86% (+41%)
Rogers Public Schools 55%

STEM

Haas Hall Academy @ The Lane 68% (+47%)
Rogers Public Schools 21%

8TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Lane 96% (+16%)
Rogers Public Schools 80%

Math

Haas Hall Academy @ The Lane 94% (+41%)
Rogers Public Schools 53%

Science

Haas Hall Academy @ The Lane 82% (+33%)
Rogers Public Schools 49%

Reading

Haas Hall Academy @ The Lane 80% (+17%)
Rogers Public Schools 63%

ELA

Haas Hall Academy @ The Lane 86% (+26%)
Rogers Public Schools 60%

STEM

Haas Hall Academy @ The Lane 70% (+49%)
Rogers Public Schools 21%

9TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Lane 95% (+33%)
Rogers Public Schools 62%

Math

Haas Hall Academy @ The Lane 91% (+57%)
Rogers Public Schools 34%

Science

Haas Hall Academy @ The Lane 91% (+56%)
Rogers Public Schools 35%

Reading

Haas Hall Academy @ The Lane 91% (+49%)
Rogers Public Schools 42%

ELA

Haas Hall Academy @ The Lane 100% (+50%)
Rogers Public Schools 50%

STEM

Haas Hall Academy @ The Lane 60% (+44%)
Rogers Public Schools 16%

10TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Lane 90% (+26%)
Rogers Public Schools 64%

Math

Haas Hall Academy @ The Lane 80% (+48%)
Rogers Public Schools 32%

Science

Haas Hall Academy @ The Lane 75% (+41%)
Rogers Public Schools 34%

Reading

Haas Hall Academy @ The Lane 70% (+30%)
Rogers Public Schools 40%

ELA

Haas Hall Academy @ The Lane 80% (+29%)
Rogers Public Schools 51%

STEM

Haas Hall Academy @ The Lane 50% (+34%)
Rogers Public Schools 16%

SPRINGDALE

— ACT ASPIRE TEST PERFORMANCE BY LOCATION

Haas Hall Academy significantly outperformed each traditional school district where we have a physical location. These results indicate all students served grades 7, 8, 9 and 10 as an average.

7TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Jones Center 94% (+15%)
Springdale Public Schools 79%

Math

Haas Hall Academy @ The Jones Center 85% (+31%)
Springdale Public Schools 54%

Science

Haas Hall Academy @ The Jones Center 72% (+31%)
Springdale Public Schools 41%

Reading

Haas Hall Academy @ The Jones Center 64% (+24%)
Springdale Public Schools 40%

ELA

Haas Hall Academy @ The Jones Center 82% (+35%)
Springdale Public Schools 47%

STEM

Haas Hall Academy @ The Jones Center 50% (+31%)
Springdale Public Schools 19%

8TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Jones Center 98% (+28%)
Springdale Public Schools 70%

Math

Haas Hall Academy @ The Jones Center 87% (+42%)
Springdale Public Schools 45%

Science

Haas Hall Academy @ The Jones Center 81% (+40%)
Springdale Public Schools 41%

Reading

Haas Hall Academy @ The Jones Center 89% (+40%)
Springdale Public Schools 49%

ELA

Haas Hall Academy @ The Jones Center 91% (+45%)
Springdale Public Schools 46%

STEM

Haas Hall Academy @ The Jones Center 67% (51%)
Springdale Public Schools 16%

9TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Jones Center 86% (+32%)
Springdale Public Schools 54%

