



Building Extraordinary Leaders, **BUILDING TRUST**



92nd Annual Leadership Conference

January 17-18, 2013

Minneapolis Convention Center

- Phase I, January 15, Hilton Hotel, Minneapolis
- Phase II, January 16, Hilton Hotel, Minneapolis
- Charter School Board Member Training, January 16, Hilton Hotel, Minneapolis
- Evening Early Birds, January 16, Minneapolis Convention Center



Conference at a Glance

Tuesday, January 15

6:30 p.m. – 9 p.m. Phase I Orientation (Hilton Hotel)

Wednesday, January 16

8:45 a.m. – 4 p.m. Phase II Orientation (Hilton Hotel)

8:30 a.m. – 4 p.m. Charter School Board Member Training (Hilton Hotel)

7 p.m. – 9 p.m. Evening Early Birds:

Bargaining Basics *or* The Kinesthetic Classroom and
Academic Achievement: Preparing the Brain to Learn
(Minneapolis Convention Center)

Thursday, January 17

7:30 a.m. Registration

8 a.m. Exhibit Hall opens

8:15 a.m. Board Skills Sessions

8:15 a.m. Board Chair Q & A with MSBA

9 a.m. General Session – David Horsager: The Trust Edge

11 a.m. Exhibit Hall time

11:15 a.m. Show and Tell

11:30 a.m. Recognition Luncheon

12:50 p.m. Director District Discussions

1:30 p.m. Tom Melcher, MDE Finance Director: School Finance Update

2:30 p.m. Workshops

3:45 p.m. Workshops

4:50 p.m. Roundtables

Friday, January 18

7:30 a.m. Registration & Exhibit Hall opens

8 a.m. Roundtables

9:15 a.m. Workshops

10:15 a.m. Closing Session – David Horsager: The Little Things

Add Up to Trust

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For a complete agenda and workshop descriptions, go to www.mnmsba.org.

Register for housing online at www.mnmsba.org or call 888-947-2233 between
9 a.m. and 3 p.m.

Thanks to Ratwik, Roszak and Maloney, P.A., for supporting the printing and
mailing of this conference brochure.



Featured Speaker



Thursday, January 17 & Friday, January 18

David Horsager

Thursday's Opening Session

The Trust Edge: The Pillars to Build an Extraordinary Leader

Trust is a fundamental, bottom line issue. Without it, leaders lose teams, and schools lose reputation, retention of good people, relationships and revenue. But with trust, individuals, organizations and schools enjoy greater creativity, productivity, freedom, and results. Learn the first 4 pillars of the most successful leaders, organizations and school boards: Consistency, Clarity, Compassion, Character.

Friday's Closing Session

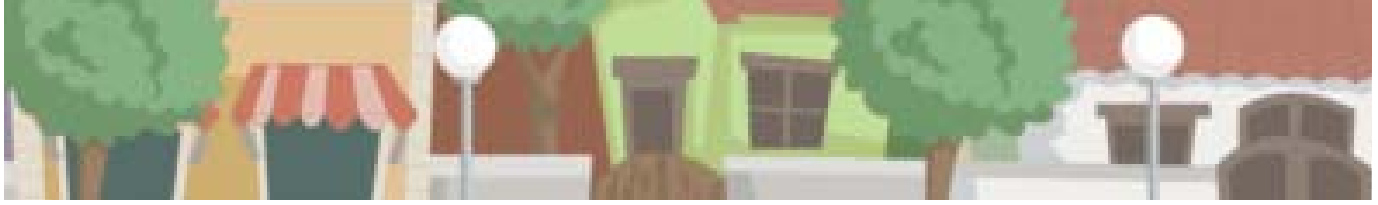
The Little Things Add Up to Trust

Dave will show you how the little things, done consistently, add up to huge results. Learn the "why" and "how" behind the most foundational key to real success, and the last 4 pillars to building trust: Contribution, Competency, Connection, Commitment. You will walk away with concrete steps you can immediately use to improve your schools and organizations!

– David Horsager's presentation is sponsored by Ehlers.

