

## Advocacy Institute



Elected. Engaged. Empowered.

2018 Advocacy Institute February 4 - 6, 2018 Marriott Marquis, Washington D.C.

Registration Opens Tuesday, September 26, 2017

## Six Reasons to Attend NSBA's 2018 Advocacy Institute:

- 1. Champion the interests of our students and public schools with your Members of Congress.
- 2. Network with your fellow school board members to share best practices to engage policy makers and impact policymaking.
- 3. Enhance your ability to tell your story to influence the national education debate.
- 4. Gain the perspective of legal experts on key legal issues impacting your school districts.
- 5. Advocate to keep public dollars in public schools.
- 6. **Get insights** from Members of Congress, national thought-leaders, and well-known political pundits **to sharpen** your strategy, tactics and messaging.

## NSBA, the Leading Advocate for Public Education

For more information please contact Mary McKee, Field Coordinator, Federal Advocacy and Public Policy.