Math

Haas Hall Academy @ The Jones Center 77% (+41%)
Springdale Public Schools 36%

Science

Haas Hall Academy @ The Jones Center 68% (+36%)
Springdale Public Schools 32%

Reading

Haas Hall Academy @ The Jones Center 77% (+40%)
Springdale Public Schools 37%

ELA

Haas Hall Academy @ The Jones Center 77% (+35%)
Springdale Public Schools 42%

STEM

Haas Hall Academy @ The Jones Center 54% (+40%)
Springdale Public Schools 14%

10TH GRADE

Percentage who met readiness benchmark

English

Haas Hall Academy @ The Jones Center 100% (+41%)
Springdale Public Schools 59%

Math

Haas Hall Academy @ The Jones Center 67% (+32%)
Springdale Public Schools 35%

Science

Haas Hall Academy @ The Jones Center 83% (+47%)
Springdale Public Schools 36%

Reading

Haas Hall Academy @ The Jones Center 66% (+32%)
Springdale Public Schools 34%

ELA

Haas Hall Academy @ The Jones Center 91% (+46%)
Springdale Public Schools 45%

STEM

Haas Hall Academy @ The Jones Center 58% (+40%)
Springdale Public Schools 18%

DEMOGRAPHICS

FAYETTEVILLE

Race		
	Haas Hall Academy Fayetteville	Fayetteville School District
Asian	9%	4%
Black	2%	9%
Hispanic	7%	12%
Native American, Hawaiian/Pacific Islander	0.5%	1%
Two or More	8%	5%
White	73%	68%

Home Languages other than English

- Spanish
- Tamil
- Arabic
- Mandarin
- French
- Kannada/Badaga
- Hindi
- Korean
- Bengali/Bangla
- Punjabi/Panjabi
- Chinese/Zhongwen
- Urdu
- Konkani
- Pilipino/Filipino

ELL/ESL	
Haas Hall Academy Fayetteville	Fayetteville School District
8.0%	6.7%

Free & Reduced Lunch	
Haas Hall Academy Fayetteville	Fayetteville School District
6%	39%

Haas Hall Academy distributed the voluntary free and reduced lunch forms to all scholars at the beginning of the 2018-2019 school year. Scholars who returned completed forms totaled 6.01 percent of the scholar population.

DEMOGRAPHICS

BENTONVILLE

Race	Haas Hall Academy Bentonville	Bentonville School District
Asian	14%	6%
Black	1%	3%
Hispanic	11%	10%
Native American, Hawaiian/Pacific Islander	1%	2%
Two or More	7%	4%
White	66%	75%

ELL/ESL	
Haas Hall Academy Bentonville	Bentonville School District
17.0%	2.2%

Free & Reduced Lunch	
Haas Hall Academy Bentonville	Bentonville School District
2%	24%

Haas Hall Academy Bentonville distributed the voluntary free and reduced lunch forms to all scholars at the beginning of the 2018-2019 school year. Scholars who returned completed forms totaled 2.96 percent of the scholar population.

Home Languages other than English

- Tamil
- Spanish
- Armenian/Hayeren
- Vietnamese
- Hindi
- Mandarin
- Korean/Choson-O
- Indonesian
- Urdu
- Telugu
- Portuguese
- Malayalam
- Italian
- German

DEMOGRAPHICS

ROGERS

Race	Haas Hall Academy @ The Lane	Rogers School District
Asian	6%	2%
Black	3%	2%
Hispanic	13%	45%
Native American, Hawaiian/Pacific Islander	1%	1%
Two or More	8%	2%
White	69%	48%

Home Languages other than English

- Spanish
- Tamil
- Portuguese
- Korean
- Punjabi/Panjabi
- Chinese/Zhongwen

ELL/ESL	
Haas Hall Academy @ The Lane	Rogers School District
16.5%	32.1%

Free & Reduced Lunch	
Haas Hall Academy @ The Lane	Rogers School District
12%	59%

Haas Hall Academy @ The Lane distributed the voluntary free and reduced lunch forms to all scholars at the beginning of the 2018-2019 school year. Scholars who returned completed forms totaled 7.57 percent of the scholar population. This number is lower than the number who receive the benefit because some families qualify for Direct Certification to the program because they already receive SNAP benefits.

DEMOGRAPHICS

SPRINGDALE

Race		
	Haas Hall Academy @ The Jones Center	Springdale School District
Asian	7%	2%
Black	4%	3%
Hispanic	22%	46%
Native American, Hawaiian/Pacific Islander	2%	12%
Two or More	4%	1%
White	61%	36%

ELL/ESL	
Haas Hall Academy @ The Jones Center	Springdale School District
13.0%	46.1%

Home Languages other than English

- Spanish
- Korean/Choson-O
- Vietnamese

Free & Reduced Lunch	
Haas Hall Academy @ The Jones Center	Springdale School District
15%	68%

Haas Hall Academy @ The Jones Center distributed the voluntary free and reduced lunch forms to all scholars at the beginning of the 2018-2019 school year. Scholars who returned completed forms totaled 21.97 percent of the scholar population. This number is higher than the number who receive this benefit because some forms did not meet the income guidelines.

