



## Basic Advertising Recommendations

<b>ORGANIZATION</b>	<b>TYPE AND MANNER</b>	<b>COST</b>
Arizona School Boards Association *	eNewsletter and website	Free
K12JobSpot.com	Website	Free
<a href="#">ASBA's LinkedIn Recruitment profile</a> *	Website	Free
<a href="#">ASBA's Recruiting Facebook profile</a> *	Website	Free
Arizona Association of School Administrators *	Website	Free
Arizona Association of School Business Officials *	Website	Free
National Affiliation of Superintendent Searchers *	Listserv	Free
Other state school board Associations *	Listserv	Free
Arizona Department of Education job board *	Website	Free
Arizona Rural Schools Association *	Website	Free
Arizona State Universities job boards * (including ASU, U of A, NAU & Grand Canyon)	Website	Free
Association For Career Technical Education of AZ (ACTEAZ) *	Listserv	Free
Your Local Community Newspapers	Newspapers	TBD

**NOTE: \* routinely provided by ASBA to retained district clients**



## Additional Advertising Recommendations

ORGANIZATION	TYPE AND MANNER	COST
<b>American Association of School Administrators</b>	Website	30 days: \$410+ 60 days: \$640+
<b>Education Week’s “TopSchoolJobs.org”</b>	Website	30 days: \$395
<b>American Association of School Personnel Administrators</b>	Website and Social Media	30 days: \$200
<b>Chronicle of Higher Education</b>	Website	60 days: \$320+
<b>National Alliance of Black School Educators</b>	Website	30 days: \$250
<b>Association of Latino Administrators and Superintendents (ALAS)</b>	Website	6 weeks: \$150
<b>SchoolSpring.com</b>	Website	60 days: \$250
<b>CareerBuilder.com</b>	Website	30 days: \$419
<b>Jobing.com</b>	Website	30 days: \$389