

Annual Leadership Conference
January 16-17, 2020
Minneapolis Convention Center

- Learning to Lead – School Board Basics: Phase I, January 14, Hyatt Regency Minneapolis
- Leadership Foundations – School Finance and Management: Phase II, January 15, Hyatt Regency Minneapolis
- Representing Your Community Through Policy and Engagement: Phase IV, January 15, Hyatt Regency Minneapolis
- Charter School Board Member Workshop, January 15, Hyatt Regency Minneapolis
- Evening Early Birds, January 15, Minneapolis Convention Center

Conference at a Glance

Tuesday, January 14

6:30 p.m. – 9:30 p.m. Learning to Lead – School Board Basics: Phase I (Hyatt Regency Minneapolis)

Wednesday, January 15

9:00 a.m. – 4:00 p.m. Leadership Foundations – School Finance and Management: Phase II (Hyatt Regency Minneapolis)

9:00 a.m. – 4:00 p.m. **NEW for veteran board members!** Representing Your Community Through Policy and Engagement: Phase IV (Hyatt Regency Minneapolis)

9:00 a.m. – 4:00 p.m. Charter School Board Member Training (Hyatt Regency Minneapolis)

7:00 p.m. – 9:30 p.m. Early Bird Sessions (Minneapolis Convention Center Lower Level)

- The Ins and Outs of Superintendent Evaluation
- The Poverty Simulation Experience

Thursday, January 16

7:30 a.m. Registration

8:00 a.m. Exhibit Hall opens

8:00 a.m. Board Skills Sessions

8:00 a.m. Board Chair Q & A with MSBA

9:00 a.m. Opening Session (doors open)

- Keynote: John Quiñones: "Opportunity Through Education – John Quiñones' American Dream"

11:00 a.m. Visit the Exhibit Hall!

11:00 a.m. School Excellence Showcase

11:30 a.m. Recognition Luncheon

12:50 p.m. Director District Discussions

1:15 p.m. MSBA's Centennial Reception - Exhibit Hall

1:30 p.m. Round Tables

2:30 p.m. Workshops

3:45 p.m. Workshops

5:00 p.m. Governor Tim Walz (invited)

Friday, January 17

7:30 a.m. Registration & Exhibit Hall open

8:00 a.m. Round Tables

9:15 a.m. Workshops

10:15 a.m. Closing Session (doors open)

- Keynote: Alan November: "Talk Less, Listen More: Technology and the Future of Education"

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Visit www.mnmsba.org/LeadershipConference for more details.

Visit www.mnmsba.org/LeadershipConferenceHousing to register for housing online or call 888-947-2233 between 9:00 a.m. and 3:00 p.m.

**Thank you to Ratwik, Roszak and Maloney, P.A.,
for supporting the printing and mailing of this conference brochure.**

Featured Speakers



Thursday, January 16

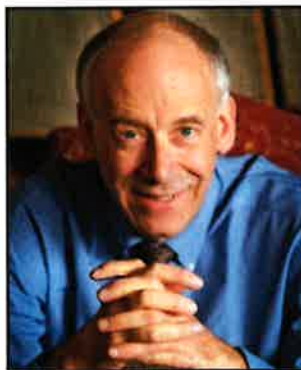
John Quiñones

“Opportunity Through Education – John Quiñones’ American Dream”

John Quiñones celebrates the life-changing power of education, champions the Latino American Dream, and provides thought-provoking insights into human nature and ethical behavior. He delivers a powerful message of believing in one’s self, never giving up, and always, always doing the right thing.

Biography

A lifetime of “never taking no for an answer” took Quiñones from migrant farm work and poverty to more than 30 years at ABC News and the anchor desk at 20/20 and Primetime. As host and creator of *What Would You Do?*, the highly-rated, hidden camera ethical dilemma newsmagazine, Quiñones has become the face of doing the right thing to millions of fans. His work and his many achievements were recently recognized with honorary Doctorate degrees from Davis and Elkins College in West Virginia and Utah Valley University.



Friday, January 17

Alan November

“Talk Less, Listen More: Technology and the Future of Education”

The information and connectivity of the Web has the power of transforming learning for our students. School board members play an essential role in adopting policies, and providing the resources and structures in their school districts to ensure our students are equipped with the digital literacy skills to be critical consumers of the vast amount of information that is available. November will share how school boards can support both educators and families to create the capacity to organize the student’s environment for

learning by talking less and listening more. Technology affects communication and school board members need to model and uphold the ethics of social media in our globally connected world.