Biography

David Horsager is an author, business strategist and keynote speaker. Through his book and programs, he shares the secrets of using trust to impact your bottom line. Combining humor, illustrations and memorable stories with research and insight, David sheds light on the confusion and misconceptions surrounding the cornerstone of personal and professional success. David learned first-hand how the world's most successful people gain and keep the trust of their customers and colleagues. He takes that knowledge and breaks it into tangible steps that anyone can incorporate into daily life. David continues to consult and research through Horsager Leadership. He also serves as an adjunct professor of organizational leadership with Bethel University. He lives in St. Paul with his wife, Lisa, and their four children.



Pre-Conference Extras

Registration begins 30 minutes before the program.

Phase I

6:30 p.m. – 9 p.m., Tuesday, January 15

Hilton Hotel, Minneapolis

Tuition: \$70; Walk-ins add \$10

Help new board members hit the ground running with this session. Phase I covers the role of the school board, the role of the superintendent, and common scenarios facing new board members.

Phase II

8:45 a.m. – 4 p.m., Wednesday, January 16

Hilton Hotel, Minneapolis

Tuition: \$125; Walk-ins add \$15

Presented by MSBA staff and state experts. Phase II includes the financial training school boards are required to have by state law. The session covers core topics such as the budget, school financing, local levies, policies, significant laws affecting school boards, collective bargaining and personnel issues.

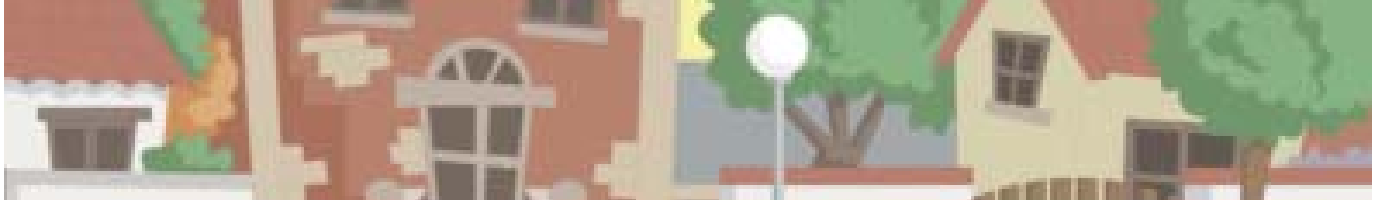
Charter School Board Member Training

8:30 a.m. – 4 p.m., Wednesday, January 16

Hilton Hotel, Minneapolis

Tuition: \$125; Walk-ins add \$15

Presented by MSBA staff. This training covers the three mandated charter school board member areas of governance, employment and finance. Charter board members are required to start these trainings within six months of election to a charter board and complete the trainings within one year. Registration information for the Charter School training can be found at www.mnmsba.org.



Pre-Conference Extras: Evening Early Birds

Bargaining Basics

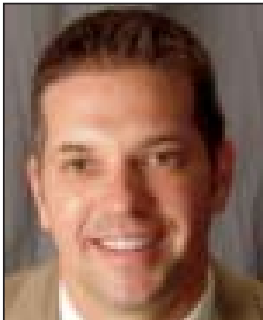
7 p.m. – 9 p.m., Wednesday, January 16

Minneapolis Convention Center

Tuition: \$70; Walk-ins add \$10

Presenters: Amy Fullenkamp-Taylor, Associate Director of Management Services; Bill Kautt, Associate Director of Management Services; and Gary Lee, Associate Director of Management Services, Minnesota School Boards Association

Negotiating employee contracts is one of a board's most important responsibilities – it's also among the board's most complex, technical and political duties. This session will provide strategies, as well as an understanding of PELRA and other applicable laws. This is essential training for new negotiators and a great refresher for veteran negotiators.



