

Board Agenda Item Form

All Judson ISD students will receive a quality education enabling them to be successful in a global society.

Board Meeting Date: Submitted 4/13/2026

| Office | Agenda Location/Type |
|---|--|
| <input type="checkbox"/> Administrative Services | <input type="checkbox"/> Recognitions |
| <input type="checkbox"/> Business and Operations | <input type="checkbox"/> Consent Items |
| <input type="checkbox"/> Curriculum and Instruction | <input checked="" type="checkbox"/> Action Items |
| <input checked="" type="checkbox"/> Communication | <input checked="" type="checkbox"/> Discussions |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Superintendent's Report |
| <input type="checkbox"/> Student Services | <input type="checkbox"/> Board Activities |
| <input type="checkbox"/> Superintendent | <input type="checkbox"/> Unfinished Business |
| <input type="checkbox"/> Other: | <input type="checkbox"/> New Business |

Strategic Priorities: Check the strategic priority your agenda item applies to.

**Priority 1:
Student Academic
Achievement and
Success**

- 1.1 Growth and Student Achievement
- 1.2 Student Experience and Well-Being
- 1.3 CCMR

**Priority 2:
Faculty and Staff**

- 2.1 Faculty and Staff Recruiting and Retention
- 2.2 Faculty and Staff Engagement and Satisfaction
- 2.3 Faculty and Staff Capacity Building

**Priority 3:
Stakeholder
Engagement**

- 3.1 Parent and Family Satisfaction and Engagement
- 3.2 Connections with Governmental Institutions
- 3.3 Business and Community Partnerships

Priority 4: Finance and Operations

- 4.1 Long-Range Facility Planning
- 4.2 Equity of Funds
- 4.3 Systematic Long-Range Financial Planning

Specific Items on Agenda: Marketing Plan for Increasing Enrollment

Information Requesting for Meeting:

Rationale for Agenda Item:

Consider a way to support and encourage a district-wide plan to promote our campuses to the surrounding communities in a more proactive way; ad hoc cmte?

Requested by Board Member

LStanford