

President's Report

April 10, 2025

President James W. Crawford III



Academic & Strategic Planning

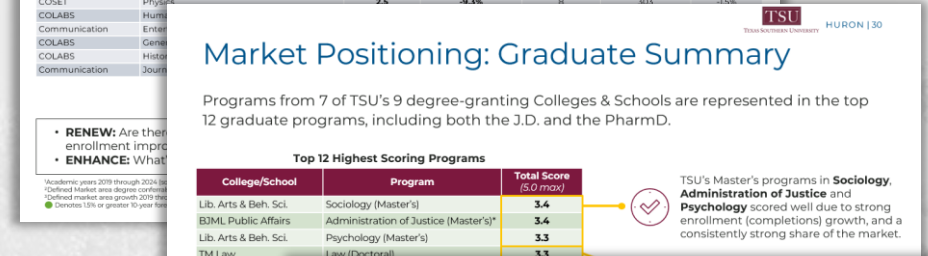
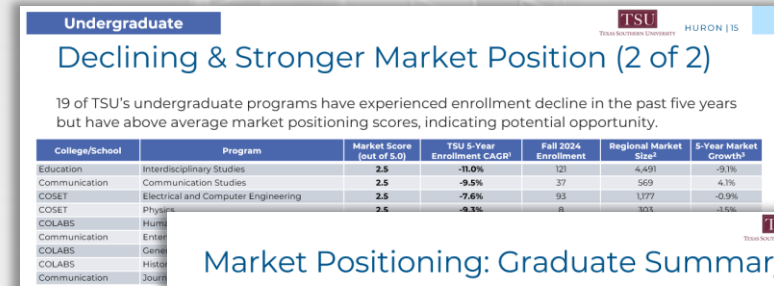
- Together with our partners at Huron, we continue to advance progress toward developing a new Strategic Plan for Texas Southern University.

Academic Planning

- Work has concluded, with a final Working Group meeting on April 2
- The Huron team conducted **15 individual and small group** constituent conversations to inform AP work
- Outputs include:
 - A **program-level analysis** of competitive market positioning, enrollment trends, and cost for TSU's full portfolio of programs
 - Market opportunity data for **concepts of new programs**
 - Preliminary **structural considerations** related to the structure of TSU's Colleges, Schools, and other academic units

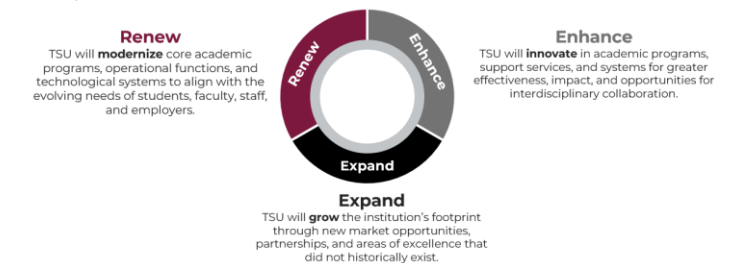
Strategic Planning

- A **Strategic Planning Committee** has convened for three formal meetings to begin to reflect on the current state, discuss themes from constituent focus groups, and review quantitative data
- The Huron team facilitated **8 thematic focus groups** in February to engage key institutional constituents
- Leveraging the Renew, Enhance, Expand framework, Huron and the Committee will **begin drafting potential signature initiatives**, guided by input from a series of conversations with Regents



Renew, Enhance, Expand Framework

Renew, Enhance, and Expand will serve as the plan's priority areas of focus and guide the development of initiative-level actions and success measures.



Information Item Updates

➤ **Academic Affairs, Research, and Student Life:**

- Aviation Flight Simulators – Twisted Tech it

➤ **Administration & Finance:**

- Unarmed Safety Officers - National Collaboration Security

THANK YOU

President James W. Crawford III