CAMPUS OPPORTUNITIES

FAYETTEVILLE

Clubs

Archaeology Club
 Model Arab League
 Model UN
 Literature Club
 Green Team
 Cherokee Immersion
 Culture Club
 Debate
 O Ambassadors
 Philosophy Club
 Junior High Quiz Bowl
 Senior High Quiz Bowl
 HOSA
 Film Club
 Spanish Club
 Sign Language Club
 Mu Alpha Theta
 Helping Hands
 Choir
 Art Club

Lego League Robotics
 First Robotics
 Junior High Beta Club
 Senior High Beta Club
 Deca
 FBLA
 Scholar Council
 Science Club
 Science Bowl
 Science Olympiad

Sports

Girls Basketball
 Boys Basketball
 Swimming and Diving
 Rowing
 Bowling
 Tennis
 Junior High Cross Country
 Senior High Cross Country
 Cheer
 Mountain Biking Team



Haas Hall Academy's Girls Swim Team won the 2018 State Championship.

ROGERS

Clubs

Art Club
 Journalism Club
 Junior High Quiz Bowl
 Senior High Quiz Bowl
 HOSA
 Medical Club
 National Honor Society
 National Junior Honor Society

Scholar Council
 Model UN
 Model Arab League
 Math Counts
 Garden Club
 Robotics
 German Club
 Spanish Club
 Forensics and Debate

Sports

Track and Field (Triple A)
 Cross Country (Triple A)
 Boys basketball (Club sport)
 Girls basketball (Club sport)
 Wrestling (Club sport)
 Swimming (Club sport)
 Mountain Biking Team

BENTONVILLE

Clubs

Science Club
 Scholar Council
 Green Team
 HOSA Future Health Professionals
 Foreign Culture Club
 Spanish Club
 Art Club
 Mandarin Club
 MathCounts
 Chess Club

FBLA
 Senior High Quiz Bowl
 Junior High Quiz Bowl
 Journalism/Publications
 National Honor Society
 National Junior Honor Society
 Forensics Speech and Debate
 Robotics
 Debate Club
 Personal Finance Club
 Philosophers Club

Academic Support Team
 Mountain Biking Club

Sports

Mountain Biking Team
 Track
 Cross Country
 Tennis
 Swimming
 Choir
 Strings
 Band

SPRINGDALE



The Odyssey of the Mind team from Haas Hall Academy @ The Jones Center took first place in Division 2 competition at State Finals! The team will compete in May at World Finals.

Clubs

Odyssey of the Mind
 National Junior Honor Society
 National Honor Society
 Culture Club
 Scholar Council
 Green Team (Ecology Club)
 Lego League
 Junior High Quiz Bowl
 High School Quiz Bowl
 Journalism Club
 Service Club
 Chess Club
 Model UN
 MathCounts
 Soccer Club
 Basketball Club

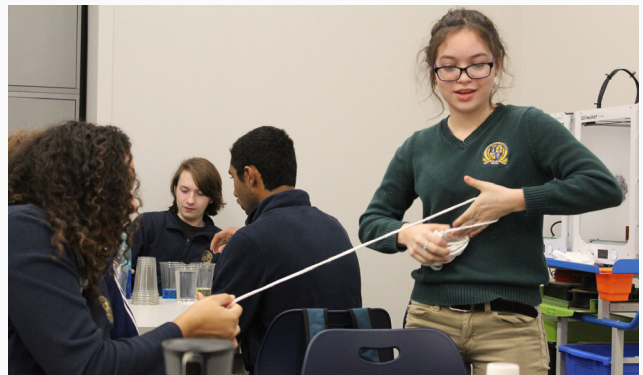
Skate Club
 Golf Club
 Art Club
 Creative Writing
 Drama Club
 Guitar Club
 Challenge Club
 Strategy Club
 Debate
 HOSA
Sports
 Cross Country
 Swimming
 Spring Track
 Bowling Club and Team

CAMPUS UPDATES

FAYETTEVILLE



The Douglas Hall Ingenuity Center opened in the fall of 2018! The Ingenuity Center provides space for additional engineering, art, robotics, digital arts and programming courses. Expanding our Fayetteville campus has created a hands-on facility that highlights our many talents from arts to engineering and coding to robotics.



