

**DIRECTORS REPORT**  
**April 25, 2016**

**Notes on Library Services, Programs, and Staff:**

- March circulation statistics show some individual ups and downs but with an overall increase of 1.5% over last year – current numbers seem to bear out the perceived trend of e-books and e-magazines continuing their upward motion while other print media hold steady or decline. I think our Zinio product is especially notable for this - since the numbers are smaller, the differential percentage is striking. I hear quite often how much more convenient magazines are on Zinio than in print. Our users are taking to this service very well!
- Adult programming continues to perform well. “Agricultural Roots of Clay Township” on April 9 drew 71 attendees; 200 Years of Hoosier History with James Madison had 53 attendees. Mark Rogers’ Entrepreneurship series continues to draw 18-25 attendees per session. Outreach Librarian Susan Wylin is talking with him about continuing our relationship beyond the series ending in June. Congratulations to Christine and her team!
- We have finished another year of tax forms and tax service. AARP coordinator Marvin Rytting will be sending us a total number of individuals served. Early on he thought attendees were down a bit from last year but we’ll have to wait and see. For the past several years numbers have ranged from 790-826.
- Adult Services and IT have partnered for a new pilot program to our Homebound patrons – they will be taking tablets out to 4 initial users and training the patrons to use Overdrive e-books on library-provided devices. We partnered with the AARP for the tablets, and hope we can make e-books more accessible to our homebound friends! Kudos to Katherine Huddle and Brooke Baker for designing this pilot.
- Recently the Library implemented a new software program called “kitkeeper”, which helps us circulate book club kits of multiple copies of books. Since the implementation, users can reserve a kit online just like a normal item – we have seen an uptick in kits going out. We hope this will help make book clubs easier to manage for our patrons.
- Library Staff will be participating in the Creative Writing Con and Authorpalooza at Carmel High School, May 28-29. This event celebrates writing and young authors, and encourages creative writing among the students.
- 161 children, teens and adults attended the Teen Library Council’s Pop Festival on March 26. They taste-tested popcorn, drank soda pop bottled in Indiana, walked a Cake Walk to tunes by Indiana artists, played Indiana trivia games and cornhole, and decorated paper circles for a collaborative art piece whose theme is what people like about Indiana. This first year the Pop Festival was designed to be part of the Indiana

Bicentennial celebration but because it was so successful we are thinking of making it an annual event.

- Jamie Beckman has been working with Carmel High School teacher Heather Bouillet to run a Life Skills Book Club with special needs students this semester. Approximately ten students and three adults walk over during their morning class time and meet with Jamie in CCPL's Book Club Room every other week. Jamie brings some of the library's iPads so that the students can follow along as Heather reads from one of CCPL's Tumble Books. (Currently they are reading *Because of Winn Dixie* by Kate Di Camillo.) Jamie also shows the students other public library resources.
- Our ccpl2go staff were interviewed by WHJE reporters (Carmel High School) at their April 8 stop at Carmel Senior Living. We hope to see the story soon!
- Ccpl2go saw high turnout for their stop in West Park on National Bookmobile Day, April 13 – about 130 people stopped in. Many thanks go to Kroger for donating cookies for our patrons!
- Nancy Newport also met with Kroger on that same April 13 to discuss a stop at the Rangeline Road store. We have a few concerns about where the vehicle can park safely, but they are quite interested. More news to come as we hear back!
- Monthly Movie Nights continue to be highly attended – March's offering, *Bridge of Spies*, saw 112 attendees, while April's *Brooklyn* had 113. May monthly Movie Night will be on May 20, showing *The Lady in the Van* starring Maggie Smith.
- The Children's and Youth Services Department is already ready to go with Summer Programs! We will offering over 220 free program opportunities to patrons this summer including:
  - 3 new camp style, week-long programs on paleontology, coding, and the summer Olympics
  - Expanded book club offerings – joining our long standing and popular Mother – Daughter Book Club will be:
    - Book Bunch
    - Brown Bag Book Club
    - Xtreme Readers
  - Evening programming including:
    - Knitting Club
    - Jammie Time
    - Pokemon & Board Games
    - Elementary STEAM
    - Family Trivia Nights (partnering with Adult Reference)

We will also be offering several programs at the various CCP day camp sites as well as joining ccpl2go to offer storytimes at some stops and continuing our programs at Pilgrim Lutheran

- Our CCS class tours have been very popular this school year. The week of April 11<sup>th</sup> alone we had 3 different group tours: Orchard Park 1<sup>st</sup> Grade, Mohawk Trails 4<sup>th</sup> Grade, and West Clay 1<sup>st</sup> Grade w/ Parent Presentation. These tours provide us unique opportunities to connect with children, parents, and teachers who might not be regular library users and give us the chance to showcase what the library can offer to them. 33 adults attended the West Clay parent portion and learned about library resources and summer programming options. Several commented about how many things they were unaware of the library offering before the presentation.
- An interesting note from Todd Kendall, our World Book representative, *“Usage stats are off the charts! 506,920 hits this year was an increase of 5X last year's figure.”* That is great news, of course! Hopefully, this is some indication that the school outreach, tours, and new online resource flyers have been helpful in raising patron awareness. Congratulations to the entire Children’s and Youth Services team!

**Budget/Finance:**

- Mike Reuter will be attending the May Board Meeting to present 5-Year Fiscal Plan Update

**Foundation Report from Director Liz Hamilton:**

- The report from the Foundation will be provided separately.

