

# Memo



**To:** Dr. Karla Guseman  
**From:** Dianne McDonald  
**Date:** May 19, 2026  
**Re:** Course Revision-Orientation to Business

I respectfully recommend the revision of Orientation to Business, a year-long unweighted course, to Introduction to Business, a semester-long unweighted course for the 2027-2028 school year.

The revision of Orientation to Business from a year-long course to a single-semester format is designed to streamline the introductory phase of the Business and Finance pathway. By condensing the orientation into one semester, students gain a faster, more focused introduction to foundational business concepts, allowing them to begin specialized pathway courses. This shift increases scheduling flexibility, enabling students to explore multiple elective interests within a single academic year while ensuring the recommended sequence remains efficient and responsive to student analytics and industry standards.

This course revision has been discussed and approved at the Curriculum Coordinating Council.

Thank you and please let me know if you have further questions.