

## **John D. Kasarda**

### Brief Biographical Sketch

John D. Kasarda is one of the leading researchers and commentators on urban economic development, job creation and demographics in the United States today. He is a professor at UNC's Kenan-Flagler Business School where he also directs its Center for Air Commerce.

Dr. Kasarda has published more than 100 scholarly articles and ten books on urban development, demographics and employment issues. He is frequently quoted in *The Wall Street Journal*, *The New York Times*, *The Los Angeles Times*, *The Atlanta Journal and Constitution*, and *The Chicago Tribune*. Dr. Kasarda serves on the editorial boards of a variety of major professional journals. He has also served as a consultant on national urban policy to the Carter, Reagan, Bush, and Clinton administrations and has testified numerous times before the U.S. Congressional committees on urban and demographic issues.

Dr. Kasarda has conducted more than 200 demographic studies and enrollment projections for Chicago suburban school districts during the past 40 years. He is frequently referred to as "the Dean of School District Demographers."

Dr. Kasarda received his B.S. and M.B.A. (with Distinction) from Cornell University and his Ph.D. from the University of North Carolina. He has been the recipient of many grants and awards from such organizations as the National Science Foundation, National Academy of Sciences, the World Bank, and the United States Agency for International Development. Dr. Kasarda has been named a Fellow of the American Association for the Advancement of Science and a Senior Fellow and Trustee of the Urban Land Institute for his research in demography and urban development. His latest book, *Aerotropolis: The Way We'll Live Next*, was highlighted in *Time* magazine in 2011 as "one of the 10 ideas that will change the world." In 2013, *Future Cities* magazine named Kasarda one of the Top 100 City Innovators worldwide.



October 26, 2014

Mr. Jan Taniguchi  
CEO/Managing Principal  
STR Partners, LLC  
350 West Ontario Street  
Suite 200  
Chicago, IL 60654

Dear Mr. Taniguchi :

Per our phone conversation, I describe below a proposed scope of work and my professional fee for conducting a demographic study and enrollment projections for Harvey School District 152 . The scope of work will include the following:

1. Examination of the most recent demographic and housing trends in the city of Harvey and assessment of future new housing development, housing turnover, and family in-migration (the latter conducted by me in collaboration with your firm, school district staff and persons knowledgeable of local real estate and land use).
2. Forecasts of population and household growth to the year 2030 for the city of Harvey and other municipalities served by School District 152.
3. Assessment of annual enrollment growth and/or decline for Harvey School District 152 as a whole and each school since at least 2000 and reasons for enrollment growth and/or decline.
4. Computation and assessment of migration/retention and transfer of students, by year and by grade, between 2000–01 and 2014–15 for Harvey School District 152 and each of the District's schools.
5. Three series of enrollment projections, by year and by grade through 2024–25 for Harvey School District 152 as a whole and its middle school, and through 2019–20 for each of the individual elementary schools, based on current attendance area boundaries and three different sets of assumptions concerning future housing development, family in- and out-migration, and estimates of preschool population. The projections will provide (A) the absolute minimum number of students that may be anticipated, (B) the most likely number of future students to expect, and (C) the absolute maximum number of students that can possibly be foreseen.
6. A clearly written final report summarizing the entire demographic study and discussing all enrollment projections. The report will be provided in electronic format (PDF).



My professional fee for conducting the demographic study and enrollment projections described above would be \$8,400. The demographic report and all projections will be provided within 60 days of approval, assuming the requested necessary enrollment and housing data are received in a timely manner. Forms will be provided for this information.

Should you, the District's Superintendent or its Board of Education desire, I would be willing to travel to Harvey to meet with the Board, administrative committees, and teacher and parent groups to make a verbal presentation of the report and to answer questions. The fee for this service would be \$1,875.00 plus travel expenses between Chapel Hill and Harvey. I will be happy to do a conference call at no charge.

I attach my brief bio. Apropos my experience in your area, I have conducted more than two-hundred demographic studies and enrollment projections for Chicago suburban school districts during the past forty years. These include studies for such districts as Aptakisic-Tripp CCSD 102, Aurora East USD 102, Barrington CUSD 220, Community Unit School District 200 (Wheaton), Community Unit School District 300 (Dundee), Crystal Lake CCSD 47, Deerfield SD 109, DeKalb CUSD 428, Elementary School District 102 (LaGrange; Lyons Township), Kildeer Countryside CCSD 96, Lake Forest High School District 115, Lake Forest School District 67, Lyons Township HSD 204, New Trier Township HSD 203, Riverside-Brookfield Township SD 208, St. Charles CUSD 303, and Woodstock Community District 200.

Please feel free to contact me should you or your colleagues have any questions. I look forward to the prospect of working with your firm and Harvey School District 152.

Sincerely,

A handwritten signature in black ink, reading "John D. Kasarda". The signature is fluid and cursive, with the first name "John" and last name "Kasarda" clearly legible.

John D. Kasarda, Ph.D.  
Consulting Demographer