



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: July 21, 2021

Agenda Section: Presentation/Report

Agenda Item Title: 2021-2022 #GrowWithUs Campaign and Enrollment Update

From: Dolores Sendejo, Deputy Superintendent

Additional Presenters if Applicable: N/A

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help highlight the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

Funding Budget Code and Amount: N/A



SSAISD

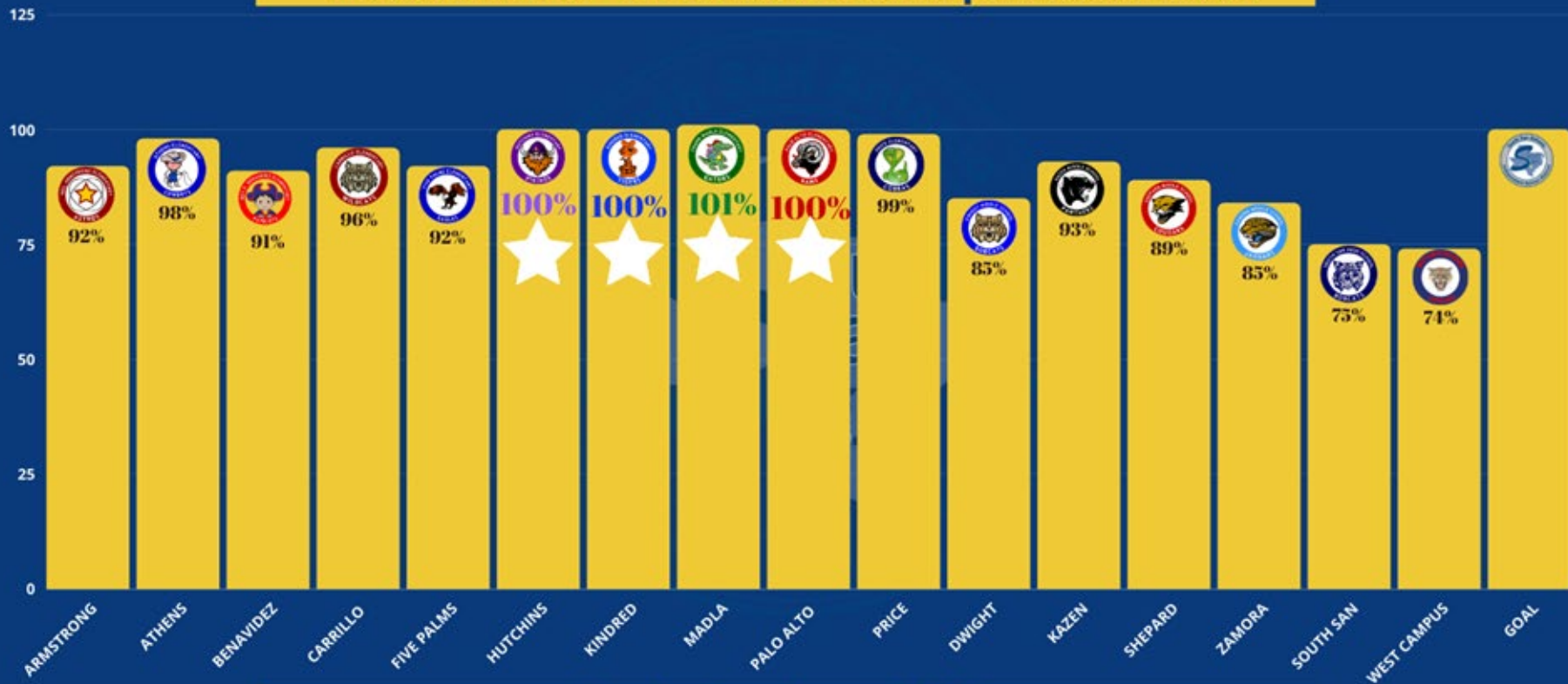
Grow With US

2021-2022

7.21.21

District Enrollment: **8319**

#GrowWithUs - Enroll now and help us reach 100%



South San Antonio ISD

Returning Student Registration 2020

-2021

At the time: Aug 4th , 2020

- 82% of our total returning students had registered.

School	August 4 % of Returning Students Registered (20- 21)
South San High School	77%
West Campus*	68%
Dwight MS	79%
Shepard MS	77%
Kazen MS	84%
Zamora MS	81%
Athens	95%
Hutchins	87%
Kindred	91%
Palo Alto	89%
Price	96%
Madla	77%
Five Palms	85%
Armstrong	80%
Carrillo	80%
Benavidez	94%
Totals	82%

Returning Student Registration 2021

-22

Skyward- Returning Student Registration and New Student Registration for 2021-22 (as of July 14 2021)

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K)	New Students Registration (Head Start)	New Students Registration (new to district K-12)
South San High School	1646	2182	75%	-		27
West Campus	309	413	75%	-		6
Dwight MS	446	526	85%	-		3
Shepard MS	534	594	90%	-		5
Kazen MS	244	259	94%	-		1
Zamora MS	468	555	84%	-		13
Athens	184	187	98%	5	8	11
Hutchins	344	342	101%	10	12	17
Kindred	275	275	100%	13	1	6
Palo Alto	414	413	100%	4	11	11
Price	313	318	98%	11	9	18
Madla	364	362	101%	3	13	10
Five Palms	332	352	94%	14	13	29
Armstrong	218	234	93%	8	14	29
Carrillo	250	260	96%	0	9	8
Benavidez	395	435	91%	11	14	33
Totals	6736	7707	87%	79	104	227

July 14, 2021

Recent progress

- 6696 returning students have registered for the 2021-22 school year
- This is **87%** of our total returning students based on this year's enrollment

Returning Student Registration 2020

-2021

At the time: Aug 12, 2020

- 7196 returning students had registered for the 2020-21 school year
- This was 91% of our total returning students.

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of August 12)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre-K and Head Start)	* New Students Registration (new to district K-12)
South San High School	2056	2337	88%	-	53
West Campus	161	192	84%	-	11
Dwight MS	524	600	87%	-	7
Shepard MS	509	593	86%	-	15
Kazen MS	192	208	92%	-	5
Zamora MS	501	559	90%	-	4
Athens	185	191	97%	22	10
Hutchins	349	381	92%	30	22
Kindred	269	292	92%	29	19
Palo Alto	399	420	95%	35	33
Price	334	337	99%	13	27
Madla	361	403	90%	27	25
Five Palms	356	393	91%	31	29
Armstrong	243	274	89%	20	18
Carrillo	269	299	90%	10	16
Benavidez	488	469	104%	53	27
Totals	7196	7948	91%	270	321

SAVE THE DATE!

TOUR SOUTH SAN ISD!

EXPLORE THE CLUBS, ACTIVITIES,
& PROGRAMS THAT MAKE EACH
CAMPUS UNIQUE.

16 CAMPUSES.

LIMITLESS POSSIBILITIES.

THURSDAY, JULY 29, 2021

THE ULTIMATE EXCELLENT EDUCATION DESTINATION

Elementary Schools: 4:00 p.m. - 6:00 p.m.

Middle Schools: 4:30 p.m. - 6:30 p.m.

High Schools: 5:00 p.m. - 7:00 p.m.



Upcoming School Events

August 7, 2021

Registration and School Supplies (All Campuses)

Pick Up 10:00-12:00 a.m.

