

**LIVONIA PUBLIC SCHOOLS
BOARD OF EDUCATION MEETING
February 4, 2019**

ITEM: VI.B.

TOPIC: Approval of Bid Results for Website Hosting

RECOMMENDATION:

Move that the Board of Education of the Livonia Public Schools School District approve the recommendation to contract with Blackboard, Inc., for website design and hosting services for a period of three years, with two optional one-year extensions, for a start-up cost of up to \$18,400 and an annual operating cost of up to \$39,560 for each year of the contract. The service includes a built-in ADA compliance tool and a fully integrated mobile app.

RATIONALE:

An updated website is integral to the School District's communications, branding, and marketing. It is the window through which potential students and families can see all that our District has to offer. Converting to an attractive, user-friendly website and integrated mobile app will significantly increase the level of service that we provide to our parents, students, staff, and the community.

BUDGETARY INFORMATION:

The website start-up and service fees will be charged to the Building & Site Technology – Contracted Services fund.

RESOURCE PERSONNEL:

Stacy Jenkins, Administrator of District Communications

EXHIBITS:

Attached bid tabulation sheet