



NORTH SLOPE BOROUGH SCHOOL DISTRICT

MEMORANDUM

TO: Qaiyaan Harcharek, President
Members of the School Board

THROUGH: Rich Carlson, Superintendent

THROUGH: Fadil Limani, Chief Financial Officer

FROM: Chelsie Overby, Board Secretary

DATE: August 2, 2021

SUBJECT: Contracts over \$10K - KBRW

**Memo No. SB22-011
(Action Item)**

DocuSigned by:
Richard Carlson
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2020-2025 STRATEGIC PLAN SUMMARY:

2.1 Communication: Advance on-going 2-way communication, participation, and interaction within the school and between the school and community, building the bridge of trust.

4.0 Financial & Operational Stewardship: Effectively employ our operational and financial resources to support our strategic goals and long-term stability of the district.

4.2 Financial Stewardship/Management: Ensure financial management based on what is best for our students.

Issue Summary:

In accordance with applicable Board policy, contracts and MOA's \$10,000 or greater require Board approval. BP 3312

Background:

The School District has utilized KBRW for many years with a scope of service providing the following:

- 43 weeks of airtime, staff, and facilities for a weekly, one-hour informational radio talk show, featuring the NSBSD highlights and monthly School Board Meeting, live or pre-recorded.
- The show content will be the responsibility of the underwriter and must fall within the programming policies of KBRW.
- Mention in all promotional announcements aired throughout the season.

KBRW is a non-commercial, community radio station owned and operated by Silakkuagvik Communications, Inc. of Utqiagvik, Alaska, and can be heard on AM radios at 680khz, and FM radios at 91.9 on the dial. KBRW broadcasts a diverse and vibrant program schedule to the North Slope communities of Utqiagvik, Point Hope, Point Lay, Wainwright, Atkasuk, Nuiqsut, Prudhoe Bay, and Kaktovik; including, essential information services such as Emergency Alert System, and AMBER announcements; severe weather warnings; and local, regional, state,

national, and international news as well as entertainment programming to a combined listening population of more than 10,000. The residents of these communities rely on KBRW for instantaneous information regarding emergencies and weather-related threats.

Length of Contract:

The length of the contract is for FY22 (August 2021 – May 2022)

Funding Source and Purchase/Contract Amount:

Professional & Technical 100.200.511.000.410 \$12,000

Available Budget:

Available Budget is \$95,959.

Grant Funds:

There are no grant funds associated with the funding of identified contracts.

Compliance with BP 3311:

N/A as the dollar amount of the contract is less than \$20,000.00

Motion:

“I move that the NSBSD Board of Education approve the above \$10,000 and greater proposal and related contract with Silakkuagvik Communications, Inc., in an amount not to exceed \$12,000 as described in this memo and related attachments.”

Motion by _____ Seconded by _____

Advisory Vote _____ Vote _____