The Ingenuity Center opening also allowed us to increase our scholar body by 150. With the addition of extra scholars, we are able to introduce myriad new course offerings to prepare our scholars for their higher educational pursuits in the science, technology, engineering, arts, and mathematics fields.

BENTONVILLE



An eighth-grade scholar at Haas Hall Academy Bentonville won the 2018 Congressional App Challenge for Rep. Steve Womack's district with the development of Insectionary. The app is designed to assist farmers and scientists in identifying problematic insects. It uses a device's camera to identify the insect then it provides information about the insect. The young scholar competed alongside high school students to receive this award.



CAMPUS UPDATES

ROGERS



In the fall of 2017, Haas Hall Academy opened its Rogers campus at the newly renovated Lane Hotel in the city's historic downtown. Our plan from the beginning was to provide a holistic approach to nutrition by providing our scholars with fresh, vibrant, farm to table ingredients prepared daily by trained culinary professionals.

Our chefs chop fresh vegetables, bake warm breads, and grill proteins daily. Our chefs have introduced scholars to a wide array of vegetables and proteins they had not eaten at home. They do ethnic food days, and always provide our scholars with vegetarian options.

In the fall of 2018, we began providing our scholars with fresh, warm breakfast items. Many of our scholars have said they cannot wait to get to school to enjoy a fresh homemade breakfast by our culinary chefs. It is our hope that we will be able to use the Kitchen at the Lane to provide breakfast and lunch to our other campuses in Northwest Arkansas.



ADMISSIONS

LOTTERY CALENDAR & PROCESS



HAAS HALL ACADEMY

EVERY SCHOLAR, EVERY DAY – COLLEGE BOUND!

2019-2020 ADMISSIONS LOTTERY CALENDAR

September 2018

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October 2018

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November 2018

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December 2018

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

January 2019

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

February 2019

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

2019-2020 ADMISSIONS LOTTERY DRAWING

6 p.m. February 26 • Starr Scholar Center — Fayetteville

SEPTEMBER 4 — Admissions Lottery window opens. Apply at www.haashall.org/admissions/application.

OCTOBER-DECEMBER — Open houses and campus tours for parents and potential scholars.

- Oct. 23, 5:30-6 p.m., all campuses
- Dec. 13, 5:30-6 p.m., all campuses

OCTOBER-APRIL — Shadow A Scholar. Potential scholars spend a day on campus with a current scholar to experience Haas Hall Academy. To make an appointment, call 479-966-4930 or visit www.haashall.org/admissions/shadow-a-scholar.

FEBRUARY 4 — Admissions Lottery window closes.

BENTONVILLE
2600 SE J St.

FAYETTEVILLE
3880 N. Front St.

ROGERS
121 W. Poplar St.

SPRINGDALE
922 E. Emma Ave.

FOR MORE INFORMATION CALL 479-966-4930 OR EMAIL ADMISSIONS@HAASHALL.ORG.



HAAS HALL ACADEMY

EVERY SCHOLAR, EVERY DAY – COLLEGE BOUND!

2019-2020 ADMISSIONS LOTTERY PROCESS

APPLY Apply online at www.haashall.org/admissions/application. Applicants may apply for more than one campus on the same application. Upon completion, a confirmation email with the applicant's Lottery ID will be sent to the email address provided on the application. The Lottery ID may be obtained any time on our at www.haashall.org/admissions/lotteryid or by calling a Haas Hall Academy campus at 479-966-4930.

