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## School Board Report September 2023

### Enrollment (as of September 14)

#### 2023/2024

Families Pending: 51  
Families Enrolled: 238  
Total: 289

Students Pending: 87  
**Students Enrolled: 399**  
Total: 486

For comparison purposes:

- **September 2022 numbers were 282 families and 470 students**

#### FTE Trends

School Year	FTE
2023-/2024	TBD
2022/2023	455.75
2021/2022	485.36
2020/2021	668.51
2019/2020	318.65
2018/2019	244.00
2017/2018	234.62

Of note, we are seeing growth in the Fairbanks/North Pole region, as well as Kenai and Kodiak.

PACE is currently focused on meeting the demand of enrolling families. The team is busy creating student learning plans, ordering materials, and checking out technology to families. The last two weeks of September are a big push to finalize enrollments before count begins.

#### CRAIG

100 School Road  
P.O. Box 800  
Craig, AK 99921  
907-373-9701 Option 4

#### KETCHIKAN

2417 Tongass Ave.  
Suite 209C  
Ketchikan, AK 99901  
907-373-9701 Option 2

#### ANCHORAGE

4241 B. St.  
Suite 203  
Anchorage, AK 99517  
907-373-9701 Option 1

#### WASILLA

351 Parks Hwy.  
Suite 101  
Wasilla, AK 99654  
907-373-9701 Option 3

## **PACE Outreach**

Advertising continues on multiple platforms, including Facebook, YouTube, and Google AdWords. Google searches and Facebook continue to be our most successful methods of advertising. During this enrollment period, we implemented the option to schedule call backs through the website, which has increased our success in reaching families interested in PACE.

Included with this report are some details regarding our success with our *search engine optimization* and how that has grown over the last year.

Of note:

- Considerable growth within those top ten-fifteen keywords
- Shift focus to those row 36-40 words (combinations of Alaska Homeschools)

PACE staff have begun planning activities for the year; each center will host at least one quarterly event.

## **PACE Staffing**

We continue to look for a part-time administrative assistant in the Anchorage Learning Center. We have moved a promising candidate forward into the background and reference-checks stage and are hopeful to make an offer soon.

## **School Improvement**

Our school MTSS plan was submitted to the state on September 1. DIBELS assessments have begun for families. All data is due to the state the first week of October, but we'll continue to assess those families that enroll after Oct. 1 for our own data collection.

As mentioned previously, PACE uses our A3 goals to guide our work for the year. Last year we focused on how we serve our at-risk students and families and began consistent, team-wide MTSS meetings. MTSS meetings for the 23-24 school year will begin during these next two weeks and continue throughout the year.

The first PACE inservice of the year will be in the Anchorage Learning Center in early November.