The Kinesthetic Classroom and Academic Achievement: Preparing the Brain to Learn

7 p.m. – 9 p.m., Wednesday, January 16

Minneapolis Convention Center

Tuition: \$70; Walk-ins add \$10

Presenter: Michael Kuczala, Author & Director of Instruction, New Jersey Regional Training Center

Mike Kuczala will reveal a six-level framework for using movement with a purpose, including preparing the brain, providing brain breaks, supporting exercise and fitness, developing class cohesion, reviewing content and teaching content. The session will explore the connections between physical movement and academic success, classroom management and why movement enhances the learning process. As part of the framework, the school board member's role as policy maker and advocate will be highlighted.

– *Michael Kuczala's presentation is sponsored by The Minnesota Department of Education and Action for Healthy Kids.*



Workshop Topics & Special Features

Workshop Topics: A complete list with descriptions will be available at www.mnmsba.org.

Some of the featured workshops include: A 21st Century Learning Center; an update on Teacher and Principal Evaluation Working Group; Passing a Levy in a Presidential Election Year; Understanding the Minnesota Measurement Rating System; School Safety and Bullying Prevention; and much more!

SPECIAL FEATURES

Welcome the Minnesota Association of Educational Office Professionals

Members of the Minnesota Association of Educational Office Professionals (MAEOP) will be joining us for the 2013 conference. Please welcome them as you see members at the conference.

Skills Sessions

Join us Thursday morning for special sessions on the nitty-gritty aspects of school boarding: the Open Meeting Law; superintendent contracts; and legislative advocacy. There's also a special session for board chairs to talk to MSBA Executive Director Bob Meeks about what districts need from the association.

Show and Tell

Visit with proud Minnesota students who are showcasing unique programs from their schools.

MSBA would like to thank Sodexo for sponsoring this year's Show and Tell.

Recognition Luncheon

Celebrate the accomplishments of Minnesota's school board leaders at Thursday's luncheon. Registration is required.

Round Tables

Join us for two 20-minute sessions Thursday at 4:50 p.m. in the Registration Area, and three rounds of information-packed 20-minute sessions Friday at 8 a.m. in the Exhibit Hall. These informal sessions are a great chance for questions and answers with an expert in a small-group setting. Topics this year include getting senior citizens involved in your schools, filling board vacancies the right way, booster clubs, student searches and more.

Director District Discussions

Your MSBA district representatives will be setting aside time to meet with regional board members to discuss issues of concern. Each of the directors will have a discussion on topics specific to their region. Director positions up for election will also have presentations from board members running for those positions.



Make your hotel reservation today for the Leadership Conference

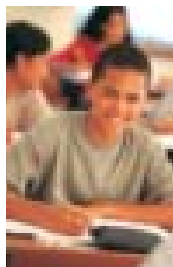
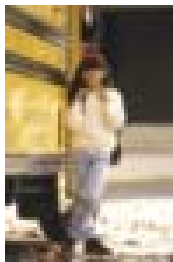
Housing is open for the 2013 MSBA Leadership Conference. MSBA is highly encouraging you to **make your hotel reservation early**, as the Millennium Hotel Minneapolis will be closed for renovations during the duration of the conference. To ensure the same number of rooms this year for Leadership Conference attendees, along with long-time conference hotels (the Hilton Minneapolis and Hyatt Regency), MSBA has also secured the same low conference room rates at three additional nearby hotels — the Holiday Inn Express, Hilton Garden Inn and DoubleTree Suites by Hilton. It is important to note, however, that these overflow facilities, although located very close to the Convention Center, do not have direct skyway access to the Convention Center. MSBA is recommending, if skyway accessibility is important to you, that you make your housing reservations as early as possible by going to our website at www.mnmsba.org and click on Housing Information.



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There is no fee required for the conference, but your superintendent must register attendees for the Recognition Luncheon and Early Birds by January 9. Cancellations will be refunded until January 11. On-site registration, add \$10. Register online at www.mnmsba.org, fax to 507-931-1515, or send form to MSBA, 1900 W. Jefferson Ave., St. Peter, MN 56082-3015.

District Name and Number	Bargaining Basics \$70	The Kinesthetic Classroom \$70	Recognition Luncheon \$30	TOTAL DOLLARS
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Additional registrants may be listed on a separate page.				
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