



NORTH SLOPE BOROUGH SCHOOL DISTRICT

MEMORANDUM

TO: Robyn Burke, President
Members of the School Board

THROUGH: David Vadiveloo, Chief School Administrator DsV

FROM: Chelsie Overby, Board Secretary

DATE: August 9, 2023

SUBJECT: Contracts over \$10K –
Silakkuagvik Communications, Inc.

Memo No. SB24-019
(Action Item)

NSBSD Policy Manual:

BP 3312, Contracts: The Superintendent of designee may enter into contracts and memoranda of agreement (MOA's) on behalf of the District. All contracts and MOA's with a dollar value of \$10,000 or greater must be approved by the School Board.

Issue Summary:

The School District has utilized Silakkuagvik Communications, Inc. (KBRW) for many years with a scope of service providing the following:

- 43 weeks of airtime, staff, and facilities for a weekly, one-hour informational radio talk show, featuring the NSBSD highlights and monthly School Board Meeting, live or pre-recorded; and,
- Mentioned in all promotional announcements aired throughout the season.

Background:

KBRW is a non-commercial, community radio station owned and operated by Silakkuagvik Communications, Inc. of Utqiagvik, Alaska. KBRW broadcasts a diverse and vibrant program schedule to the North Slope communities of Utqiagvik, Point Hope, Point Lay, Wainwright, Atkasuk, Nuiqsut, Prudhoe Bay, and Kaktovik; including, essential information services such as Emergency Alert System, and AMBER announcements; severe weather warnings; and local, regional, state, national, and international news as well as entertainment programming to a combined listening population of more than 10,000. The residents of these communities rely on KBRW for instantaneous information regarding emergencies and weather-related threats.

Length of Contract:

The length of the contract is for FY24 (August 2023 – May 2024)

Funding Source and Purchase/Contract Amount:

This will be paid under the Professional & Technical account code 100.200.511.000.410 in the amount of \$12,000.

Available Budget:

There is an available budget of \$127,380.23.

Grant Funds:

There are no grant funds associated with the funding of identified contracts.

Compliance with BP 3311:

This is a sole source contract as KBRW is the only Broadcasting radio station in the North Slope in which the residents rely on essential information services.

Motion:

“I move that the NSBSD Board of Education approve the above \$10,000 and greater proposal and related contract with Silakkuagvik Communications, Inc., in an amount not to exceed \$12,000, as described in this memo and related attachments.”

Motion by_____ Seconded by_____

Advisory Vote_____ Vote_____

Signature: *Ds Vadiveloo*
Ds Vadiveloo (Aug 10, 2023 08:33 AKDT)

Email: david.vadiveloo@nsbsd.org