



BUSINESS EQUITY LANGUAGE UPDATE IN CAPITAL CONSTRUCTION BOND PROGRAM GOALS

POLICY ISSUE/SITUATION

The School Board set forth Capital Construction Bond Program Goals on September 29, 2014. Included as Section 3a is a goal of 10% of the contract value for consulting services and construction contracts to be made to firms certified by the state as MWESB. As of January 1, 2016, the state Office of Minority, Women, and Emerging Small Business changed their name to the Certification Office of Business Inclusion and Diversity. Any reference to OMWESB should be changed to COBID, and MWESB will be changed to MWSDVE (which is inclusive of the new Service Disabled Veteran certification). Additionally, staff recommend expanding the state certification to include federal and national certification.

BACKGROUND INFORMATION

Attached is the suggested edit of the goal in Section 3a. Modifications correct the change in the state office name and certification acronyms (OMWESB is now COBID, MWESB is now MWSDVE) and add the federal and national certifying entities.

The Bond Accountability Committee supports the staff's suggestion, and recommends that Goal "#3", Section "a", of the Capital Construction Bond Program Goals be amended to read as outlined in bold on page 2 of the attached edits to the Capital Construction Bond Program Goals.

RECOMMENDATION

(16-690) The Beaverton School District Board of Directors approves the revised the Capital Construction Bond Program Goals.

District Goal: WE empower all students to achieve post-high school success.

The Beaverton School District recognizes the diversity and worth of all individuals and groups. It is the policy of the Beaverton School District that there will be no discrimination or harassment of individuals or groups based on race, color, religion, gender, sexual orientation, gender identity, gender expression, national origin, marital status, age, veterans' status, genetic information or disability in any educational programs, activities or employment.



CAPITAL CONSTRUCTION BOND PROGRAM GOALS

Vision:

We support generations to come by building and renovating facilities that support best practices for teaching and learning, inspire our students to achieve their educational goals, exceed our citizens' expectations for superior educational services, sustain our resources, and enhance our communities.

Goals:

The Capital Construction Bond Program shall aim to achieve the following goals:

1. Facility design and renovation will ensure that our school environments:
 - a. Are comfortable, safe and secure;
 - b. Are aligned with national trends and research on best teaching and learning practices;
 - c. Allow implementation of technology and innovation;
 - d. Foster whole child development, love of learning, and emotional health;
 - e. Allow students to engage in daily, vigorous exercise and learn outdoors;
 - f. Allow flexibility and expandability for the future;
 - g. Are accessible;
 - h. Include efficiency and sustainability features to ensure long term operational savings through focus on life-cycle costs vs. first-cost of construction;
 - i. Integrate well with and enhance the communities they reside in and provide opportunities for community partnerships; and
 - j. Otherwise prepare our students for careers and higher learning.

2. The District shall manage bond resources:
 - a. Diligently and prudently, recognizing that the tax dollars we spend are precious and increasingly scarce and based on trust;
 - b. Transparently, in terms of how and where resources are allocated and spent. Any additional funds or savings in the program will be allocated through an open process with Board approval; and
 - c. Shall manage the sale of the bonds in the amount that is financially prudent and responsible, minimizes the impact to taxpayers and can be spent within the specified period within the law.

District Goal: All students will show continuous progress toward their personal learning goals, developed in collaboration with teachers and parents, and will be prepared for post-secondary education and career success.

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3. Equity and opportunities in public purchasing and contracting:
 - a. Business equity: A project goal of 10% of the contract value for consulting services and construction contracts will be made to firms certified by **either the state (Oregon Certification Office of Business Inclusion and Diversity, COBID, MWSDVE), the Small Business Administration (SBA), or nationally (National Supplier Minority Supplier Development Council, NMSDC) as minority, women, emerging, service-disabled veteran, and socially or economically disadvantaged businesses.**
 - b. Contractor workforce equity: It is important to provide employment and apprenticeship opportunities in the construction trades and employment for people of color and women. For any bond program public improvement contract over \$200,000, an aggregate goal of 10% of labor hours performed by state-registered apprentices is established in apprenticeable trades. These contracts also will require the contractor to participate in outreach and other efforts to create an apprenticeship program that reflects the diversity of the Portland/Beaverton metropolitan area.
 - c. Career learning: The District will leverage its Career and Technical Education program to include career-learning opportunities arising from the bond work for students in relevant career paths including but not limited to architecture, engineering, building trades and construction work and other related services. Other areas might include web-design, communications, and accounting. Career learning opportunities may include internships, job shadows, guest speakers, informational interviews, and career and workforce days and fairs. Requests for Proposals will require responders to articulate how the contractor would support the District in this goal.
4. The District shall engage stakeholders (internal and community throughout the Bond program regarding:
 - a. Design activity and decisions regarding the form and features of what we create;
 - b. The status of the bond projects;
 - c. The alignment of spending to bond priorities; and
 - d. Benefits to students and community from the program and its responsible implementation.
5. The District will establish a Bond Community Accountability Committee to monitor bond program execution and to report its observations to the School Board.