Biography

Alan November is an international leader in education technology. He began his career as an oceanography teacher and dorm counselor at an island reform school for boys in Boston Harbor. He has been director of an alternative high school, computer coordinator, technology consultant, and university lecturer. He has helped schools, governments, and industry leaders improve the quality of education through technology.

Audiences enjoy Alan’s humor and wit as he pushes the boundaries of how to improve teaching and learning. His areas of expertise include planning across curriculum, staff development, new school design, community building, and leadership development. Alan was named one of the nation’s most influential thinkers of the decade by *Tech and Learning* magazine. His writing includes numerous articles and best-selling books, including *Who Owns the Learning?* Alan was co-founder of the Stanford Institute for Educational Leadership Through Technology and is most proud of being selected as one of the original five national Christa McAuliffe Educators.

Pre-Conference Extras

Registration begins 30 minutes before each workshop.
All workshops are held at the Hyatt Regency Minneapolis.

Learning to Lead – School Board Basics: Phase I

6:30 p.m. – 9:30 p.m. Tuesday, January 14
Tuition is \$115. Walk-ins add \$10.

Help new board members hit the ground running with this session. *Learning to Lead – School Board Basics: Phase 1* covers the role of the school board, the role of the superintendent, the leadership team relationship, and common scenarios facing new board members.

Visit www.mnmsba.org/Phase-I-Workshop for more information.

Leadership Foundations – School Finance and Management: Phase II

9:00 a.m. – 4:00 p.m. Wednesday, January 15
Tuition is \$195. Walk-ins add \$20.

Presented by MSBA staff and state experts, this workshop includes the training school boards are required to have by state law. The session covers core topics such as the budget, school finance, local levies, policies, significant laws affecting school boards, collective bargaining, and personnel issues.

Visit www.mnmsba.org/Phase-II-Workshop for more information.

Representing Your Community Through Policy and Engagement: Phase IV

9:00 a.m. – 4:00 p.m. Wednesday, January 15
Tuition is \$195. Walk-ins add \$20.

Focus on in-depth discussions and examples of a board member's role as a policymaker and interactive small-group sessions that walk through an actual community engagement activity. Also, this workshop will have a segment on dealing with the media and public forums.

Visit www.mnmsba.org/Phase-IV-Workshop for more information.

Charter School Board Member Workshop

9:00 a.m. – 3:30 p.m. Wednesday, January 15
Tuition is \$195 for MSBA Charter Associates; \$260 for Non-Associates. Walk-ins add \$20.

Presented by MSBA staff, this workshop covers the three state-mandated areas for charter school board members: governance, employment, and finance. Charter school board members are required to start these workshops within six months of election to a charter school board and complete the workshops within one year.

Visit www.mnmsba.org/CharterSchoolBoardTraining for more information.

Pre-Conference Extras: Evening Early Birds

Registration begins 30 minutes before each workshop.
All workshops are held at the **Minneapolis Convention Center (Lower Level)**.



Sandy Gundlach



Barb Dorn



Dave Thompson



Whitney Miller-Nichols

The Ins and Outs of Superintendent Evaluation

7:00 p.m. – 9:30 p.m. Wednesday, January 15

Tuition is \$115. Walk-ins add \$10.

Presenters: Sandy Gundlach, Director of School Board Services; Barb Dorn, Director of Leadership Development and Executive Search; and Dave Thompson, Executive Search Team Service Provider, Minnesota School Boards Association

Evaluating the superintendent's performance is one of the board's most important duties. An effective evaluation process includes prior agreed-upon evaluation criteria; form(s); rating scale, if any; and a timeline. Come learn about a framework that board-superintendent teams can use to develop a superintendent evaluation process that includes both performance goals and performance standards.

The Poverty Simulation Experience

7:00 p.m. – 9:30 p.m. Wednesday, January 15

Tuition is \$115. Walk-ins add \$10.

Presenter: Whitney Miller-Nichols, Assistant Director of Leadership Development, Alabama Association of School Boards

According to the U.S. Census Bureau, over 560,000 Minnesotans, including 169,000 children under 18, live in poverty. The Poverty Simulation Experience will help participants conceptualize what it might be like to live in a typical low-income family trying to survive month-to-month. *The Poverty Simulation Experience* has participants experience a "month" of poverty by taking on the identity of someone living with few financial resources and then handling real life challenges that arise during an ordinary month. Participants are up and moving throughout the simulation, interacting with volunteers who represent various agencies and service providers, such as Social Services or a mortgage company. The session will end with a facilitated discussion, allowing participants to process their thoughts and feelings from this profound experience and discuss how this could impact their work with students and families.

Workshop Topics & Special Features

Workshop topics: In December, view a complete list of workshops with descriptions at www.mnmsba.org/LeadershipConference.

