SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL. WAWM Activity & Fitness Center (AFC) (Former Lane) (414) 604-3005 2nd Floor - Room 222 1300 S. 109th St. | West Allis, WI 53214

COMMUNICATION & COMMUNITY RELATIONS BOARD COMMITTEE MEETING MINUTES

September 22, 2025 5:00 PM

1. Call to Order

The meeting was called to order at 5:02 p.m.

2. Roll Call

The following were present at the meeting:

- Amy Deal, Chair
- Rebecca Lee, Vice Chair
- John Verbos, Committee Member
- Carolyn Hahn, Director of Communications and Engagement
- Review and Add Any Modifications to the Agenda None
- 4. Approve Minutes from the Last Meeting
 Motion by Rebecca Lee, second by John Verbos to approve the minutes of the August 25, 2025 meeting.
- 5. Public Comments None
- Old or Unfinished Business None
- 7. New Business
 - 7.1. ADA Website Accessibility Update

Over a year ago, the Department of Justice stated that state and local government websites have to be ADA accessible, including school district websites, by April 2026. Communications staff have been working with a strategy company to begin looking at how to convert our district's website so that it is compliant with this request. ADA accessible includes things such as having alternative text on every photo; using full titles (for example, WAWMSD Organization Chart, not Org Chart); no merged cells; no PDFs; and no graphics.

7.2. Discussion to change committee from Communications and Community Relations to Communications Engagement

Committee members discussed changing the name of the committee from the Communications & Community Relations Committee to the Communications & Engagement Committee. Committee members all agreed that this name change would better reflect the purpose of our committee.

- Items to be Considered for Future Discussion None
- 9. Adjournment

The meeting was adjourned at 5:20 p.m. Moved by Rebecca Lee, seconded by John Verbos.