**Friends:**

- The Friends Spring Book Sale takes place Thursday April 21 through Sunday April 24. Please come join us for lovely bargains and special treasures!
- The Library’s **Volunteer Tea** will be May 10 at 3:00. Board Members are most welcome to join us as we celebrate our wonderful and hard-working volunteers!
- The Friends Scholarship Committee received 11 applications this year. We will be making our decision in May.

**Strategic Planning**

- The first stage of Strategic Planning has begun, with our Management Team currently working to refine the Survey Questions for the first phase online survey. Christy and I will report to the Steering Committee in May when the survey draft is completed, and we will be on our way!

**Other**

- The Building Corporation Board Meets Monday, May 2, at 5:00 PM.
- Several managers and I attended a webinar “Tiny questions, big results: how to create rich assessment tools” on April 14, in preparation for setting performance measures in the new Strategic Planning process.
- I have been asked to be the keynote speaker at the Carmel Clay Historical Society Spring Luncheon on April 28. I have been asked to speak on the topic, “Not Your Grandmother’s Library”.
- The Library will be a Polling Place for the May 3 Primary Elections. They will be held in the Program Room. Many thanks to Nancy for being here early to help!
- I will be out of the office May 5-6 at the Association of Directors of Large Public Libraries in Indiana, and will be taking vacation days May 12, 13 and 16.
- Please note the 5:00 start time for the May meeting to allow for Mike Reuter’s 5-Year Fiscal Plan Update.

#### **Upcoming Events and Special Programs**

- **The April Library-Wide Staff Meeting will be held on Tuesday April 26 at 8:00 AM**
- **April 26, 7:00-8:00 PM – Standing Guard: Protecting What You’ve Worked For**  
(Program Room)  
Join Nate Cropp, financial advisor with Edward Jones, as he shares strategies designed to help guard valuable assets and protect pre- and post-retirement income. Nate will discuss the impact of longevity, withdrawal strategies, anticipating rising costs, reviewing insurance/LTC protection, and healthcare cost concerns.
- **April 27, 2:00-3:00 PM – Identity Theft and Fraud**  
(Program Room)  
Identity theft is one of the nation's fastest growing crimes. Let Melissa Miller, an Outreach Specialist with the Office of the Indiana Attorney General, show you how to protect yourself from exposing your information to identity thieves over the phone, the computer or through the mail. Learn how to request and review your credit report and how to report anything fraudulent. Find out how a Security Freeze can help protect you from identity theft and how to freeze your credit report for free. Light refreshments and prizes will be available during this program, provided by Tru Direction, Inc.
- **April 28, 7:00-8:00 – Unlocking Social Security**  
(Program Room)  
You've paid into the system all your life - now what? Many people go to the Social Security office at age 62 to sign up for benefits without knowing all the facts. Financial advisor Joel Harris will lead an informative session on earnings limit provisions, spousal and survivor benefits, file and suspend strategies, and

delayed retirement. Social Security will play a major role in your retirement income planning. It is imperative to know the facts before filing for your benefits.

- **May 3, 4:00-5:00 and May 5, 4:00-5:00 – Movie Screening, *Dr. Gibson***  
(Location TBD)  
Come and watch *Dr. Gibson*, a 10-15 minute narrative film directed by Carmel High School sophomore Justin Park. Justin will also be on hand to talk about his experience creating this work and all those who contributed to it.
- **May 9 and May 14, 7:00-8:00 – Alzheimer’s Personalized**  
(Program Room)  
Alzheimer's is one of the most dreaded medical conditions of our time. For a school project, Justin Park, a sophomore at Carmel High School, created the short narrative film "Dr. Gibson," about an Alzheimer's researcher who finds himself also dealing with the disease. The film personalizes Dr. Gibson's struggle. Justin will share why he wanted to make a film about Alzheimer's and talk about his first directorial experience. This program will also include a screening of the short film "Dr. Gibson." On Monday May 9 following the screening, a guest physician speaker will discuss what we know about Alzheimer's and the state of current research into this disease that affects more and more people every day.
- **May 16, 7:00-8:00 PM – ISIS Is Not Islam**  
(Program Room)  
Paris November 2015. Brussels March 2016. Recent headlines have decried terrorist attacks by ISIS and the news is filled with discussions of how to prevent future attacks and bring down ISIS. This informative program will give you a better understanding of both ISIS and Islam. Presenter David Carlson will focus on what Americans need to know about ISIS, while Muzaffar Ahmad, who is involved with efforts to spread the peaceful teachings of Islam, will talk about different nationwide campaigns that aim to help non-Muslims distinguish true Islam from extremists.
- **May 18, 6:30-8:30 PM – Sustainable Living Seminar – Water: Connecting the Drops**  
(Program Room)  
Water is the most precious of life's commodities. Find out where our drinking water comes from and what Carmel and each individual can do to protect it. See what impact climate change is having on our water system. Learn about the state of ground water and its impact on economic development, as well as the state of water throughout Indiana. Find out what happens when we have a heavy rain and how it impacts your storm drainage system.
- **May 20, 6:30-8:30 PM – Movie Night – *The Lady in the Van (PG-13)***  
Based on the acclaimed play by Alan Bennett, "The Lady in the Van" stars Maggie Smith ("Downton Abbey") as transient British woman Mary Shepherd who develops a friendship with Bennett after leaving her van parked in his driveway for 15 years.
- **The Library will be closed on May 30<sup>th</sup>, in observance of Memorial Day**

Please do look at the Library’s Calendar for these and many other programs – paper copies of *Happenings* will be available at the Board Meeting.