



**GOVERNING BOARD AGENDA ITEM
AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10**

DATE OF MEETING: **March 24, 2026**

TITLE: **Approval of Sponsorship Agreement with Idaho Central Credit Union (ICCU)**

BACKGROUND:

On Wednesday, February 18, 2026, Clark Rasmussen, Marketing and Sponsorship Supervisor for the Idaho Central Credit Union (ICCU), approached Amphitheater District Administration regarding a potential partnership that would result in the replacement/installation of new scoreboards at Amphi High School, Canyon Del Oro High School, and Ironwood Ridge High School.

On Thursday, February 19, 2026, Matt Munger, Associate Superintendent for Secondary Education; Rich La Nasa, Executive Manager, Operational Support, and Armando Soto, Director of Interscholastic Activities, met with Clark Rasmussen and Jeff Bulkley (ICCU Contractor), at Ironwood Ridge to discuss the potential partnership with Amphitheater and ICCU. The discussions and tours of each high school, occurring on February 19th and over Rodeo Break, resulted in a partnership agreement that included new scoreboards and audio systems at Amphi High School, Canyon Del Oro High School, and Ironwood Ridge High School. Specifically, ICCU would replace the Baseball, Basketball, Softball, and Football Field scoreboards at no cost to the District.

The partnership agreement includes scoreboards, new audio system on the football field, and all related construction costs. As part of the agreement, the ICCU name/logo would be placed on each of the scoreboards for the term of the 15-year partnership.

Included in the partnership agreement is an educational component that stipulates students at each high school engaging in the use of the scoreboards. This stipulation will support Amphitheater's Career and Technical Education programs, specifically, resulting in new internship opportunities for students in Amphitheater Public Schools.

The value of the agreement, including projected construction costs, is approximately \$1.5 million dollars, resulting in a substantial savings to the District, installation of new scoreboards that replace aging scoreboards, new video/streaming options for the scoreboards on the football field, and new student-internship opportunities.

RECOMMENDATION:

This item is presented for the Board's action. The administration recommends approval of the attached partnership.

INITIATED BY:

Matthew Munger
Associate Superintendent for Secondary Education

Date: March 16, 2026

Richard C. La Nasa
Executive Manager, Operational Support

Armando Soto

Armando Soto, Director of Interscholastic Activities

Todd A. Jaeger

Todd A. Jaeger, J.D., Superintendent