SHADOW Applicants can attend a full day of school alongside a current scholar at each of our campuses. The purpose of shadowing is to allow applicants the opportunity to experience our unique academic and social environments. Shadows are by appointment only and may be scheduled online at www.haashall.org/admissions/shadow-a-scholar or by calling the applicant's preferred campus. While shadowing affords applicants the opportunity to make an informed decision, it is not a required component for admission and provides no preferential treatment. If you choose to shadow, we recommend shadowing before the Admissions Lottery drawing.

OPEN HOUSES Parents, guardians and applicants are encouraged to attend an Open House where a brief presentation and campus tour will be given. Open houses are scheduled for 5:30-6 p.m. Tuesday, October 23, 2018, and Thursday, December 13, 2018.

COMMUNICATION Throughout the Admissions Lottery cycle, parents and guardians will receive email from Haas Hall Academy with important dates and deadlines. Please save admissions@haashall.org and info@haashall.org to your contacts.

LOTTERY DRAWING The 2019-2020 Admissions Lottery drawing will take place at 6 p.m. Tuesday, February 26, 2019, at Haas Hall Academy's Starr Scholar Center in Fayetteville, 3380 N. Front St. The Admissions Lottery drawing is open to the public. Parents and guardians are not required to be present to accept an applicant's seat.

Seats in each grade level at each campus are filled according to availability. Priority is awarded to children of faculty members and siblings of current Haas Hall Academy scholars.

During the Admissions Lottery drawing for each grade at each campus, the applications are assigned a random number. Those random numbers are then sorted into ascending order, which gives us the Lottery Results. The day after the Admissions Lottery applicants selected in the drawing will receive an email with instructions to accept or decline the seat.

ADMISSIONS

APPLICATIONS

Applications through Feb. 4, 2019 — FINAL


	Bentonville	Fayetteville	Rogers	Springdale	Total
7	219	252	199	141	811
8	59	79	59	42	239
9	55	80	41	33	209
10	36	56	29	26	147
11	25	36	22	21	104
12	12	16	10	12	50
Total	406	519	360	275	1560




2019-2020 Admissions Lottery Seats To Offer

	Bentonville	Fayetteville	Rogers	Springdale	Total
7	75	70	100	40	285
8	22	15	21	10	68
9	27	14	18	10	69
10	11	6	23	7	47
11	5	6	11	2	24
12	2	2	2	2	8
Total	142	113	175	71	501

ADVERTISING

Haas Hall Academy has promoted the Admissions Lottery, the Shadow-A-Scholar program and open houses in print, on the web, and on TV — in both English and Spanish. Since Sept. 1, 2017, Haas Hall Academy has invested more than \$29,000 on media advertising.

 Extensive Facebook advertising for Admissions in the last 90 days.

 People Reached	 Post Engagements	 Link Clicks
191,793	65,730	484



100%
DE TASA DE GRADUACIÓN Y ACEPTACIÓN A LA UNIVERSIDAD

Haas Hall Academy es reconocida como la escuela secundaria pública número 1 en Arkansas durante siete años consecutivos por U.S. News & World Report, y está clasificada como la número 19 en la nación por Newsweek.

Haas Hall Academy está clasificada como una de las escuelas más desafiantes de los Estados Unidos, incluida en el 1 por ciento por séptimo año consecutivo por The Washington Post.

Haas Hall Academy tiene la puntuación más alta en los Informes de rendimiento escolar de Arkansas 2017.

Haas Hall Academy es la única escuela de medalla de oro en el estado por cuarto año consecutivo.

Haas Hall Academy está reconocida como una escuela ejemplar por el Departamento de Educación de Arkansas.

Haas Hall Academy recibió el Premio de Preparación Universitaria del Consejo ACT de Arkansas.

**#COMPROMISO!
#DEDICACIÓN!
#RESULTADOS!**



GRADOS 7-12 BENTONVILLE FAYETTEVILLE ROGERS SPRINGDALE

2019-2020 LOTERÍA DE ADMISIÓN

APLIQUE APLICA ONLINE ELIGE HASTA 4 CAMPUSES FECHA TOPE 4 DE FEBRERO	SHADOW RESERVE EN LINEA PASA UN DIA EN CAMPUS TERMINA 26 DE ABRIL	SORTEO 6 PM, 26 DE FEBRERO CENTRO DE BECAS STARR, CAMPUS DE FAYETTEVILLE
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Haas Hall Academy es una escuela autónoma pública, acelerada, rigurosa, preparatoria para la universidad, de inscripción abierta. La escuela no cobra matrícula.

