



**COPPELL**  
INDEPENDENT SCHOOL DISTRICT  
*Empowering Educational Excellence*

Action Required

No Action Required

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To: Coppell ISD Board of Trustees  
From: Dr. Angie Brooks Applegate  
Date: April 22, 2021  
cc: Dr. Brad Hunt, Diana Sircar, Kristen Streeter, Dr. Greg Axelson  
Re: Instructional Materials Allotment (IMA) Request

At this time, we are requesting the Instructional Materials Allotment of approval of funds not to exceed the amount of \$2,000,000 to support in the area of curriculum and instruction resources for campuses for the 2021-2022 school year.

As a reminder, the Instructional Materials Allotment (IMA) is provided by the state in order to help support districts in purchasing aligned instructional supports to be implemented into the curriculum and instruction structures for learning. Each year we work together as a curriculum team and gather feedback from campus leadership/educators to review past purchases, current needs and future needs based on our data, alignment of TEKS (Texas Essential Knowledge and Skills) as well as adoption years of new resources per the state. Each year the list may vary based on licenses, needs in various content areas as well as reviewing usage data/needs for resources.

This is an adoption year for Pre-K/Early Childhood resources. With all of the resources below as well as with the Pre-K/Early Childhood adoption process, we gathered input throughout the year from all of our campuses. This allowed us to ensure the purchases being requested for the district are not only instrumental in the learning process, aligned to our TEKS, but also provide the district sustained alignment in supporting our curriculum and educator/learner needs within instruction.

We have also taken into account the needs during our remote instruction experience last year and this year to ensure we can continue supporting as we have been doing with online resources/blended resources as move ahead as a district.

We are requesting expenditures from the IMA allotment for the 2021-2022 for the following:

<b>Subject Area</b>	<b>Grades Impacted</b>	<b>Examples of Potential Resources</b>	<b>Approximate Cost for Resources:</b> (these may alter slightly with final quotes for resources as well as enrollment numbers for 2021-2022)
<b>Mathematics</b>	K-12	<ul style="list-style-type: none"> <li>▪ Dreambox</li> <li>▪ Performing Math</li> </ul>	Approximate Total: <b>\$180,000</b>
<b>Language Arts</b>	PK-12	<ul style="list-style-type: none"> <li>• iStation</li> <li>• Handwriting Without Tears</li> <li>• Raz-Kids + Science</li> <li>• Read 180</li> <li>• Turnitin subscription</li> <li>• Membean</li> <li>• Units of Study Phonics</li> <li>• No Red Ink</li> <li>• Textbook/Resources High Schools</li> </ul>	Approximate Total: <b>\$480,000.00</b>
<b>Science and Physical Education</b>	PK-12	<ul style="list-style-type: none"> <li>• Discovery Education</li> <li>• Exercise Buddy</li> </ul>	Approximate Total: <b>\$30,000.00</b>
<b>Social Studies</b>	PK-12	<ul style="list-style-type: none"> <li>• Teacher's Curriculum Institute (TCI)</li> <li>• Teacher's Curriculum Institute (TCI)</li> <li>• Savvas</li> <li>• McGraw Hill</li> <li>• Bedford, Freeman &amp; Worth (HS Publishers)</li> </ul>	Approximate Total: <b>\$761,000.00</b>

<p align="center"><b>ESL/LOTE</b></p>	<p align="center">PK-12</p>	<ul style="list-style-type: none"> <li>• Imagine Language &amp; Literacy Annual Student License</li> <li>• System 44 / Read 180 / Literacy Intervention Student and Teacher Digital licenses</li> <li>• Reading Counts Transition Student License</li> <li>• Let's Find Out / Let's Find Out (Spanish) Newspaper</li> <li>• Vista Higher Learning</li> <li>• Vista Higher Learning</li> <li>• Cheng &amp; Tsui Company Inc.</li> <li>• Carnegie Learning</li> </ul>	<p align="center">Approximate Total: <b>\$109,000</b></p>
<p align="center"><b>Fine Arts</b></p>	<p align="center">PK-12</p>	<ul style="list-style-type: none"> <li>• UIL PML Updates/CHS9</li> <li>• UIL PML Updates/North</li> <li>• UIL PML Updates/West</li> <li>• UIL PML Updates/East</li> <li>• UIL PML Updates/HS</li> <li>• Rhythm Bee-Band Pack</li> <li>• Rhythm Bee-Choir Pack</li> <li>• MusicPlay</li> <li>• "The Backstage Handbook (5 copies) "</li> <li>• Scenic Art for the Theatre (5 copies)</li> <li>• SightReading Factory</li> <li>• Breezin' Thru Theory</li> <li>• "KidStix, Per Parade, etc.</li> <li>• (5 items) "</li> <li>• "Art Journal Subscription (36 /campus)"</li> <li>• " Music K-8 Vol 32 magazines w/mp3) "</li> </ul>	<p align="center">Approximate Total: <b>\$21,000.00</b></p>
<p align="center"><b>Pre-K/Early Childhood/Special</b></p>		<ul style="list-style-type: none"> <li>• Let's Find Out English &amp; Spanish</li> </ul>	<p align="center">Approximate Total:</p>

<p><b>Education</b></p>		<ul style="list-style-type: none"> <li>• Ready Rosie Site Licenses Comprehensive Pkg, 8 yr digital licenses &amp; Courseware</li> <li>• Phonemic Awareness Curr.</li> </ul>	<p><b>\$111,000.00</b></p>
<p><b>SPED/504/ General Education All Content Areas (Math, Science, ELAR, Social Studies including CTE, PE and Fine Arts)</b></p>	<p>PK-12</p>	<ul style="list-style-type: none"> <li>• Read Naturally - SPED</li> <li>• Math in Practice - SPED</li> <li>• Teach Town - SPED</li> <li>• Brain Pop, Brain Pop Jr., Brain Pop Spanish, Brain Pop ESL</li> <li>• Track and Time renewal</li> <li>• L Skill, Unique learning system, News-2 you, Symbol Stix renewals - SPED</li> <li>• Teach Town</li> <li>• Every Day Life</li> <li>• History</li> <li>• CTE Needs not able to be covered by CTE Funds (local and federal)</li> <li>• Database</li> <li>• Imagequest</li> <li>• Pebble Go</li> <li>• Science Database</li> <li>• History Database</li> <li>• JSTOR Database</li> <li>• Science Database</li> <li>• Culturegrams</li> <li>• TexQuest</li> <li>• Tumblebooks</li> <li>• Online subscription World Book</li> <li>• Flocabulary</li> <li>• Peardeck</li> <li>• Dyslexia Resources</li> <li>• Fitness Applications</li> <li>• Tip Web Inventory System</li> <li>• Additional purchases from these resources or others resources</li> </ul>	<p>Approximate Total: <b>\$237,000.00</b></p>

		purchased from 2020-2021 due to enrollment increases into particular subjects or grade levels	
Grand Total Based on Current Approximate Quotes and Enrollment Numbers: <b>\$1,929,000.00</b>			

Please let me know if you have additional questions about our aligned resources for curriculum and instruction.

Dr. Angie Brooks Applegate

**RECOMMENDATION:** The Administration recommends that the Board of Trustees approve the following: Instructional Materials Allotment funds as presented and not exceeding the amount of \$2,000,000 to support in the area of curriculum and instruction resources for campuses for the 2021-2022 school year.