

FEBRUARY SOCIAL MEDIA STATS



TOP 6 POSTS OUT OF 28:

MONTHLY REACH: 20,555

UP FROM: 17,190

1



REACH: 3,654

February 6
Spotlight
 9 shares - 10 reactions
 20 interactions

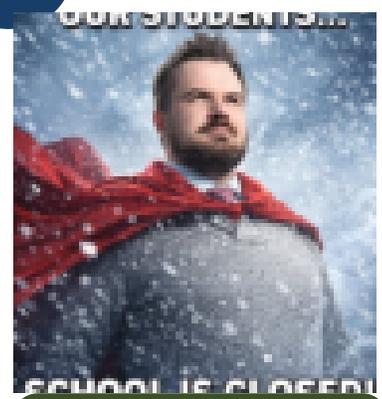
2



REACH: 2,285

February 12
Community ATC
 9 shares - 52 reactions
 64 interactions

3



REACH 2,207

February 18
Snow Day
 5 shares - 49 reactions
 59 interactions

4



REACH: 1,791

February 2
Meemic Foundation's Blue Elephant Prize
 1 shares - 54 reactions
 66 interactions

5



REACH: 1,169

February 2
Spotlight
 2 shares - 25 reactions
 27 interactions

6



REACH: 1,166

February 11
Donation, Knights of Columbus 6548
 2 shares - 39 reactions
 41 interactions