WWW.HAASHALL.ORG 479-966-4930



¡ES TIEMPO QUE SU ESTUDIANTE SEA ALUMNO!



Haas Hall Academy está aceptando solicitudes para la Lotería de Admisión 2019-2020

Haas Hall Academy es una escuela pública autónoma y gratuita, de preparación pre-universitaria e inscripción abierta, con planteles en Fayetteville, Springdale, Rogers y Bentonville. Ofrecemos cursos intensivos y académicamente rigurosos para estudiantes en los grados 7 a 12. Se nos ha reconocido a nivel nacional durante siete años consecutivos como la escuela número 1 en el estado de Arkansas, y podemos presumir una tasa de graduación del 100% y una tasa de admisión universitaria del 100%.

Las solicitudes para la Lotería de Admisión 2019-2020 deberán presentarse entre el 4 de septiembre de 2018 y el 4 de febrero de 2019. Se encuentran disponibles en línea: <https://www.haashall.org/admissions/application/>. Si no cuentas con acceso a Internet, comunícate con la Oficina de Admisiones, ubicada en el campus de Fayetteville, llamando al 479-966-4930.



Nuestro sorteo de la Lotería de Admisión se efectuará a las 6 p.m. del 26 de febrero en el campus de Fayetteville. No es necesario que estés presente para aceptar tu lugar.

Para mayores informes sobre nuestro proceso de Admisión, visita <https://www.haashall.org/admissions/> o llama al 479-966-4930.

Fayetteville 3830 N. Front St.	Springdale 922 E. Emma Ave., Suite 201	Rogers 121 W. Poplar St.	Bentonville 2600 S.E. J St.
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2019-2020 ADMISSIONS LOTTERY

**LOTTERY DRAWING
6 P.M. FEB. 26**

CLICK TO APPLY!

Deadline Feb. 4

DIVERSITY OUTREACH

HISPANIC HERITAGE FESTIVAL

Once again, Haas Hall Academy was a participant and table sponsor in the Hispanic Heritage Festival, an event presented by the Fayetteville Chamber of Commerce. Dozens of our scholars helped parents and potential scholars sign up online for the Admissions Lottery via our iPad minis. They handed out hundreds of bilingual flyers and answered questions about the school.

Haas Hall Academy's International Championship FIRST Robotics team introduced STEM to young and old alike through the wonderful world of robotics.





DIVERSITY OUTREACH

SCHOOLS & COMMUNITY EXPO

School Choice Arkansas, with the dynamic partnership with The Reform Alliance and RootedNWA.org, held the largest Schools and Community Expo seen in Northwest Arkansas. Thousands were in attendance for this special event showcasing all of what Northwest Arkansas has to provide to its populous.

At its booth, Haas Hall Academy visited with families seeking information about our school and helped many fill out our online Admissions Lottery application via our iPad minis.

We had translators, live cultural entertainment, Kid Zone and our School Choice Arkansas website empowering parents to make education decisions about their students' academic futures.





DIVERSITY OUTREACH

TAMALE FESTIVAL

CHURROS DE LA FRONTERA TACOS Y MAS!

Presents:



Nov. 10th
11:30-5pm

The Little Red Barn

The Best Tamale Contests
Both Professional & Homestyle • Delicious Food Options
Vendor Booths • Arts & Crafts • Children's
Activities • Car Show • Music & Entertainment
for the whole family

Concurso del mejor Tamale en el NWA
Restaurantes y publico en general
Puestos de Vendedores • Artes y Manualidades
Actividades para Niños • Exhibicion de Carros
Musica y Entrenimiento
para toda la familia



Booths Available - Puestos Disponibles: **479-877-4504**
106 W Emma Shiloh Square Springdale, Ar 11:30am - 5:00pm



Haas Hall Academy set up a booth at the Tamale Festival. We had bilingual staff and scholars present answering questions and helping potential scholars sign up for the Admissions Lottery. The fun-filled event will be on our calendar again next year.

