



VISION AND MISSION

The purpose of TRAK is to foster a safe and healthy environment for the Becker Community by promoting mental health and resiliency.

ABOUT US

WHO WE ARE

In response to tragedies in our community, TRAK was formed back in 2014 to support and nurture the well-being of our youth. Together, with the collaboration of county officials, the mayor, the chief of police, clergy, educators, and other community leaders, we were dedicated to building a stronger, more supportive environment for children from elementary through high school.

WHAT WE HAVE DONE

OUR APPROACH

TRAK utilized information from SEARCH Institute's Developmental Assets framework, which focuses on fostering resilience, promoting positive behaviors, and building essential skills in young people. By addressing the physical, emotional, and social needs of children, we aim to create a foundation for lifelong success.

RESEARCH BASED

PROVIDING SUPPORT

Over the past few years we no longer use the SEARCH Institute survey, rather our focus falls on meeting the needs of our students at each building level so that it is more age appropriate to what our students needs are.

SEARCH INSTITUTE

Becker School District has utilized information provided by the Search Institute to help guide our district on the needs of our students.

The Search Institute is a nonprofit organization that conducts research and promotes positive youth development within communities

Becker School District collected specific data through the SEARCH Institute which focused around the Developmental Assets for students in grades 4-12. This data was collected to look at areas of strength and areas of continued growth. The Developmental Assets were building blocks of healthy development that help our children ranging from elementary to high school grow up healthy, caring and responsible.

What we found from the surveys is the following;
Areas of strength: School, Family, Support & Boundaries and Expectations.

Areas of growth: Personal, Positive Identify, Constructive Use of Time.

For additional information on the developmental assets and what this all about please email Chantel Boyer a cboyer@isd726.org as there are developmental assets found in different age groups.

What we continue to work on as a TRAK group is building our community involvement with our children, whatever the ages are! This year we would like to branch out to community members to create a common language with everyone as a whole on what our focus is for the year!

NEXT STEPS

TRAK is calling on the entire community to unite around a common theme: Kindness.

Our goal is to inspire daily acts of kindness that strengthen relationships and build a sense of belonging. Through small, intentional gestures, we can collectively make a significant impact on the lives of others, fostering a culture of care and support.

Over the past few years the Mayor and the police department has recognized National Kindness Week by offering treats to the community in November. We celebrate National Kindness week within the school district too.

Our HOPE & GOAL would be to have a common language that has an impact on our community. As a committee we gathered together to see what our possibilities were.

Ways to Get Involved

- **Kindness Challenges:** Participate in challenges to spread kindness within your workplace.
- **Community Kindness Day:** Join us for a day of service projects and acts of kindness throughout the community. Last year the Mayor had recognized National Kindness Day
- **Recognition Initiatives:** Highlighting individuals or groups who embody the spirit of kindness within the community.



COMMUNITY

The TRAK (Together Raising Area Kids) committee is excited to announce our proposed community-wide theme of Kindness, which resonates deeply with our shared values. Encouraging acts of kindness offers a simple yet powerful way for individuals to positively impact those around them. This initiative reminds us all—students, families, educators, businesses, and residents—of the collective power we hold to uplift one another and build a stronger, more connected community.

To amplify this theme, we are eager to collaborate with local organizations and community members. By integrating the message of kindness into programs, newsletters, websites, and daily interactions, we can ensure its visibility and meaningful impact.

One idea we're excited to launch is a community theme: *Becker, MN: Creating a Community of Kindness!* This theme can be displayed across businesses, schools, churches, and media outlets. Together, we'll inspire a community-wide effort to ask: "What can YOU do to create kindness?" Here are some ideas: say hello to someone new!, make someone smile today, pick up some garbage, and so many more simple ways to make a difference!

We would love to have additional individuals join our TRAK committee to help shape this initiative and offer creative ideas for promoting kindness across our community. If you're interested in joining us or learning more, please reach out. Let's work together to make kindness the cornerstone of our community.

THANK YOU FOR LISTENING!

Chantel Boyer & Dale Christensen

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