

CROSBY-IRONTON SCHOOLS STRATEGIC PLAN PROPOSALS - Winter 25/26

	M/J Larson Consulting	MSBA Strategic Planning	Internal C-I “Refresh” Process	Big River Group, LLC.
Cost	Up to \$16,500 (consulting cap \$15,000 & up to \$1,500 expenses)	\$11,850 flat fee (possible flexibility depending on depth of planning)	Under \$400 (materials only)	\$3,125-\$10,220 depending on selected option
Timeline	10-12 weeks (Flexible)	12–14 weeks (Flexible)	12-14 weeks (Flexible)	12-14 weeks (Flexible)
Stakeholder Input	Interviews, small focus groups, committees, large-group work	Surveys, virtual listening sessions, committee meetings	Uses existing meetings & scheduled time (staff, PTO, community groups, students), & surveys	Districtwide surveys, staff sessions, community session, board session
Format	Hybrid (in-person interviews & meetings, Zoom meetings available)	Hybrid, with emphasis on virtual for accessibility	In-person in existing district structures. Virtual available as well.	In-person, with some virtual/phone follow-up
Facilitator(s)	Dr. Mark Larson (former superintendent, principal)	MSBA Strategic Planning Team (led by Gail Gilman)	C-I Superintendent & Leadership Team	Dr. Bruce Miles (Big River Group)
Focus of work	Build full new plan with vision, mission, values, priorities, strategies	Build full plan with mission, vision, core values, focus areas, goals OR could be a refresh, too)	Refresh existing plan. Maintain structure, belief statements, focus areas. Update goals and objectives	Create/refine vision, priorities, and benchmarks;
Deliverables	Full strategic plan with mission, vision, values, priorities, action steps	Signature “Plan on a Page”, Implementation Guide, and governance alignment	Updated goals and objectives within current focus areas	Final vision, priorities, benchmarks, role clarifications, summary reports
Action Planning Included?	Yes. The facilitator leads creation of strategies & plan	Partially. MSBA provides a template, and district completes action plans	Yes (internal) district leadership & school board develops objectives after input is gathered from all stakeholders.	Yes. Priorities & detailed benchmarks
Follow-up Support	Limited (end-of-process)	1-year virtual follow-up available	Internal only & as needed	Videos/check-ins at 1 week, 1 month, 2 months, 3 months, 6 months, 1 year