

## Falcon ECHS Name Change Timeline

### July & August 2018

- Falcon ECHS held a series of meetings for 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> graders and their parents about transition students from the UTPB campus to the OC campus. One of the topics mentioned was the **eventual name change** for Falcon ECHS in the Summer of 2019.
  - 12<sup>th</sup> Grade - Parent Information Meeting & Orientation – **July 12<sup>th</sup>, 2018**
  - 9<sup>th</sup> Grade - Parent Information Meeting & Orientation – **July 17<sup>th</sup>, 2018**
  - 10<sup>th</sup> Grade & 11<sup>th</sup> Grade - Parent Information Meeting & Orientation – **August 1<sup>st</sup>, 2018**

### Early October 2018

- Falcon ECHS administration and OC representatives collaboratively discussed several **options of school colors** to be proposed and voted on by students.
- Colors Options were:
  - Columbia Blue and Black
  - Navy Blue and Gray
  - Navy Blue and White
- By student vote, the winning colors were announced to students and staff on **October 15<sup>th</sup>, 2018** – The majority voted for **Columbia Blue and Black**.

### Late October and Early November 2018

- Falcon ECHS administration and OC administration collaboratively discussed having students complete a mascot project in Mr. Golden's Art I, II, and III classes. The Falcon ECHS administration and OC representatives selected the top four to be voted on by students.
- Mascot Options were:
  - Wolves
  - Scorpions
  - Rattlesnake
  - Riders
- By student vote, the winning mascot was announced to students and staff on **November 2<sup>nd</sup>, 2018** – The winning vote was the **Wolves**.

### Late March 2019

- Falcon ECHS administration developed a list of proposed names for the rebranding of the school and proposed the list to ECISD and OC representatives. Some of the possible names included:
  - OCA – Odessa Collegiate Academy
  - OCAA – Odessa Collegiate Academic Academy – OCA<sup>2</sup> or OCA<sup>+</sup>
  - OCHS – Odessa Collegiate High School

### April 2019

- ECISD and OC agreed to go with OCA – Odessa Collegiate Academy
- OC marketing team is drafting several OCA logo concepts to share with students.

### May 2019

- Falcon ECHS 9<sup>th</sup>, 10<sup>th</sup>, and 11<sup>th</sup> graders will be given a variety of logos for branding with the name being Odessa Collegiate Academy as agreed upon by ECISD administration and Odessa College administration.

### **June 2019**

- Board Meeting, request for name change

### **July and August 2019**

- OC will begin to build signage to place on building.