

The 2018 stakeholder input for strategic planning will again be conducted digitally using crowdsourcing technology facilitated by Optum. An outline of the process, pending approval by the school board, is below. I will discuss this in more detail at the meeting.

Stakeholder group invitations:

- Staff 380: (200 support, 180 teacher) – Invite all
- High School Students 900 – Invite all
- Parents about 3,090* – Invite all
- Community Members: not parents, not employees. Last year we advertised on the website, placed an ad in the Citizen Tribune, and advertised on the electronic sign. This year we are planning to include a flier in the Becker City water bills.

*We have 3,053 parent e-mail addresses. Some are not valid. Maintaining accurate parent e-mail addresses is an ongoing process.

Timeline:

- February 20 - March 2: Idea submission from the stakeholder groups.
- March 5 - 9: Pairwise.
- March 12 - 16: Data processing by Optum.
- March 22 - April 4: School board members assign the top 5 ideas from each of the stakeholder groups to an exit outcome area.
- April 9: School Board discusses placement of ideas into exit outcome areas.
- May 7: School Board begins discussing 2018-19 goals, based on the data.

The following questions were used last year:

1. What should Becker students know and be able to do to be successful?
2. What is your expectation of the Becker School District?
3. What is important for the Becker School District in the future (5 to 10 years)?
4. What are we doing well at Becker Schools?
5. *What could Becker Schools do better? - added 2017*

School board discussion following the 2017 stakeholder input process indicated a desire for the questions to evoke answers that are succinct, specific actions. Also, I suggest we reduce the number of questions, which should also reduce the amount of data to process and analyze. Much of the data has been redundant in previous years.