Some of the featured workshops include: Board-Superintendent Relations: The Things That Trip Us Up; How to Leverage Social Media to Celebrate Your School District; #MeToo in Schools: Emerging Title IX Discrimination Issues; The New Arts, Physical Education, and Science Academic Standards; Using Student Voice to Transform Adult Mindsets; Female Superintendent Perceptions of Challenges in Seeking and Serving in Public Schools; LGBTQ Leadership and Your Gender Inclusion Policy; The Importance of Youth Mental Health First Aid in School; Student Speech in an Election Year; School Board Control of Extracurricular Activities; The Vaping Epidemic; Updates From the Minnesota High School League; Cybersecurity is a Life Skill: We Are All Responsible; Transgender Student Accommodation; and nearly 100 other sessions.

SPECIAL FEATURES

Skills Sessions

Join us Thursday morning for special sessions on the nitty-gritty aspects of school boarding: The Open Meeting Law; superintendent contracts; and legislative advocacy. Board chairs can attend a special session to talk to MSBA Executive Director Kirk Schneidawind about what districts need from MSBA.

School Excellence Showcase

Visit with proud Minnesota students and staff who are showcasing unique programs from their schools.

Recognition Luncheon

Celebrate the accomplishments of Minnesota's school leaders at Thursday's luncheon. Registration is required.

Director District Discussions and Elections

Your MSBA Director District representatives will be setting aside time to meet with board members from their region. Director Districts with openings on the MSBA Board of Directors will also have presentations from board members running for those positions. Bring your items of concern to add to the conversation.

NEW! MSBA's Centennial Reception

Join us for cake and refreshments at 1:15 p.m. Thursday in the Exhibit Hall, chat with former MSBA Presidents and Executive Directors, and look at a few memories from the Association's 100 years.


Round Tables

Join us for two 20-minute sessions 1:30 p.m. Thursday, and three rounds of 20-minute sessions 8:00 a.m. Friday in the Exhibit Hall. These informal sessions provide a great opportunity to converse with an expert in a small-group setting. Topics this year include: Goals-Based Superintendent Evaluations, What Board Members Really Need to Know about Parliamentary Procedure, Solar Schools Lead the Charge Toward a Brighter Future, Negotiations Costing 101, Minnesota's New Wage Theft Law, The ABCs of Special Education, and much more!

Leadership Conference Housing Information

Housing is open for the **2020 MSBA Leadership Conference**. MSBA encourages your district office to **make your hotel reservations early** at one of our long-time conference hotels (the Hyatt Regency Minneapolis, the Hilton Minneapolis, and the Millennium Hotel).

Please visit www.mnmsba.org/LeadershipConferenceHousing or click on the Leadership Conference icon at www.mnmsba.org to make your housing reservations as early as possible.







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RATWIK, ROSZAK
& MALONEY, P.A.

Join us for our annual School Law Seminar on Friday, November 15, 2019!
Register at www.ratwiklaw.com, beginning October 7.

Advancing School Law

 Student Management	 Data Privacy & Open Meeting Law
 Labor & Employment Law	 School Boards & Policy Development
 Special Education	 Bond Counsel

Update Your Board Members' Information As Soon As Election Results in Your District are Canvassed

How Do I Update My Board Members' Information?

After Election Day, a district administrator needs to visit www.mnmsba.org and click on the Election icon (located toward the top right of the screen) to let us know who your new board member(s) are, which incumbent board members have been re-elected, and who will be leaving your board. You will be asked to enter contact information (address, e-mail address, phone number, etc.) for the new board member(s).

Why?

Registration for all MSBA events is online only. The MSBA database must be updated before event registration can occur for any new board member(s).

Registration

The Leadership Conference registration is FREE as a benefit to your district for being a member of MSBA. Even though the conference is free, please go online to register your attendees. As always, MSBA encourages **your full school board team** to attend the conference.

Other pre-conference and conference-related opportunities to register for include:

- *Learning to Lead – School Board Basics: Phase I* (\$115) – January 14, 2020
- *Leadership Foundations – School Finance and Management: Phase II* (\$195) – January 15, 2020
- **NEW! For veteran board members!** *Representing Your Community Through Policy and Engagement: Phase IV* (\$195) – January 15, 2020
- *Charter School Board Member Workshop* (\$195) – January 15, 2020
- *Early Bird Workshops* (\$115) – January 15, 2020
- *The Recognition Luncheon* (\$35) – January 16, 2020

To register for the above-mentioned opportunities, please go to www.mnmsba.org/EventRegistrationHome. All registrations should go through your district office.

Watch for the MSBA Leadership Conference App!

Minnesota School Boards Association

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