

## **Communications Department** February 2025

#### **Key Initiatives & Progress:**

- Panther Palooza: The second annual Panther Palooza is scheduled for April 12th from 5-9pm, featuring Clint Taft & the Buckwild Band. Information regarding sponsorships, vendor opportunities, and district organization sign-ups has been published at www.nisd.us/pantherpalooza.
- Panther Shake: The inaugural Panther Shake Final round was successfully completed, receiving positive feedback from judges and highlighting student success. KWED interviewed Ms. Wehe and Ms. Gregersen following the event.
- 8th Grade Tours Recap Video: A video recap of the 8th-grade tours, promoting Navarro Prepared and our CTE and Fine Arts opportunities, was created and shared on <u>Facebook</u>. This video showcases high school opportunities and aims to inform parents about the Navarro experience.

#### Marketing and Social Media:

- Career & Technical Education Month: Celebrations and social media highlights of each CTE program, teachers, and student organizations will be shared on social media throughout the month.
- School Counselors Appreciation Week: On February 3, we recognized our school counselors for their vital work in supporting our Panther Family.
- State Competitors: We look forward to announcing and celebrating on social media the students who advance to state level competitions. Recently, we have recognized Solo & Ensemble, VASE, Cheer, and Debate.
- Our partners at KWED and The Seguin Gazette featured a story and interview with Ms. Epley on our growth, high school construction update, and bond project and timeline.

# Navarro ISD Board Report

### **Operational Updates & Challenges:**

- Navarro High School Fire Alarm Incident: The fire alarm incident at the high school provided valuable insights into emergency communication protocols, both internally and with external agencies. The district acknowledges and appreciates the support and rapid response of local departments and community partners.
- Website Domain Change: To address internal website page load delays, and better reflect the pride of Navarro, the district has changed the website domain to www.navarroisd.us. This change will improve website navigation and updates for staff. External users will be redirected if they use the old domain. Communication regarding the change was sent to staff and stakeholders on Feb. 11.
- 2025-26 Master Calendar Development: The DILT team and key staff are collaborating to develop the 2025-26 Master Calendar, implementing new processes to improve efficiency and user experience.