PARTNERSHIP

FAYETTEVILLE CHAMBER OF COMMERCE

Haas Hall Academy has a rich standing tradition of participating in the Teen Leadership Xperience (TLX) program with students from Fayetteville Public Schools. The TLX program is a partnership between the Fayetteville Chamber of Commerce, Fayetteville Public Schools and Haas Hall Academy.

The purpose of the Teen Leadership Xperience is to expose students to the many services, resources, organizations and businesses that make Fayetteville and the Northwest Arkansas area unique. Each month the group will attend presentations, tour facilities and interact with representatives from businesses, nonprofit organizations, educational institutions and public offices.



Haas Hall Academy scholars and Fayetteville Public School students become lifelong friends without the impedance of traditional vs charter public school rhetoric. Haas Hall Academy TLX graduates have gone to some of the finest colleges and universities in the country.

SCHOOL CHOICE ARKANSAS

Haas Hall Academy partnered with School Choice Arkansas to host a College Application Boot Camp for all students in grades 11-12 in Northwest Arkansas. Students spent the day learning how to prepare a successful, standout application. Covered topics included building your college list, interviewing skills and practice, how to have a standout activities section, and perfecting your personal essay and supplements.



PARTNERSHIP

CITY OF ROGERS

During the past year and a half, Haas Hall Academy Rogers has participated in several projects with the Rogers School District and with the Rogers Police Department and Rogers Fire Department. Rogers Fire Department held its annual awards banquet on our campus at no charge. The Fire Department also hosted our Medical Club at one of its fire stations for lessons in emergency medical care.

In October 2019, we made our campus available at no cost for the 50-year celebration of Rogers High's 1968 graduating class.

Throughout the year, three of our scholars on the Rogers Youth Police Advisory Council have participated in periodic meetings with the Rogers Police Department and with students from schools in the Rogers School District to discuss school safety issues.



Officers from Rogers Police Department trained scholars on campus in self-defense and in potential active-shooter or intruder situations.

THE JONES CENTER/TYSON FOODS

The Jones Center Impact	
People Served	
Male	152,211
Female	219,036
Age Groups Served	
0-12	94,930
13-18	45,525
19-24	37,449
25-55	151,618
56+	41,725
Total	371,247

Haas Hall Academy and The Jones Center have established an outstanding, professional partnership to allow us to provide subsidized lunches and memberships to our scholars, staff, and faculty. In 2018 we jointly worked together to provide a School Based Health Center. Our application was denied but we are applying again this year.

Haas Hall Academy and The Jones Center share safety officers and we actively use our presence to recruit potential scholars daily.

Tyson Foods has contacted our campus at The Jones Center to ask for a partnership with their technological location in downtown Springdale.

CITY OF BENTONVILLE/BENTON COUNTY



The Art Club at Haas Hall Academy Bentonville was commissioned to create an impressive, wall-sized mural to be displayed indefinitely at the Benton County Revenue Office.

The Haas Hall Academy Bentonville campus has participated in numerous community activities during the first portion of the 2018-19 academic year. Scholars from Green Team adopted 18th Street through the City of Bentonville's Adopt-A-Street program and actively removes roadside litter. Green Team also assisted in the maintenance of Orchards Park, a city park, by hand-pulling weeds and thereby eliminating the need for a chemical herbicide application.

For the first time in our history, we participated in the Bentonville Christmas Parade by entering a scholar-constructed float.

Partnering with the Bentonville Public Library, scholars launched a book drive to benefit

elementary schools.

The City of Bentonville Letters to Santa program provided our scholars with a unique opportunity to serve the community. This past holiday season, our scholars replied to Santa letters written by area children.

Other schools in the community have also benefited from our support. Our scholars volunteer to work at the school carnivals and other fundraising events that provide financial support to the Parent Teacher Associations of the Arkansas Arts Academy and Old High Middle School.

Amazingly, our scholars have raised well over \$1,000 to support one of our own in his battle against aplastic anemia.



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